



MENDOCINO COUNTY TOURISM COMMISSION, INC.

FESTIVAL COMMITTEE AGENDA

“The Festival Committee shall be composed of a maximum of seven (7) voting members as follows: (i) one (1) Director of the Corporation; (ii) six (6) members-at-large; and (iii) the Executive Director or its designee. The Festival Committee chair shall be elected by a majority of committee members. The Committee shall be responsible for advising and making recommendations to the Board in fulfillment of its duties and obligations regarding all activities, including partnerships as they relate to Visit Mendocino County festivals and events.” - bylaws, Article 6, Section 6.1, (d) (vi)

DATE: Thursday, May 19, 2016

TIME: 10:00 AM

PLACE: Visit Mendocino County, 390 W. Standley St, Ukiah, CA 95482

CALL-IN LOCATION: Little River Inn, 7901 Highway One, Little River, CA 95456

CALL-IN LOCATION: KOZT Radio, 110 S. Franklin St, Fort Bragg, CA 95437

CALL-IN NUMBER: 1-605-475-5950 Passcode: 5341706

- I. CALL TO ORDER
- II. ROLL CALL
- III. PUBLIC COMMENT
- IV. APPROVAL OF MINUTES FROM APRIL MEETING
- V. MARKETING PLAN EDITS
- VI. PARTY FOR THE PLANET SURVEY RESULTS
- VII. MUSHROOM FESTIVAL SIGNATURE EVENT
- VIII. AMERICAN CRAFT WEEK
- IX. COMMITTEE MEMBER RECRUITMENT UPDATE

NEXT MEETING DATE

ADJOURN