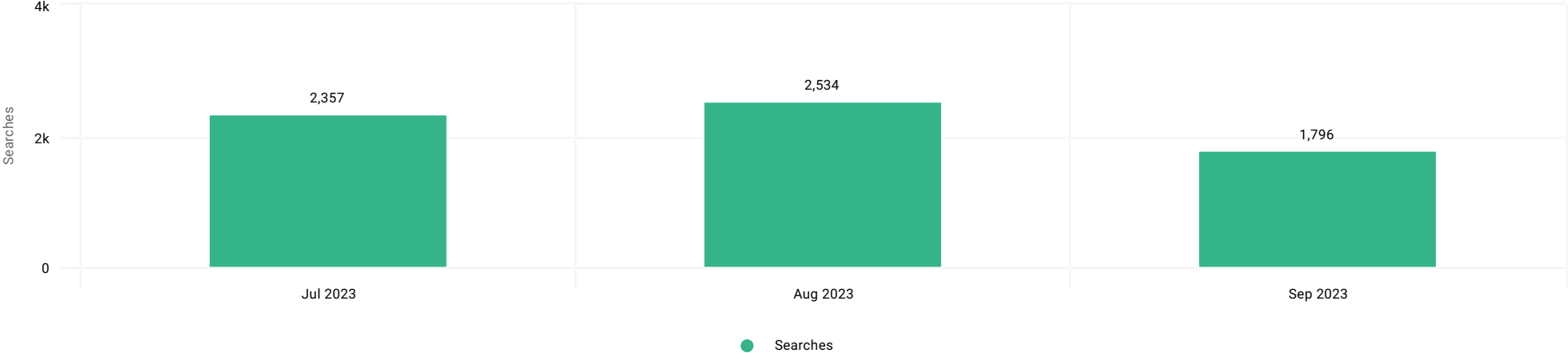# Book › Direct - Engagement Summary
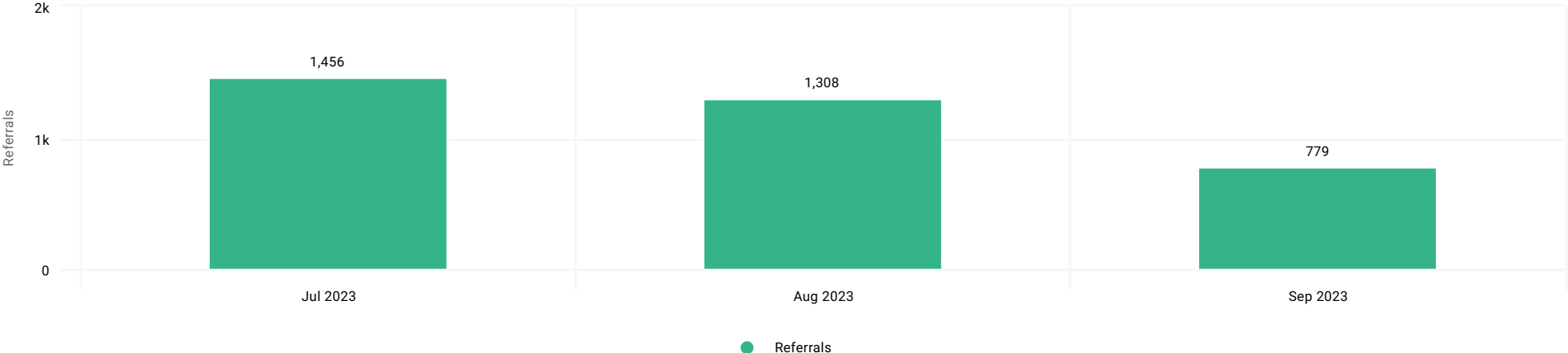
Searches By Month

Date: Last 3 Months ⌄

- Searches

Referrals By Month

Date: Last 3 Months ⌄

- Referrals
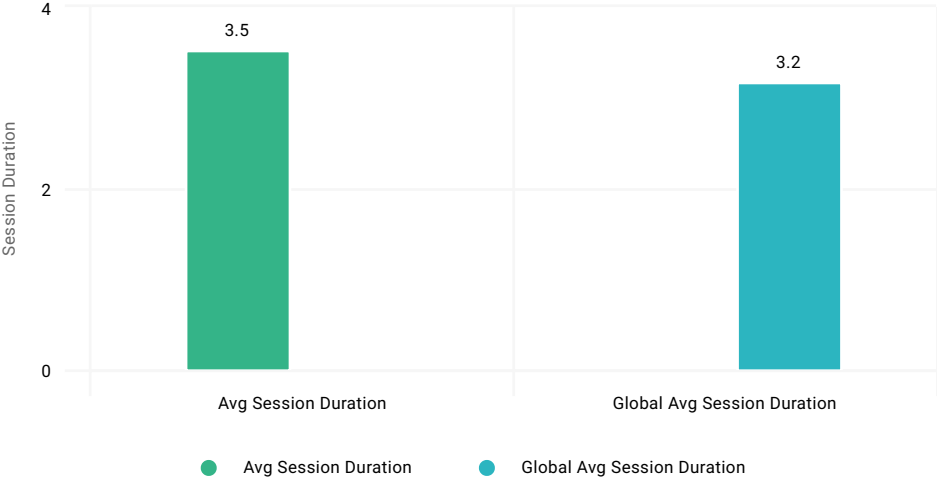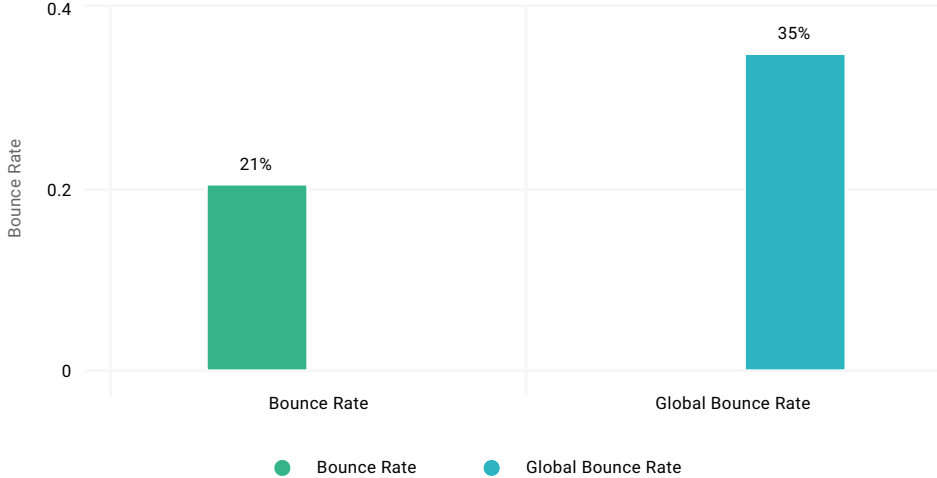
Book › Direct - Engagement Summary

Date Range: First Day Of Last Month - Last Day Of Last Month

Avg Session Duration vs Global

Bounce Rate vs Global

Avg Session Duration By Device Vs Global

Device Category	Avg Session Duration	Global Avg
Desktop	5.07	4.93
Mobile	2.38	2.44
Totals	**3.54**	**3.17**

Bounce Rate by Device Type vs Global

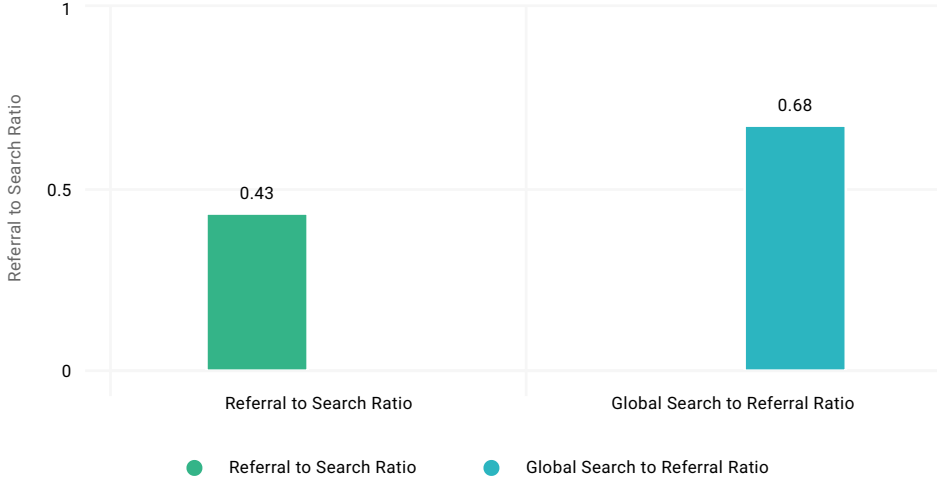| Device Category	Bounce Rate	Global Bounce Rate
Desktop	16.2%	29.7%
Mobile	23.8%	37.0%
Totals	**20.5%**	**34.9%**

Book › Direct - Engagement Summary

Date Range: First Day Of Last Month - Last Day Of Last Month

Properties Viewed vs Global
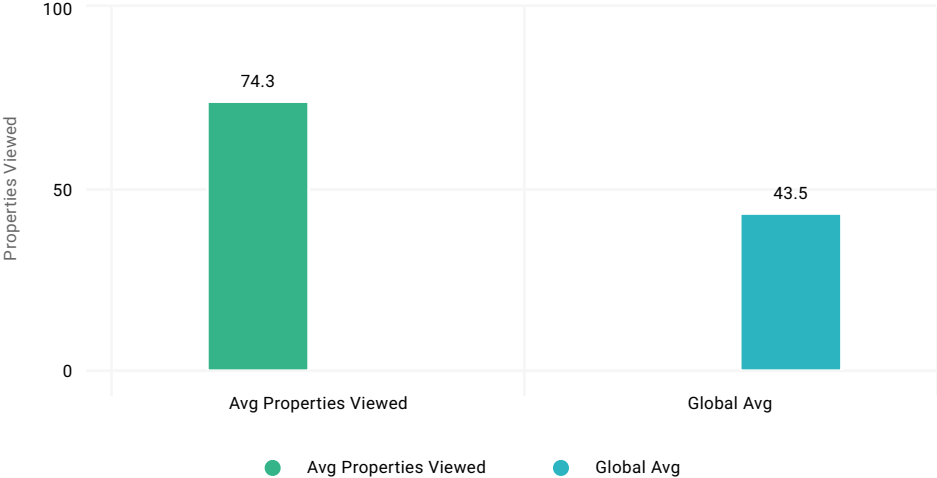
Referral to Search Ratio vs Global

Properties Viewed by Device Vs Global

Device Category	Properties Viewed	Global Properties Viewed
Desktop	73.0	49.1
Mobile	76.1	39.1
Totals	**74.3**	**43.5**

Referral Search Ratio by Device Type

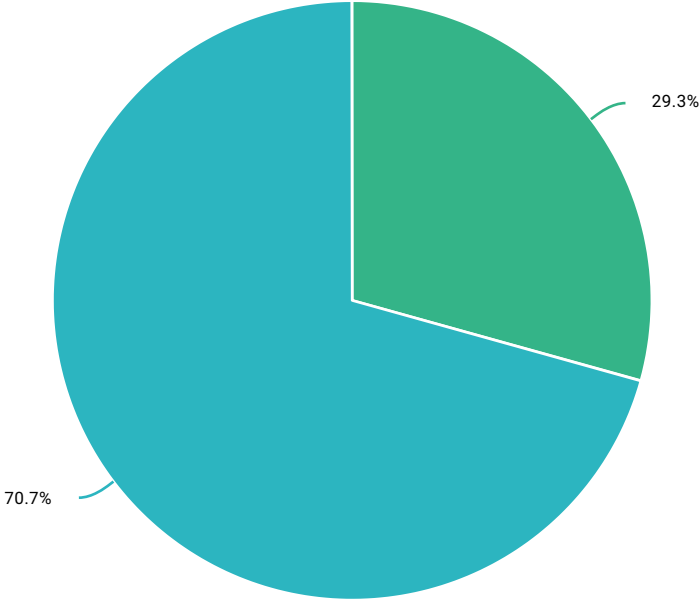| Device Type	Referral to Search Ratio	Global Referral to Search Ratio
Desktop	0.78	1.63
Mobile	0.19	0.34
Totals	**0.43**	**0.69**

Book › Direct - Engagement Summary

Date Range: First Day Of Last Month - Last Day Of Last Month

Device Breakdown

43.3%

56.7%
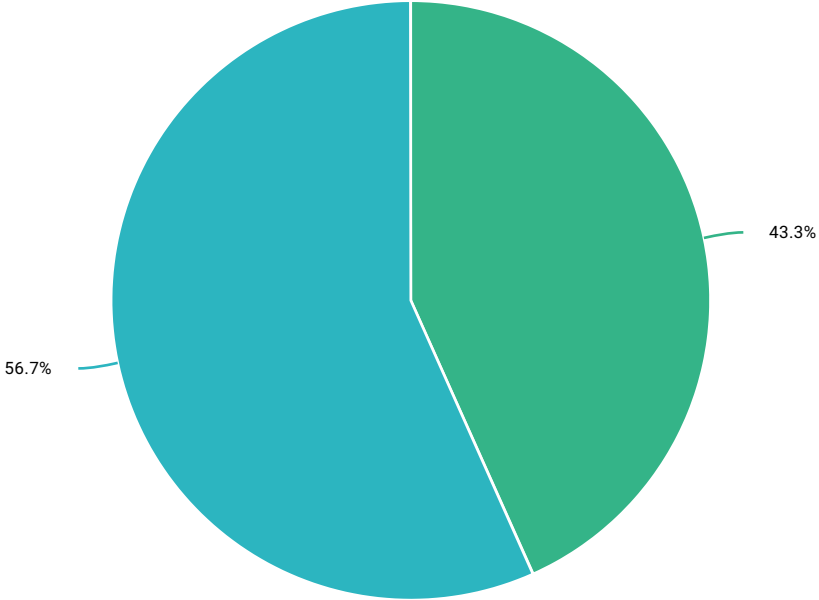
Global Device Breakdown

29.3%

70.7%

Device Category ⇳	Percent of Sessions ⇳
Desktop	43.3%
Mobile	56.7%
Totals	

Device Category ⇳	Global Percent of Sessions ⇳
Desktop	29.3%
Mobile	70.7%
Totals	