



MENDOCINO COUNTY TOURISM COMMISSION, INC.

Festival Committee Minutes

DATE: Wednesday, August 7, 2019 TIME: 10:00 AM

PLACE: 105 W. Clay Street, Ukiah CA 95482 and 345 North Franklin Street, Fort Bragg CA

CONFERENCE CALL PHONE: (605) 562-0400 / CODE: 443 8581 #

\*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

I. CALL TO ORDER

10:11 AM

II. ROLL CALL

Table with 3 columns: Committee Member, Attendance Status, Title. Lists members like Bernadette Byrne (BB) and staff like Travis Scott (TS).

Introduction of Guests

III. CHAIR'S COMMENTS

IV. PUBLIC COMMENT ON NON-AGENDA ITEMS

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

KK – interested in having tables at local events to bring brand awareness, would need committee members as volunteers

V. CONSENT AGENDA ITEMS [checked] Discussion [checked] Possible Action

- Minutes from 7.2.2019 Meeting – No quorum

VI. ITEMS FOR REVIEW [checked] Discussion

- a. (Standing Item) Spring Feast 2020 Tabled
b. Festivals
- Taste Mendocino 2020 | Venue Research: August 9, 2019
- Mushroom Feast | Update
c. Partner Outreach Update (KK)

**VII. FUTURE AGENDA ITEMS**  Discussion

Event Outreach  
Spring Feast 2020

**XI. NEXT MEETING DATE**  Discussion

TENTATIVE: Wednesday, September 4, 2019 at 10:00 AM

**XII. ADJOURN**  Action

**10:45 AM**