



**MENDOCINO COUNTY TOURISM COMMISSION, INC.
EXECUTIVE COMMITTEE AGENDA**

DATE: Tuesday, February 11, 2026 | **TIME:** 2:00PM

PLACE: Harbor Lite Lodge Conference Room: 120 N Harbor Dr, Fort Bragg, CA 95437
and

Zoom: <https://us02web.zoom.us/j/83576840645>

I. CALL TO ORDER

II. ROLL CALL

a. Board Member	Attendance Status		Title
Cab Boettcher (CB)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Vice Chair
Kasie Gray (KG)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Treasurer
Tawny MacMillian (TM)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Secretary
OPEN SEAT	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Chair
b. Staff Member	Attendance Status		Title
Ramon Jimenez (RJ)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Executive Director

c. Introduction of Guests

III. CHAIR'S COMMENTS:

IV. PUBLIC COMMENT ON NON-AGENDA ITEMS

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

V. CONSENT AGENDA ITEMS ☒ Discussion ☒ Possible Action

- Meeting Minutes: 6/27/25 | **See Attachment | Approve**

VI. ITEMS FOR REVIEW ☒ Discussion ☐ Possible Action

- Marketing District Plan Strategy

VIII. FUTURE AGENDA ITEMS:

IX. NEXT MEETING DATE:

TBD: As needed

X. ADJOURN: