



**MENDOCINO COUNTY TOURISM COMMISSION, INC.
FINANCE COMMITTEE AGENDA**

DATE: Tuesday, March 1, 2022, TIME: 12:00 PM

CALL IN LOCATION: ZOOM <https://us02web.zoom.us/j/81676340617>

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

1. CALL TO ORDER 12:02 PM by KG

2. ROLL CALL

Board Member	Attendance Status		Title
Kasie Gray (KG)	X Present	<input type="checkbox"/> Absent	BOD Treasurer Inland Promotional
Scott Connolly (SC)	X Present	<input type="checkbox"/> Absent	BOD Chair Medium Lodging Operator; Coastal
Cally Dym (CD)	X Present	<input type="checkbox"/> Absent	BOD Vice Chair Large Lodging Operator
Bernadette Byrne (BB)	X Present	<input type="checkbox"/> Absent	BOD Secretary Winery/Winegrower
Staff Member	Attendance Status		Title
Travis Scott (TRS)	X Present	<input type="checkbox"/> Absent	Executive Director

Introduction of Guests:

- Ramon Jimenez, VMC
- Mckenzie McLain, VMC

3. CHAIR/TREASURER COMMENTS:

4. PUBLIC COMMENT ON NON-AGENDA ITEMS:

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

5. CONSENT AGENDA ITEMS: Discussion Possible Action

- Minutes from 02.01.2022 Meeting
 - *Motion by CD, 2nd by BB, Roll Call Vote: Motion Carries*

6. ITEMS FOR REVIEW: Discussion Possible Action

- Financial Statements
 - January 2022 | *Approve for Board Approval* | See Attachment
 - *Motion by SC, 2nd by BB, Roll Call Vote: Motion Carries*
 - Review Cash Flow Spreadsheet
- FY 2022/2023 Draft Budget
 - Per Contract MCTC should budget \$1,742,958.20 | *Approve for Board Approval* | See Attachment
 - TRS: walked committee through budget with explanation of starting and ending numbers with reference to cash flow spreadsheet
 - CD: Most robust marketing budget ever and it's amazing that the marketing work is being without consultants/agency and all in-house, great job.
 - Other committee members made comments of same type
 - *Motion by CD, 2nd by BB, Roll Call Vote: Motion Carries*

7. FUTURE AGENDA ITEMS: Discussion

8. NEXT MEETING: Discussion

TENTATIVE: Tuesday, April 5, 2022, 12:00 PM, 105 West Clay Street, Ukiah CA 95482

9. ADJOURN: Action

- *Motion by SC at 12:21 PM*