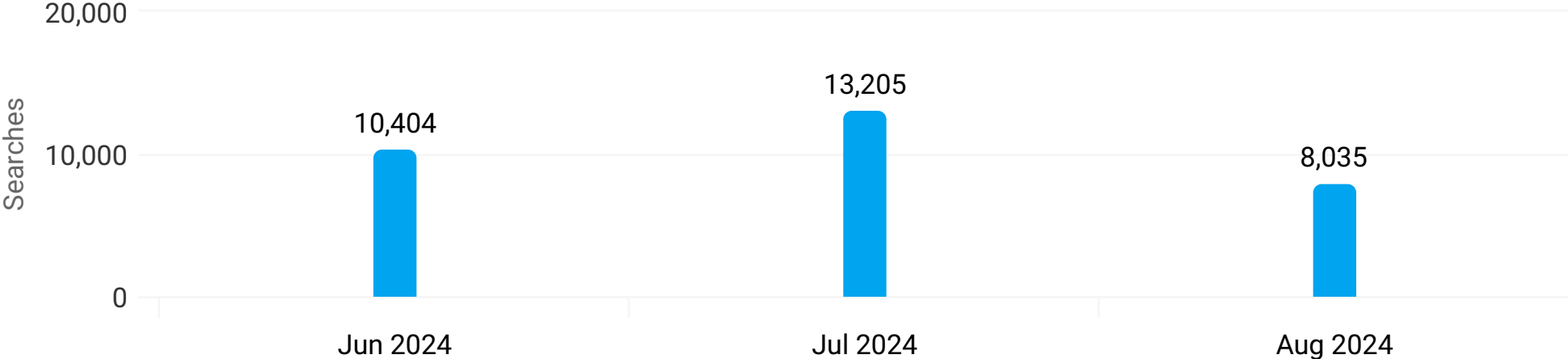


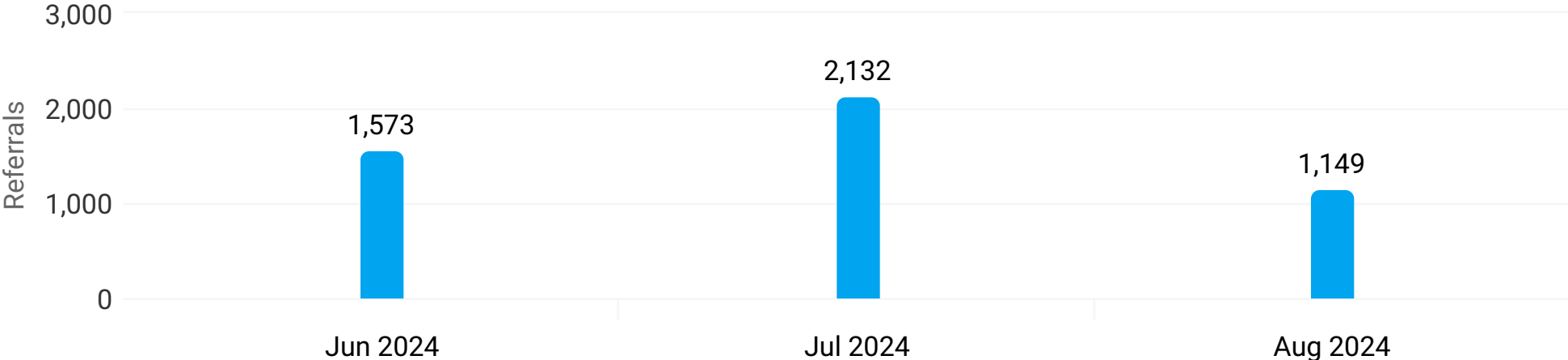
Searches By Month

Date: Last 3 Months ▾



Referrals by Month

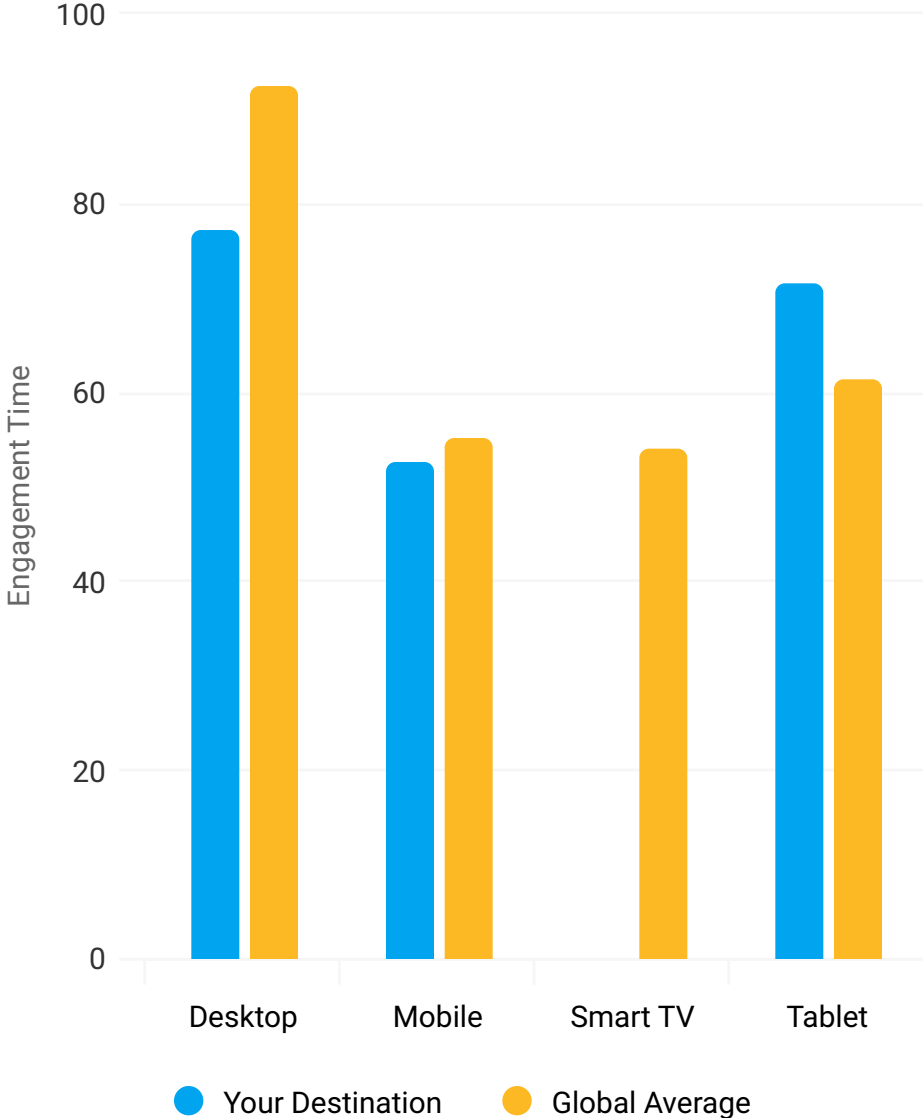
Date: Last 3 Months ▾



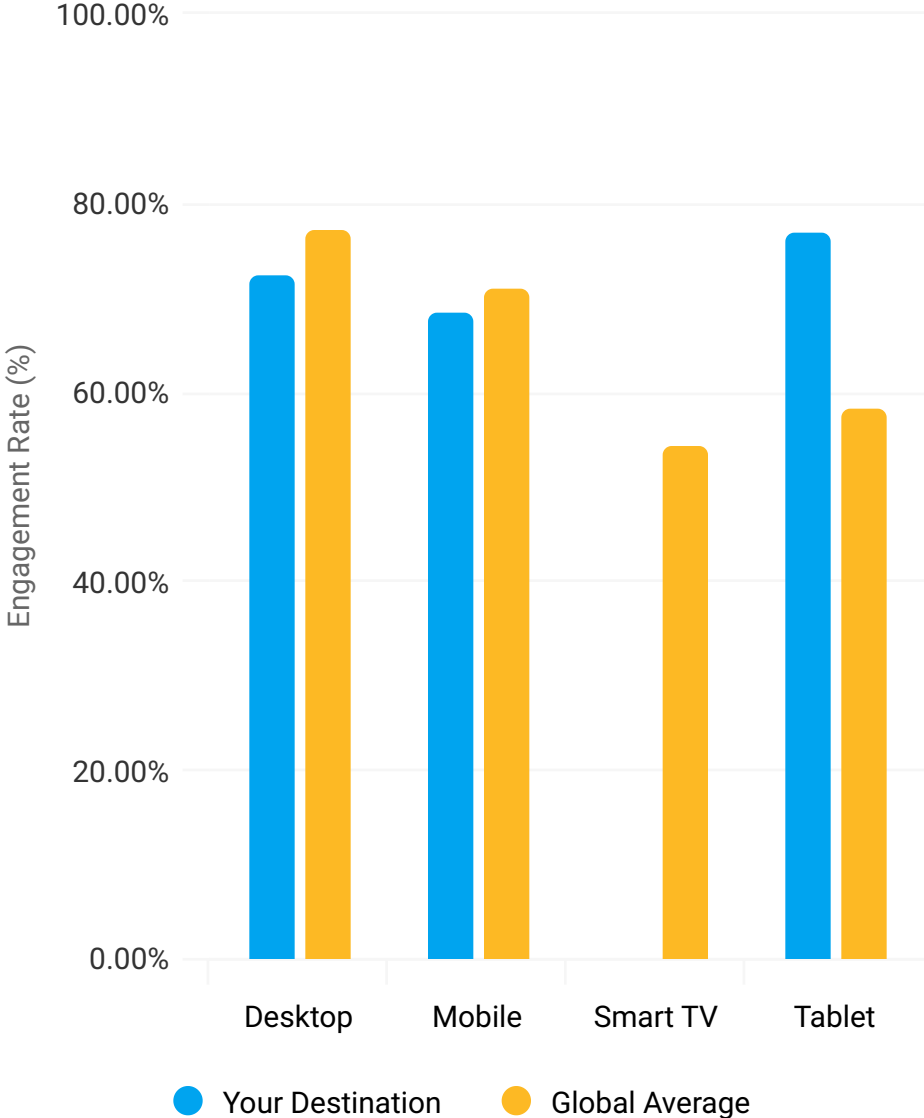
Book > Direct: Engagement Summary

Date: Last 1 Month

Engagement Time by Devices



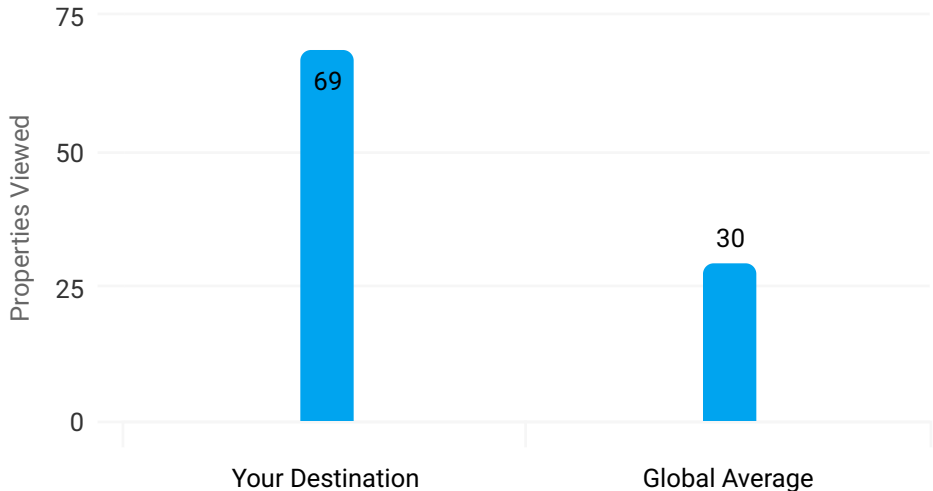
Engagement Rate by Devices



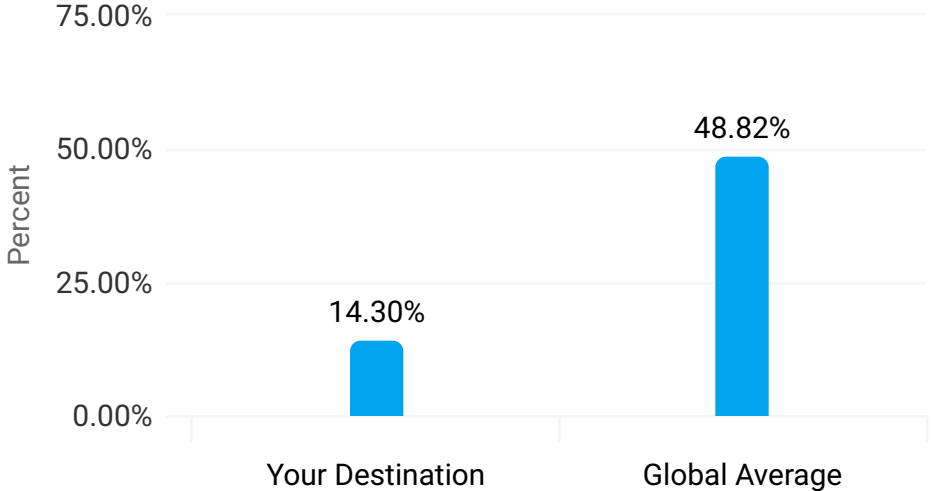
Book > Direct: Engagement Summary

Date: Last 1 Month

Average Properties Viewed



Referral CVR



Comparison	Your Destination	Global Average
Device Category	Properties Viewed	Properties Viewed
Desktop	62	27
Mobile	76	32
Smart TV	-	16
Tablet	75	26
Totals		

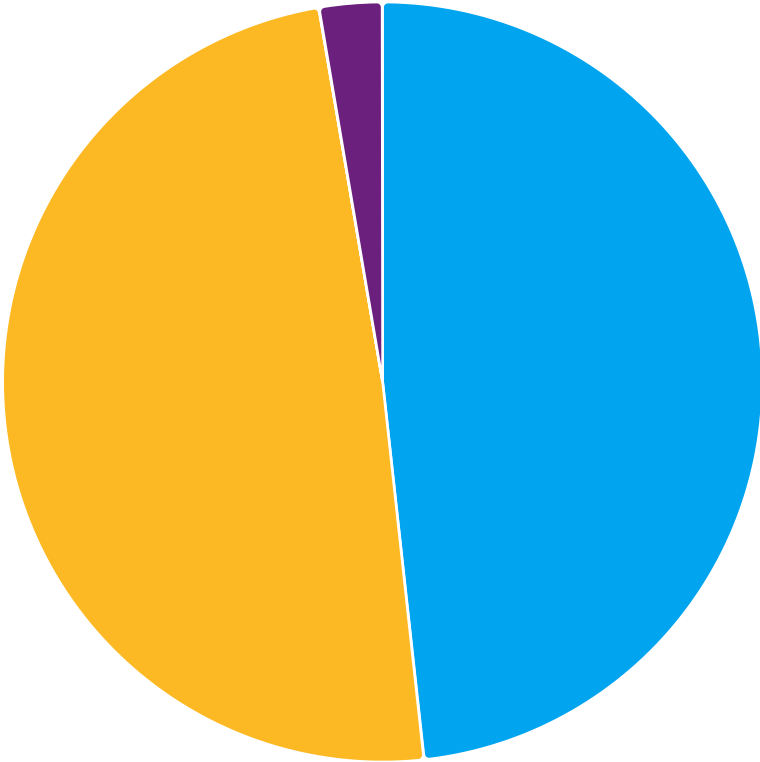
Comparison	Your Destination	Global Average
Device	Conversion Rate	Conversion Rate
Desktop	15.80%	65.27%
Mobile	13.01%	40.31%
Smart TV	-	84.00%
Tablet	15.26%	50.70%
Totals		

Book > Direct: Engagement Summary

Date: Last 1 Month

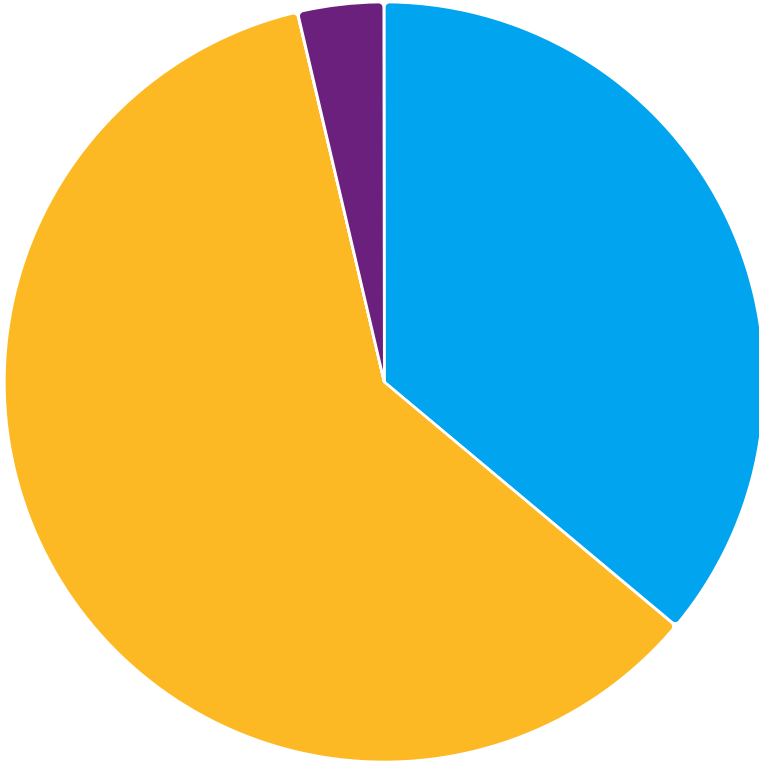
Device Breakdown (% of Sessions)

Your Destination



● Desktop ● Mobile ● Smart TV ● Tablet

Global Average



● Desktop ● Mobile ● Smart TV ● Tablet