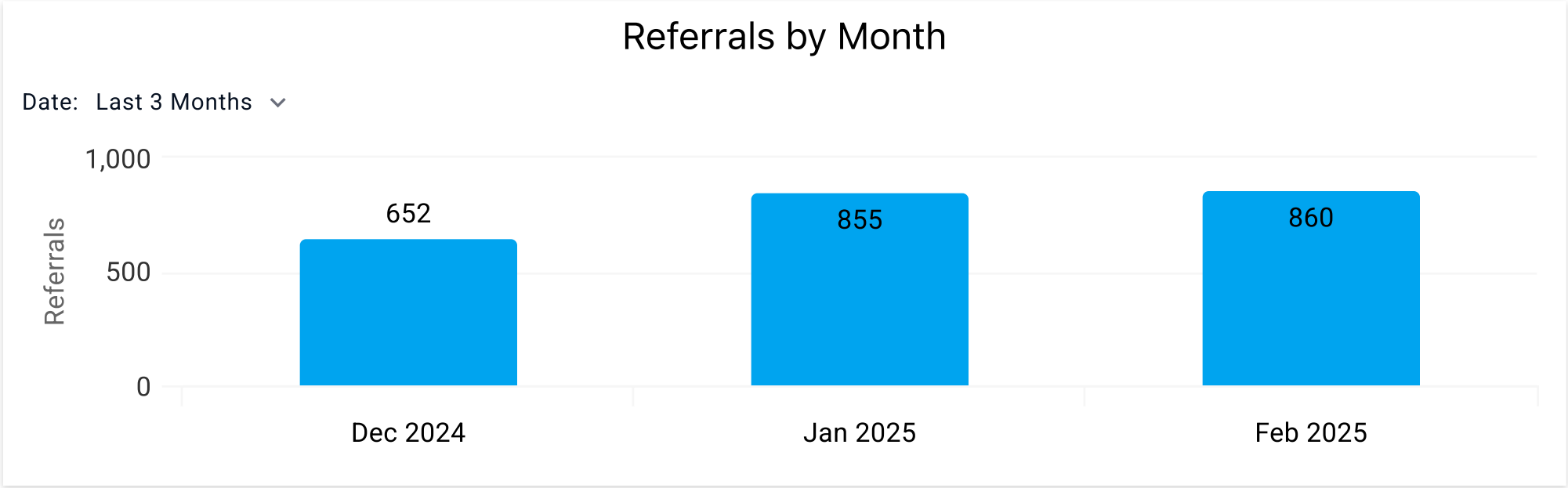
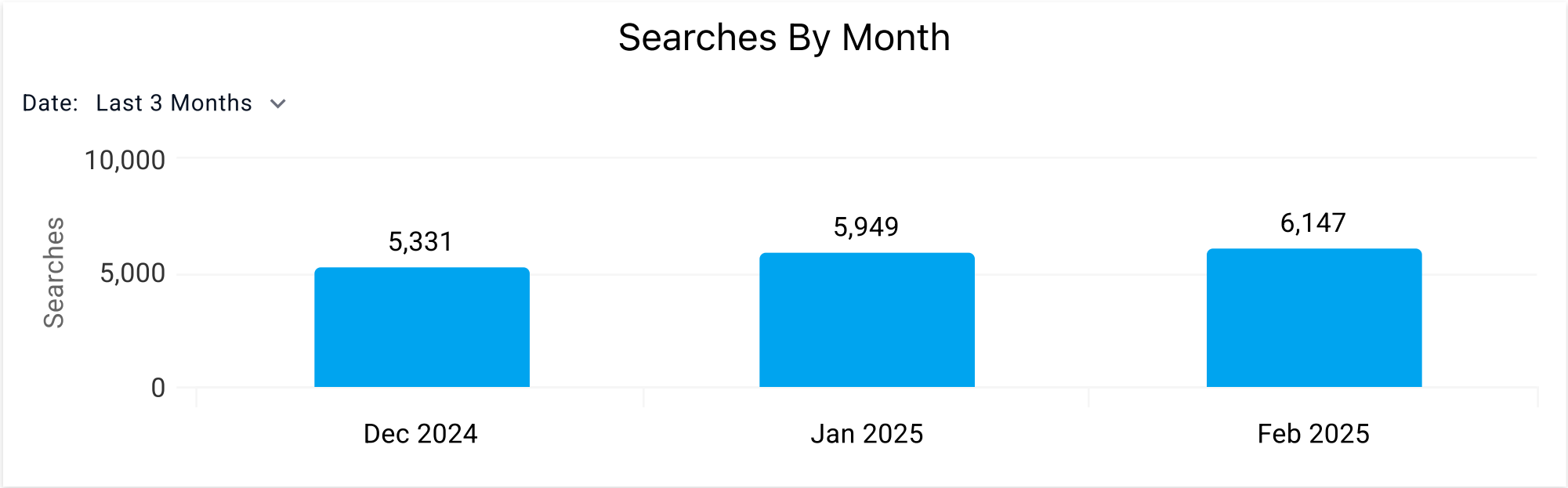
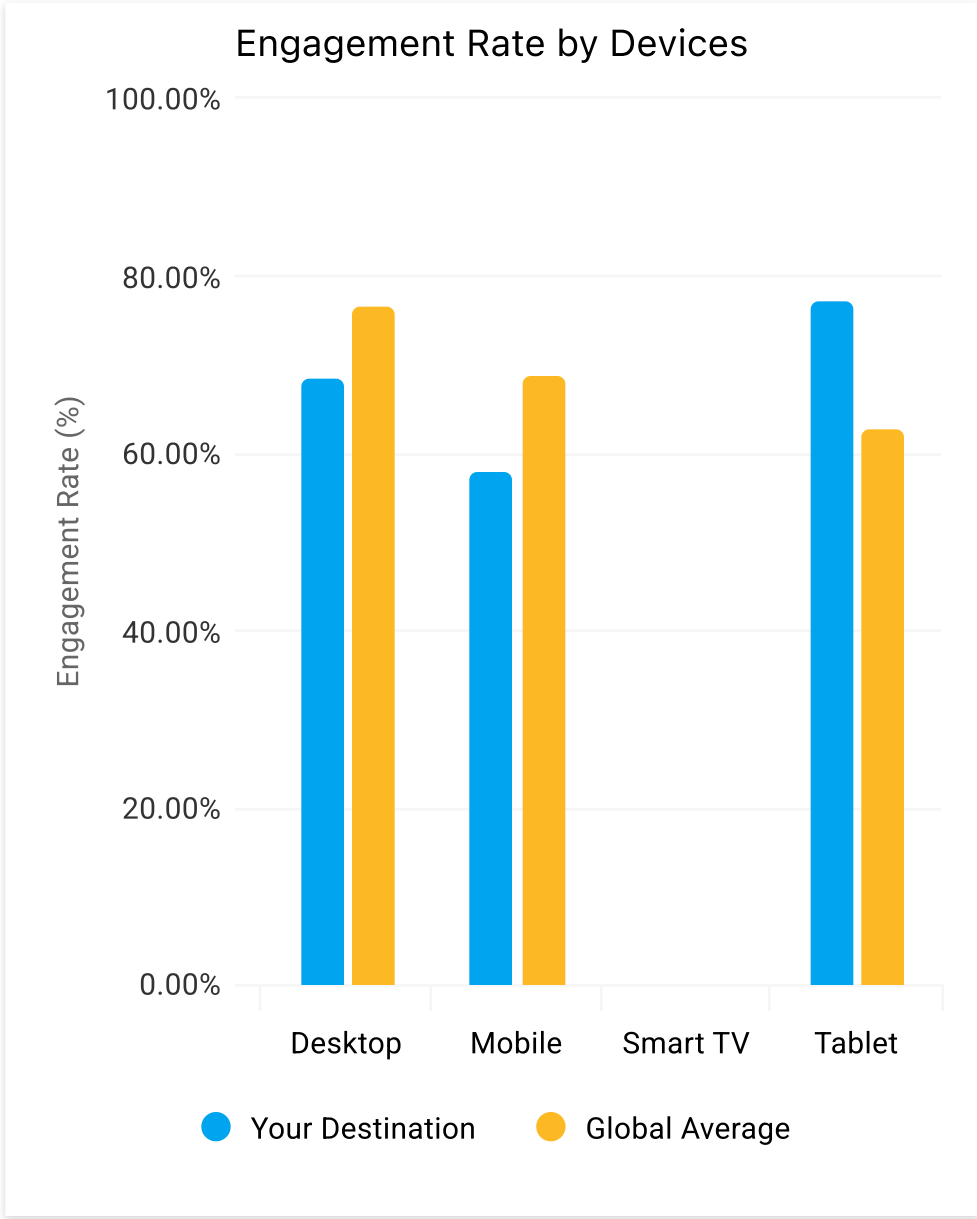
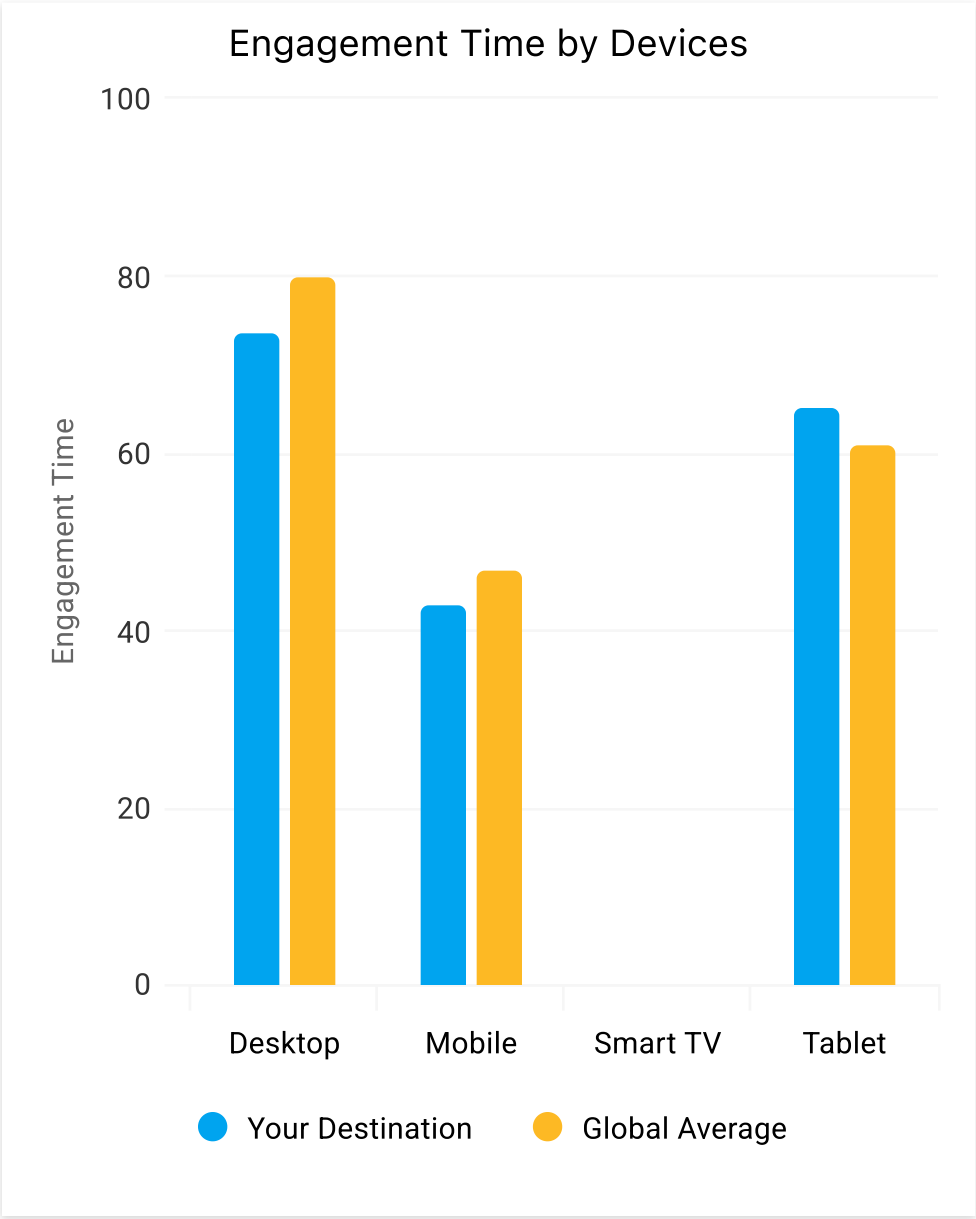


Book > Direct: Engagement Summary



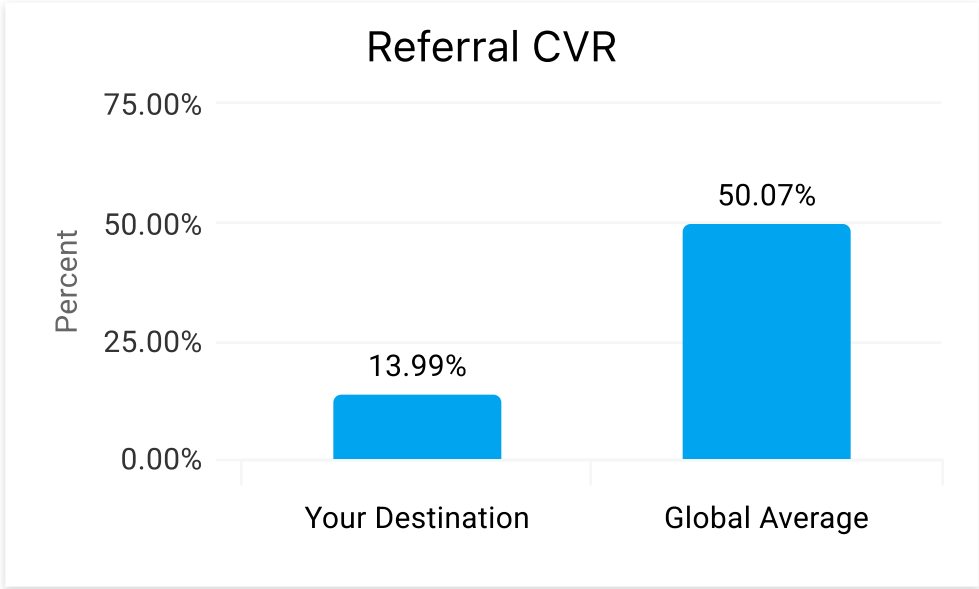
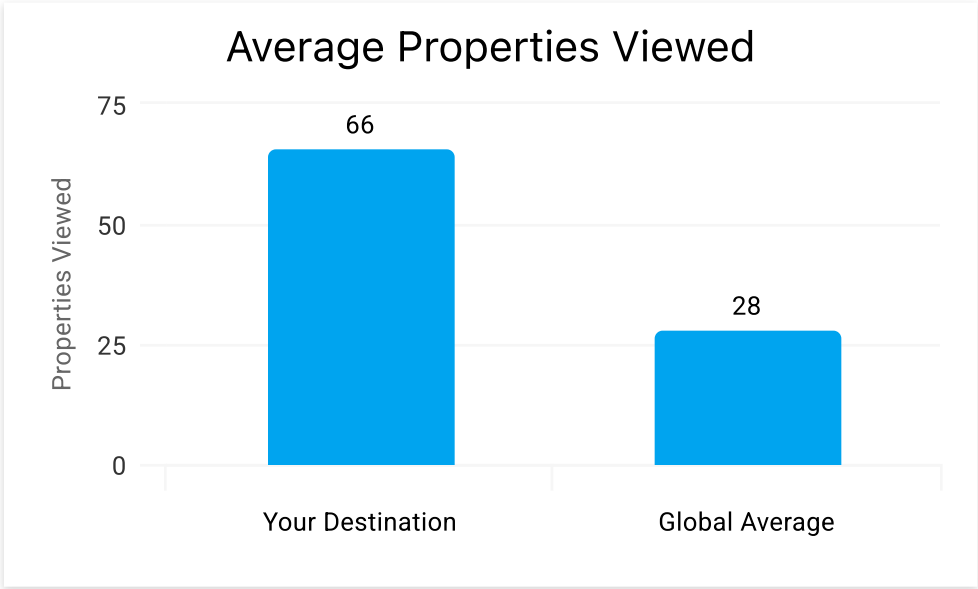
Book > Direct: Engagement Summary

Date: Last 1 Month



Book > Direct: Engagement Summary

Date: Last 1 Month



Comparison	Your Destination	Global Average
Device Category	Properties Viewed	Properties Viewed
Desktop	63	25
Mobile	70	31
Smart TV	-	6
Tablet	65	23
Totals		

Comparison	Your Destination	Global Average
Device	Conversion Rate	Conversion Rate
Desktop	16.94%	66.59%
Mobile	11.07%	41.43%
Smart TV	-	300.00%
Tablet	14.71%	57.27%
Totals		