



MENDOCINO COUNTY TOURISM COMMISSION, INC.

Festival Committee Agenda

DATE: Wednesday, April 3, 2019 TIME: 10:00 AM

PLACE: 105 W. Clay Street, Ukiah CA 95482 and 345 N Franklin St, Fort Bragg CA 95437

CONFERENCE CALL PHONE: (605) 562-0400 / CODE: 443 8581 #

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

I. CALL TO ORDER

II. ROLL CALL

a. Committee Member	Attendance Status		Title
Bernadette Byrne (BB)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Chair
Martha Barra (MB)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Tom Liden (TL)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Tom Yates (TY)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Greg Lamer (GL)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member

b. Staff Member	Attendance Status		Title
Travis Scott (TS)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Executive Director
Katrina Kessen (KK)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Partner Relations Manager
Alison de Grassi (ADG)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Director of Marketing and Media
Emily Saengarun (ES)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Administrative Services Manager

c. Introduction of Guests

III. CHAIR’S COMMENTS

IV. PUBLIC COMMENT ON NON-AGENDA ITEMS

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

V. CONSENT AGENDA ITEMS Discussion Possible Action

- Minutes from 3.6.2019 Meeting
- Kevin Brutocao – New Member?

VI. ITEMS FOR REVIEW Discussion

- a. (Standing Item) Spring Feast 2020
- b. Festivals
 - VMC Ukiah Grand Opening & First Friday Art Walk | April 5, 2019 | 5 – 8 PM
 - Printing Brochures
 - Mushroom Feast Ideas (Travis)
- c. Partner Outreach Update
 - (HAP) Hotel Adoption Program Visits
 - Stakeholder Training
 - Stakeholder Meetings
 - **Inland** | Travel Lodge, Ukiah | April 2, 2019 | 4 to 6 PM | **Review**
 - **Coast** | Location TBA | April 30, 2019 | 4 to 6 PM
 - Networking Opportunities | mendocinotourism.org/opps/
- d. Taste Mendocino
 - Saturday, April 27, 2019 | 1 to 4 PM | tastmendo.com | Fort Mason Center SF CA | Purchase Tickets Now!

VII. FUTURE AGENDA ITEMS Discussion

XI. NEXT MEETING DATE Discussion

TENTATIVE: Wednesday, May 1, 2019 at 10:00 AM PLACE: 105 W. Clay Street, Ukiah CA & 345 N. Franklin Street, Fort Bragg CA

XII. ADJOURN Action