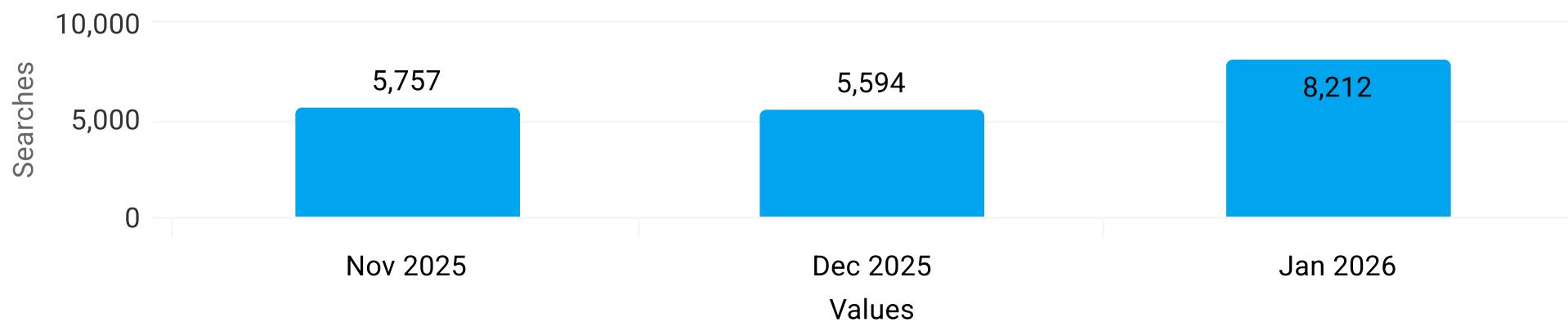


Book > Direct: Engagement Summary

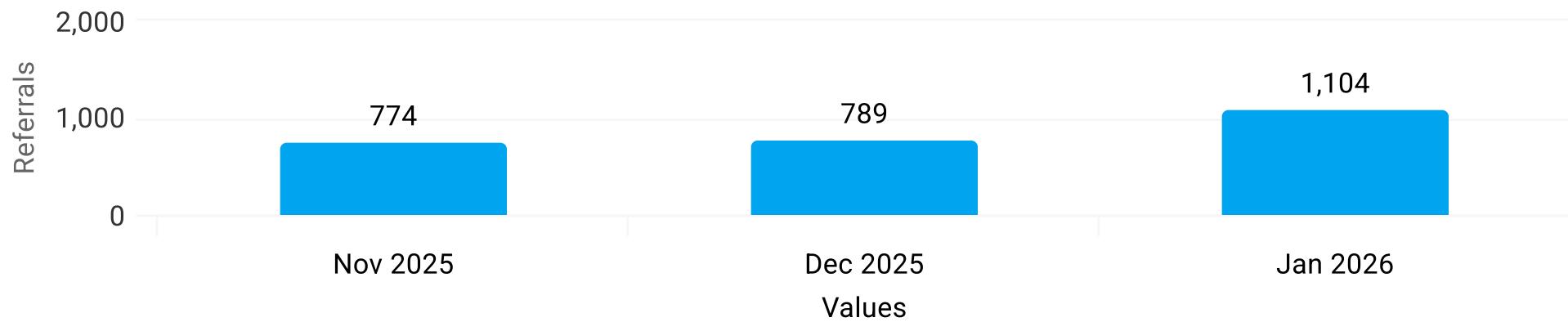
Searches By Month

Date: Last 3 Months ▾



Referrals by Month

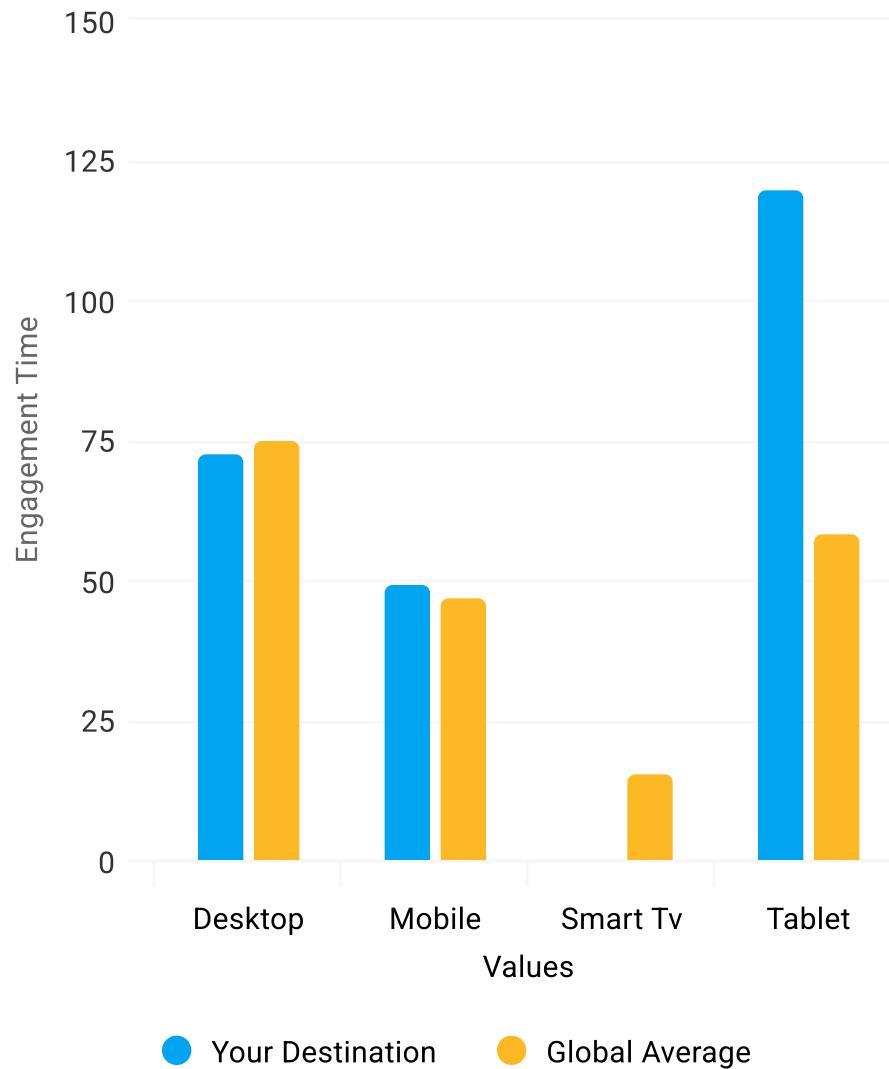
Date: Last 3 Months ▾



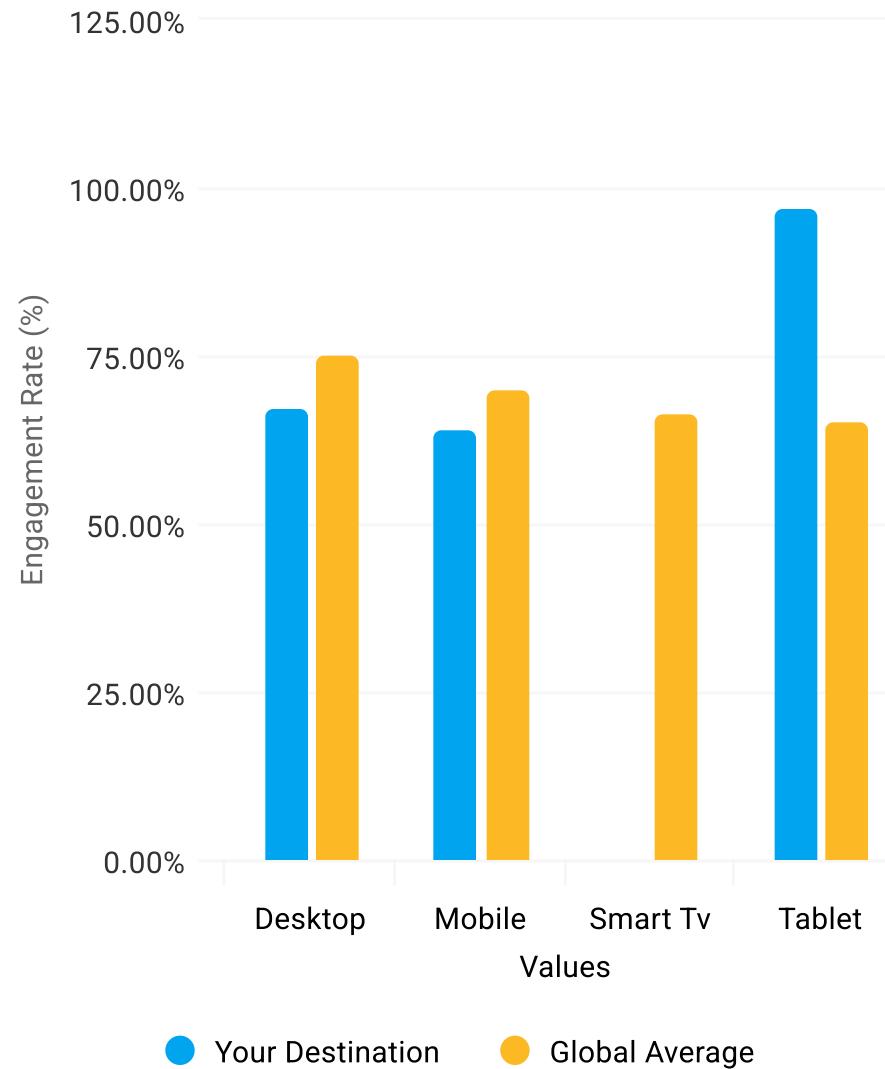
Book > Direct: Engagement Summary

Date: Last 1 Month

Engagement Time by Devices



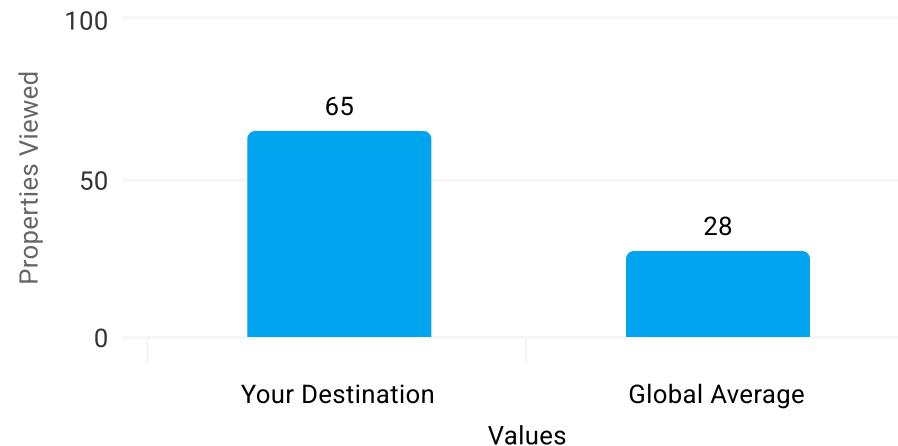
Engagement Rate by Devices



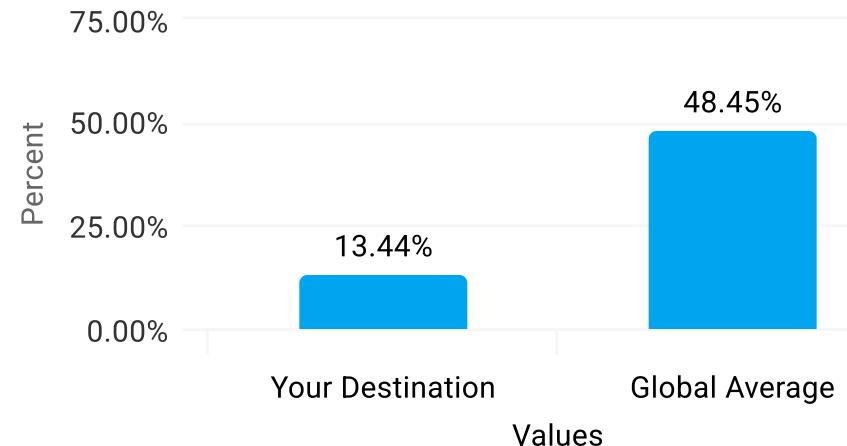
Book > Direct: Engagement Summary

Date: Last 1 Month

Average Properties Viewed



Referral CVR



Comparison	Your Destination	Global Average
Device Category	Properties Viewed	Properties Viewed
Desktop	61	24
Mobile	67	30
Smart Tv	-	6
Tablet	95	23
Totals		

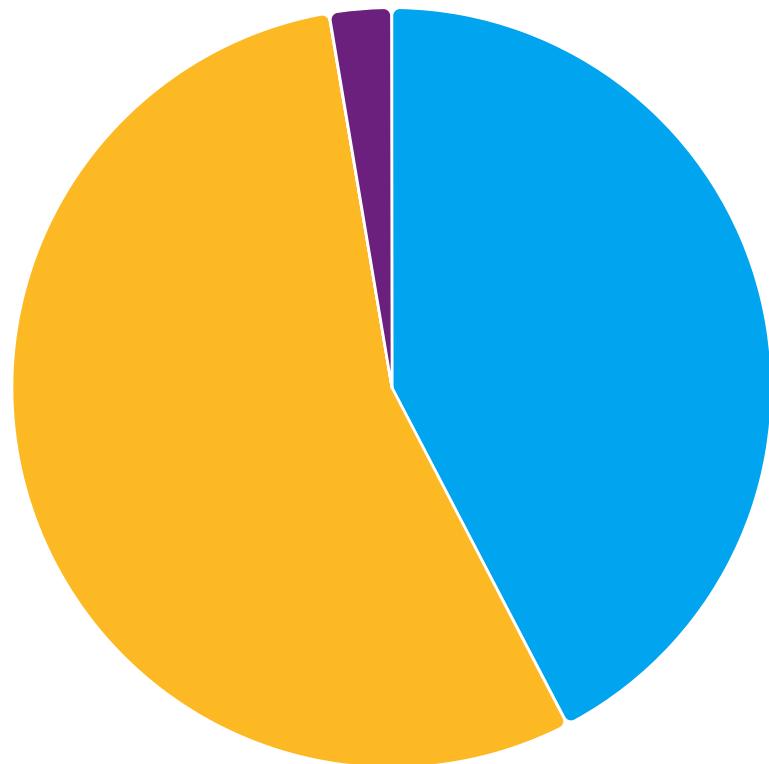
Comparison	Your Destination	Global Average
Device	Conversion Rate	Conversion Rate
Desktop	13.94%	66.17%
Mobile	13.01%	41.17%
Smart Tv	-	166.67%
Tablet	14.56%	59.82%
Totals		

Book > Direct: Engagement Summary

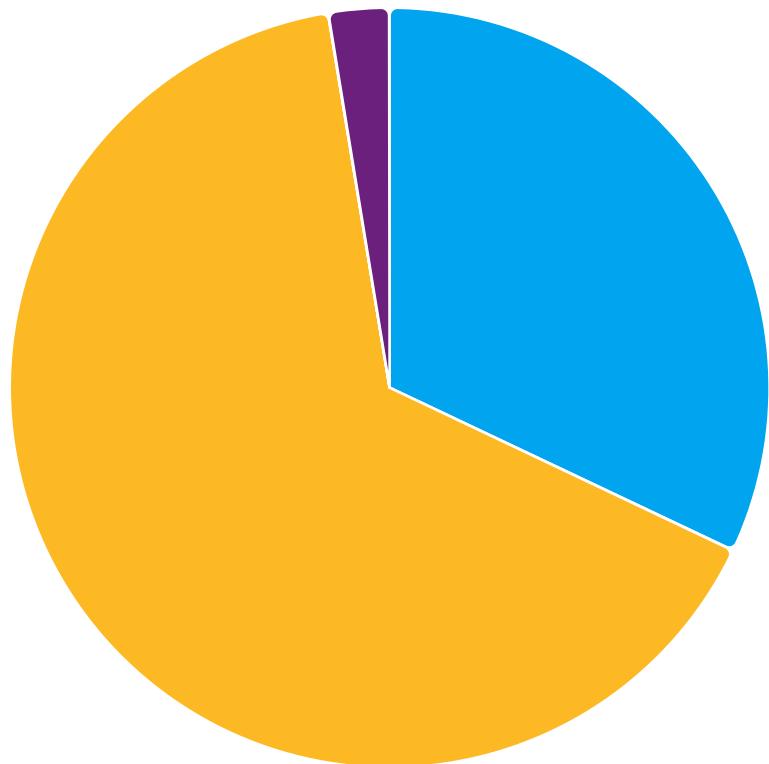
Date: Last 1 Month

Device Breakdown (% of Sessions)

Your Destination



Global Average



● Desktop ● Mobile ● Smart Tv ● Tablet

● Desktop ● Mobile ● Smart Tv ● Tablet

