



**MENDOCINO COUNTY TOURISM COMMISSION, INC.
FINANCE COMMITTEE AGENDA**

DATE: Tuesday, December 7, 2022, TIME: 12:00 PM

CALL IN LOCATION: ZOOM | <https://us02web.zoom.us/j/85189157608>

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

1. CALL TO ORDER

2. ROLL CALL

Board Member	Attendance Status		Title
Kasie Gray (KG)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	BOD Treasurer Inland Promotional
Scott Connolly (SC)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	BOD Chair Medium Lodging Operator; Coastal
Cally Dym (CD)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	BOD Vice Chair Large Lodging Operator
Bernadette Byrne (BB)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	BOD Secretary Winery/Winegrower
Staff Member	Attendance Status		Title
Travis Scott (TRS)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Executive Director

Introduction of Guests:

3. CHAIR/TREASURER COMMENTS: N/A

4. PUBLIC COMMENT ON NON-AGENDA ITEMS:

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

5. CONSENT AGENDA ITEMS: Discussion Possible Action

- Minutes from 11.18.2022 Meeting

6. ITEMS FOR REVIEW: Discussion Possible Action

- Financial Statements
 - October 2022 | *Approve for Board Approval* | See Attachment
- Review Cash Flow Spreadsheet
- Budget Augmentation:
 - Move \$70,000 from 3900 (Retained Earnings) to 8510 (Salaries & Wages) to fund Development Manager position
 - Move \$100,000 from 3900 (Retained Earnings) to 5130 (Print & Online Advertising) for brand launch quarter campaign
 - Move \$15,000 from 3900 (Retained Earnings) to 6720 (Event & Festival Guides/Print Material) visitor guide printing

8. FUTURE AGENDA ITEMS: Discussion

9. NEXT MEETING: Discussion

TENTATIVE: DISCUSSION

10. ADJOURN: Action