

Finance Committee Notes on recommended adjustments to 16-17 FY Budget.

1. Income line item **North Coast tourism council administration** to include the \$10,000 trade making item 19,000
2. **Advertising and media** line item **research and development** removal of board retreat and funds earmarked changing budget to 30,000 for research and development
3. **Visitor services fulfillment** line item **visitor center/information support** change budget amount to \$20,000 annotation changed to "for countywide visitor centers based on need to be determined by board"
4. **Partnerships** line item **Northcoast tourism council** addition of \$10,000 trade
5. **Partnerships** line item **Arts Council sponsorship** change line item name to **In-County sponsorships** and adjust amount to \$25,566 and addition of description "marketing sponsorships for in county organizations to be determined by BOD"
6. Addition of line item in administrative expenses, **board development/training** budget of \$4000 expense
7. Personnel line item **search wide executive director search** adjust to proper balance of \$23,334