

**MENDOCINO COUNTY TOURISM COMMISSION, INC.**

**FESTIVAL COMMITTEE AGENDA**

**DATE:** Wednesday, February 24, 2016

**TIME:** 10:30 am

**PLACE:** Visit Mendocino County, 390 W. Standley St., Ukiah CA 95482

**CALL-IN LOCATION:** Little River Inn, 7901 Highway One, Little River, CA 95456

**CALL-IN LOCATION:** KOZT Radio, 110 S. Franklin St, Fort Bragg, CA 95437

**CALL-IN NUMBER:** 1-605-475-5950 Passcode: 5341706

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC COMMENT
4. FESTIVAL COMMITTEE MEETING POLICIES
5. FESTIVAL COMMITTEE ADDITIONAL FUNDS AND PLANS
6. MARKETING PLAN 2016/17 ([http://mendocinotourism.org/wp-content/uploads/2015-16-VMC-Marketing-Plan.pdf](http://mendocinotourism.org/wp-content/uploads/2015-16-VMC-Marketing-Plan.pdf))
7. REBRANDING
8. MUSHROOM FESTIVAL SURVEY
9. CRAB FESTIVAL SURVEY
10. PARTY FOR THE PLANET

**NEXT MEETING DATE**

**ADJOURN**