



Community Conversation on Non-Profits & Tourism

July 30, 2020 12:00-2:00
Via Zoom

Agenda

- 12:00 – Introductions of speakers and plan for the day
- 12:05 – Travis Scott on Visit Mendocino and the current tourism landscape in Mendocino County
- 12:30 – Panel discussion with local non-profits (Mendocino Art Center, Mendocino Coast Health Care Foundation, Mendocino Coast Clinics)
- What has been the economic and programmatic impact of COVID related closures for your organization?
 - How has your organization adapted or pivoted?
 - What have you discovered that's working? What are the silver linings?
- 1:00 – Breakout rooms for participants to connect around pivoting and adapting to changes related to tourism
- How can we engage the public beyond Mendocino County during this time?
 - What are ways we can work together as a non-profit sector to pivot and adapt?
 - What kind of help do you need to try something innovative to pivot or adapt?
- 1:30 – Share out with large group from breakout rooms
- 1:50 – Next steps

Zoom Meeting Information

Join by computer

Click this link:

<https://us02web.zoom.us/j/9562877852?pwd=Ym9EZkMzTXR0VHJtQ1RES3Z5NFd4QT09>

You may also join the meeting through the zoom.us website by clicking “join a meeting” and entering the meeting id and password.

Computer Meeting ID: 956 287 7852

Computer Passcode: Mendocino

Join by phone

Call one of the numbers below and enter the meeting ID and password below when prompted.

+1 669 900 6833 US (San Jose)

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