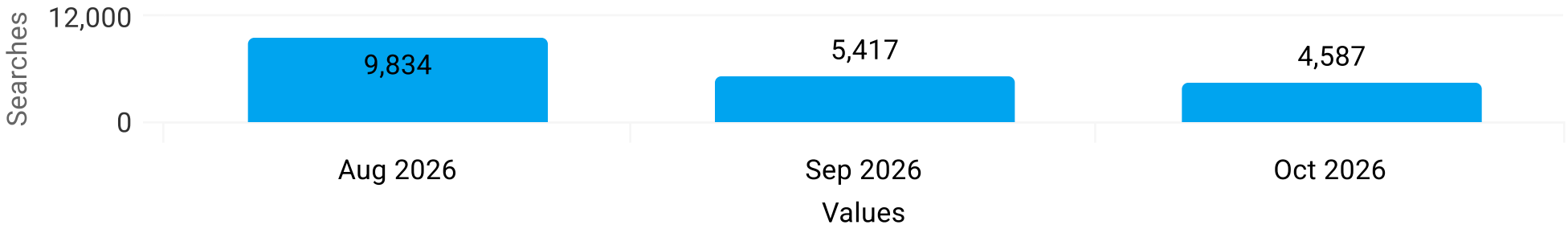
# Book › Direct: Engagement Summary

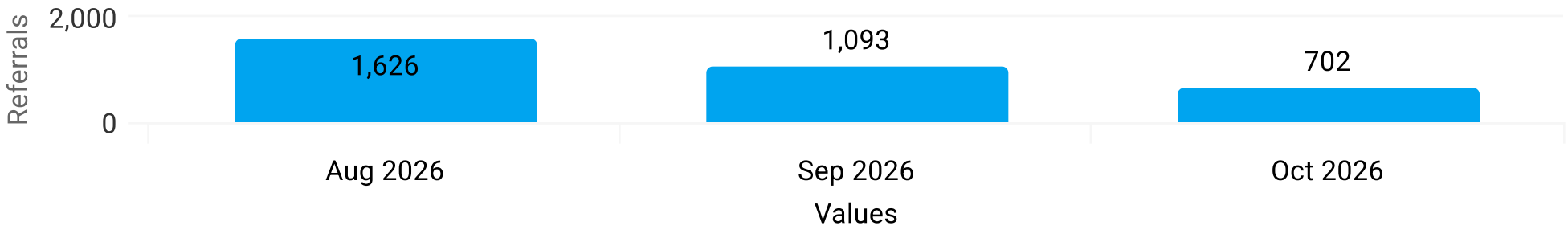
## Searches By Month

Date: Last 3 Months




## Referrals by Month

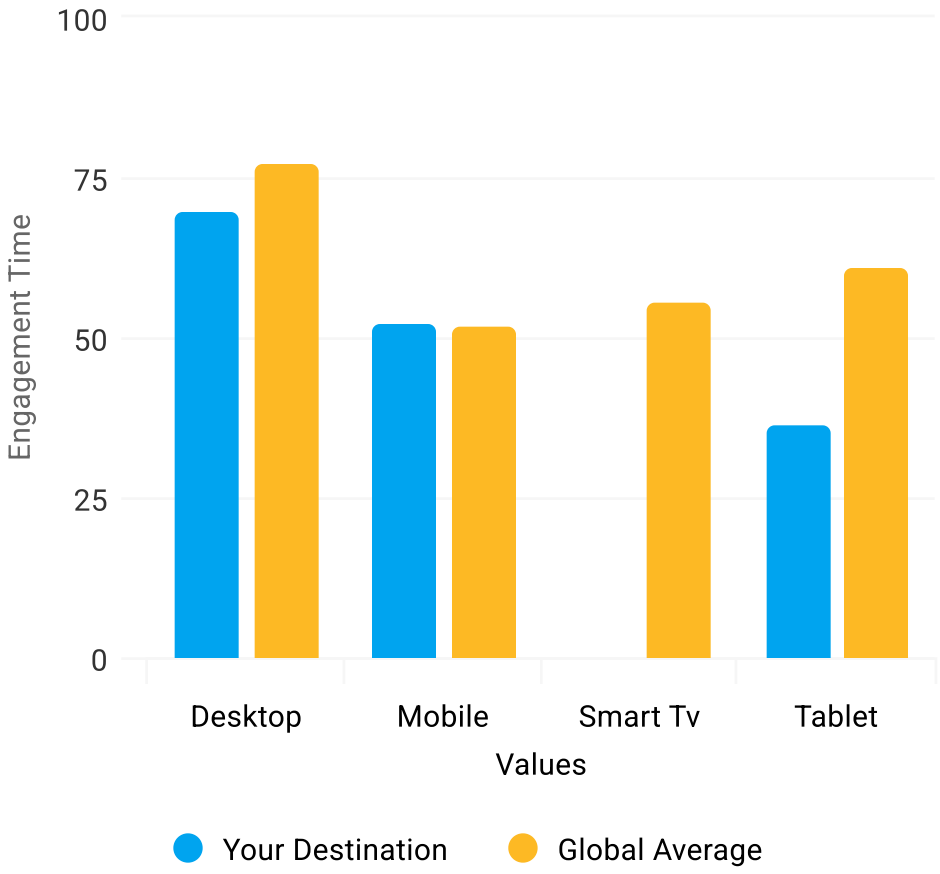
Date: Last 3 Months



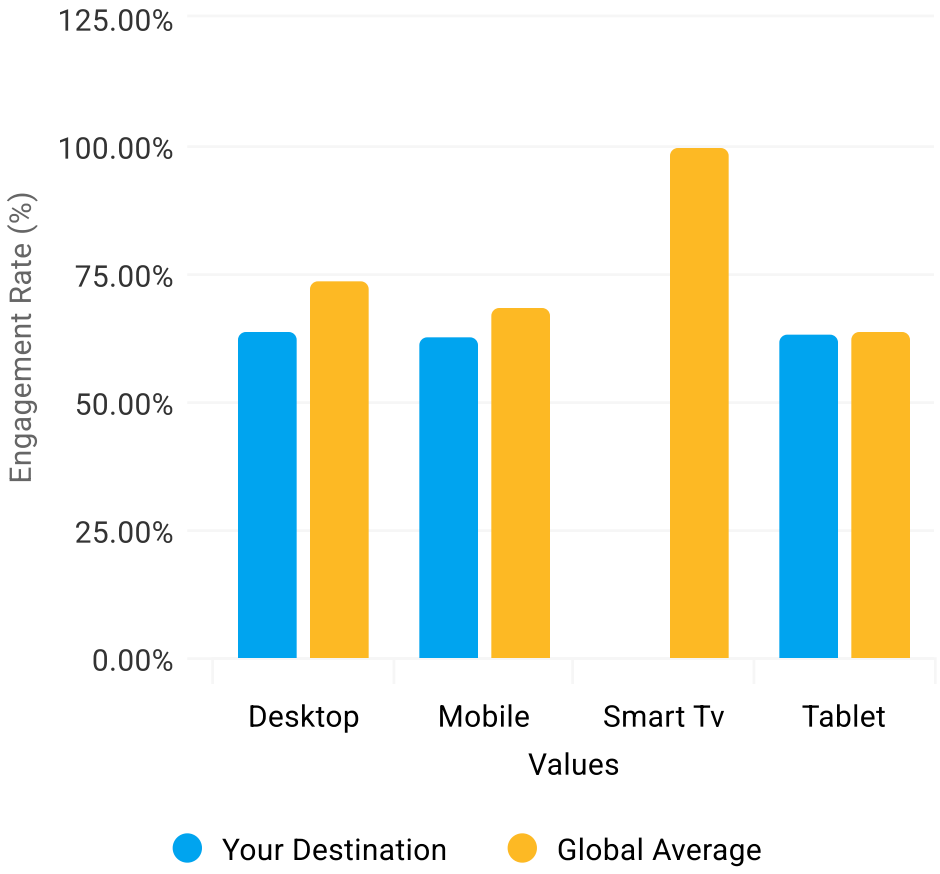
# Book › Direct: Engagement Summary

Date: Last 1 Month

## Engagement Time by Devices



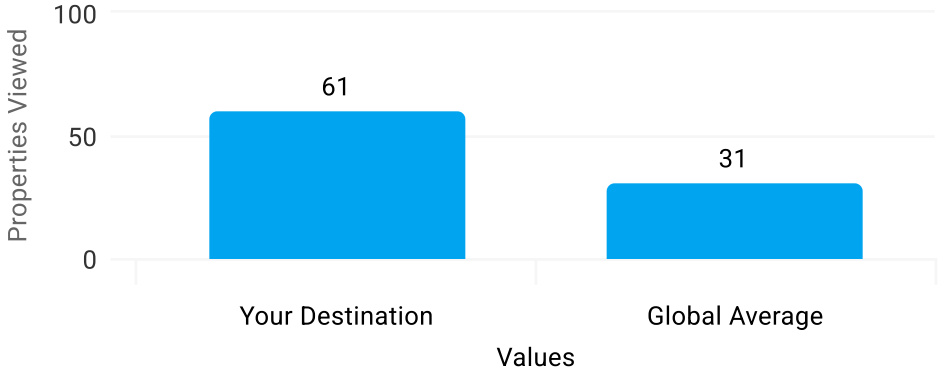

## Engagement Rate by Devices



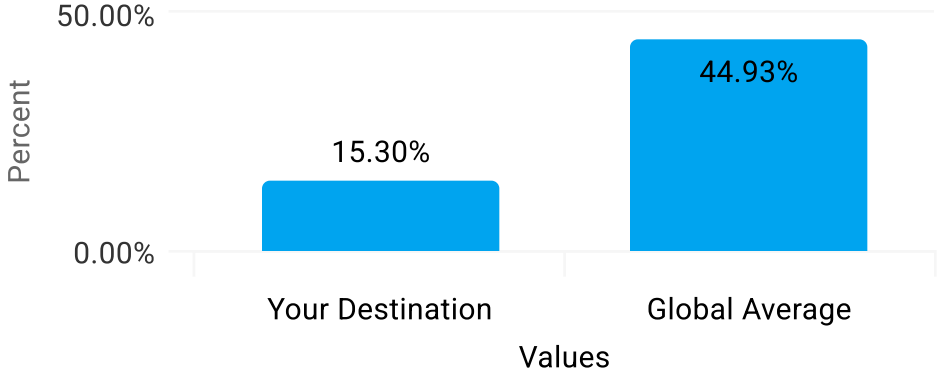
# Book › Direct: Engagement Summary

Date: Last 1 Month

## Average Properties Viewed




## Referral CVR




| Comparison | Your Destination | Global Average |
|---|---|---|
| Device Category | Properties Viewed | Properties Viewed |
| Desktop | 51 | 27 |
| Mobile | 66 | 33 |
| Smart Tv | - | 60 |
| Totals | | |

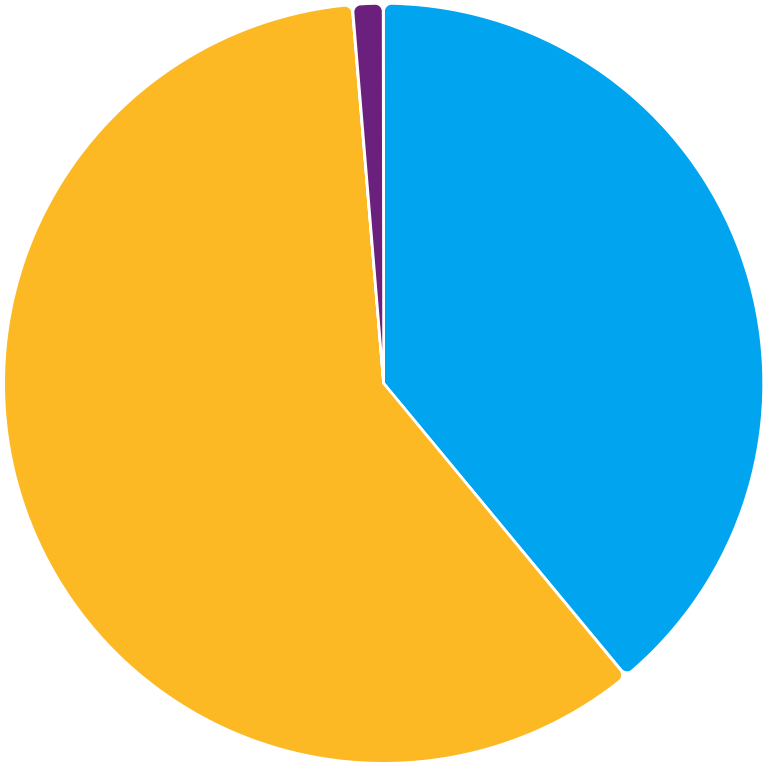
| Comparison | Your Destination | Global Average |
|---|---|---|
| Device | Conversion Rate | Conversion Rate |
| Desktop | 19.74% | 66.31% |
| Mobile | 13.12% | 37.10% |
| Smart Tv | - | 0.00% |
| Totals | | |

# Book › Direct: Engagement Summary

Date: Last 1 Month

Device Breakdown (% of Sessions)

**Your Destination**



**Global Average**

