



**MENDOCINO COUNTY TOURISM COMMISSION, INC.
FINANCE COMMITTEE AGENDA**

DATE: Thursday, June 7, 2022, TIME: 12:00 PM

CALL IN LOCATION: ZOOM | <https://us02web.zoom.us/j/89148985639>

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

1. CALL TO ORDER

2. ROLL CALL

Board Member	Attendance Status		Title
Kasie Gray (KG)	X Present	<input type="checkbox"/> Absent	BOD Treasurer Inland Promotional
Scott Connolly (SC)	X Present	<input type="checkbox"/> Absent	BOD Chair Medium Lodging Operator; Coastal
Cally Dym (CD)	X Present	<input type="checkbox"/> Absent	BOD Vice Chair Large Lodging Operator
Bernadette Byrne (BB)	X Present	<input type="checkbox"/> Absent	BOD Secretary Winery/Winegrower
Staff Member	Attendance Status		Title
Travis Scott (TRS)	X Present	<input type="checkbox"/> Absent	Executive Director

Introduction of Guests:

Ramon Jimenez, Visit Mendocino County

3. CHAIR/TREASURER COMMENTS: None

4. PUBLIC COMMENT ON NON-AGENDA ITEMS:

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

5. CONSENT AGENDA ITEMS: Discussion Possible Action

- Minutes from 05.12.2022 Meeting
 - *Motion by CD, 2nd by BB, Roll Call Vote: Motion Carries*

6. ITEMS FOR REVIEW: Discussion Possible Action

- BID & Matching Funds from COM | *Discussion & Direction to ED*
 - Committee directed ED to bring Civitas Advisors to next BoD meeting to discuss options of increasing BID and exploration of moving from 89 to 94 law. Also explore the option of having Dean Runyan or comparable contractor perform analysis of organizational dollars vs. visitor spending.
- Financial Statements
 - April 2022 | *Approve for Board Approval* | See Attachment
 - *Motion by CS, 2nd by BB, Roll Call Vote: Motion Carries*
 - Review Cash Flow Spreadsheet

8. FUTURE AGENDA ITEMS: Discussion

9. NEXT MEETING: Discussion

TENTATIVE: Tuesday, July 05, 2022, 12:00 PM, 105 West Clay Street, Ukiah CA 95482

10. ADJOURN: Action

- *Motion by CD at 12:40 PM*