



**MENDOCINO COUNTY TOURISM COMMISSION, INC.
FESTIVAL COMMITTEE AGENDA**

"The Festival Committee shall be composed of a maximum of seven (7) voting members as follows: (i) one (1) Director of the Corporation; (ii) six (6) members-at-large; and (iii) the Executive Director or its designee. The Festival Committee chair shall be elected by a majority of committee members. The Committee shall be responsible for advising and making recommendations to the Board in fulfillment of its duties and obligations regarding all activities, including partnerships as they relate to Visit Mendocino County festivals and events." - bylaws, Article 6, Section 6.1, (d) (vi)

DATE: Thursday, November 17, 2016

TIME: 2:00PM

PLACE: Mendocino County Museum, 400 E Commercial St, Willits, CA 95490

CALL-IN LOCATION: Visit Mendocino County, 345 N. Franklin St, Fort Bragg, CA 95437; 3766 Feliz Creek Road - Hopland, CA 95449; 921 Marlene Street #5, Ukiah, CA 95482

CALL-IN NUMBER: (712) 832-3107 **Passcode:** 102-2533

**Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.*

- I. CALL TO ORDER
- II. ROLL CALL
- III. PUBLIC COMMENT
- IV. APPROVAL OF MINUTES FROM AUGUST 3 & OCTOBER 6, 2016 MEETINGS
- V. FUNDING REQUEST REVIEW
 - a. Application for April 22, 2017 for 50K Ultra Trail Marathon (running race)
- VI. MUSHROOM, WINE & BEER FESTIVAL DEBRIEF
 - a. Mushroom, Wine & Beer Camp results
 - b. Discuss criteria & methodology for reporting the results of this year
 - c. Dates for next year: November 3-12, 2017
 - d. Festival Committee's Role in the 2017 Mushroom, Wine & Beer Festival
 - e. Group Tour Component & Goals for 2017
- VII. DATES/MONTHS FOR THE MENDOCINO COUNTY FRINGE FESTIVAL
- VIII. UPDATES ON 2017 CRAB WINE & BEER FESTIVAL & ROSÉ FESTIVAL
- IX. STAFF UPDATE

X. FUTURE AGENDA ITEMS

NEXT MEETING DATE

ADJOURN