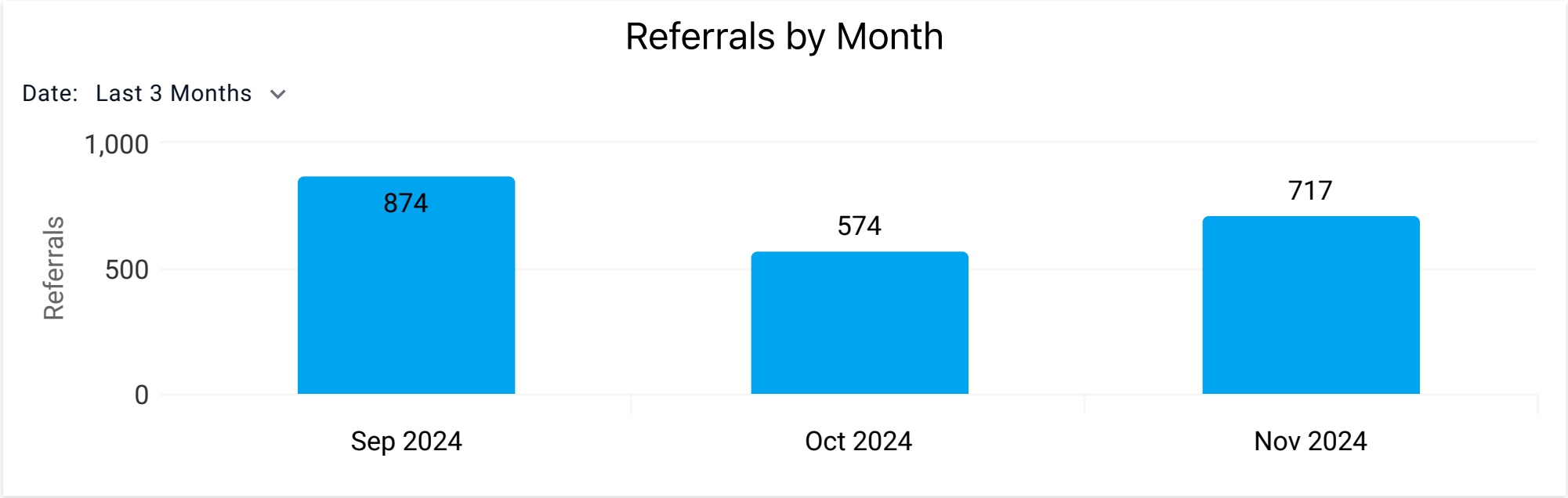
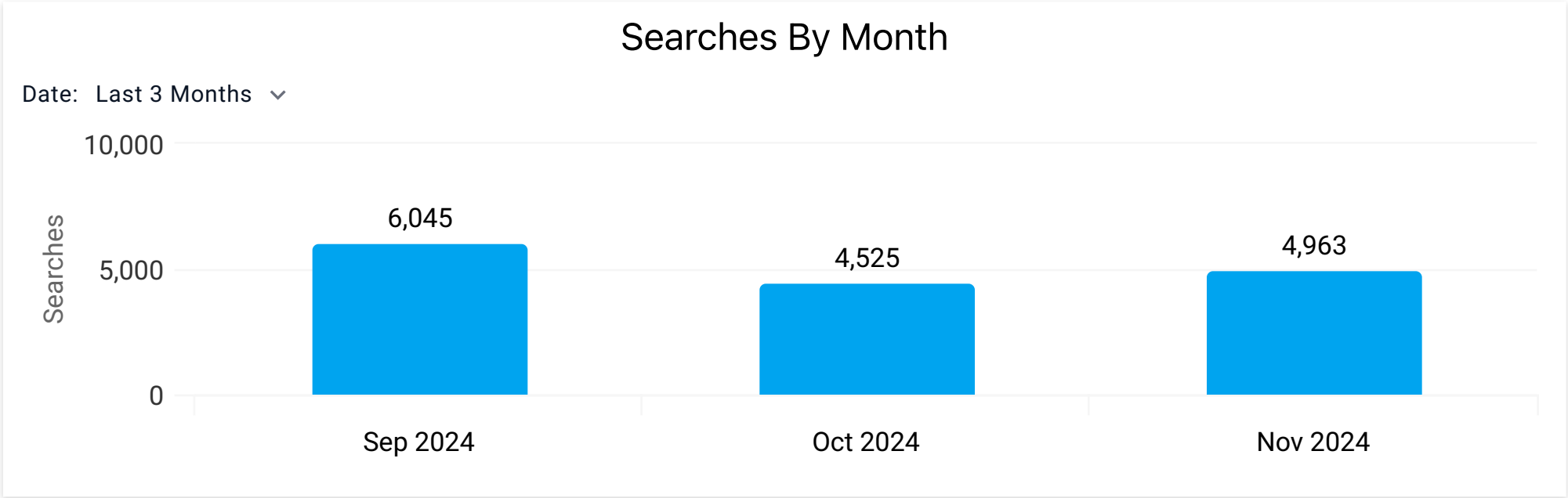
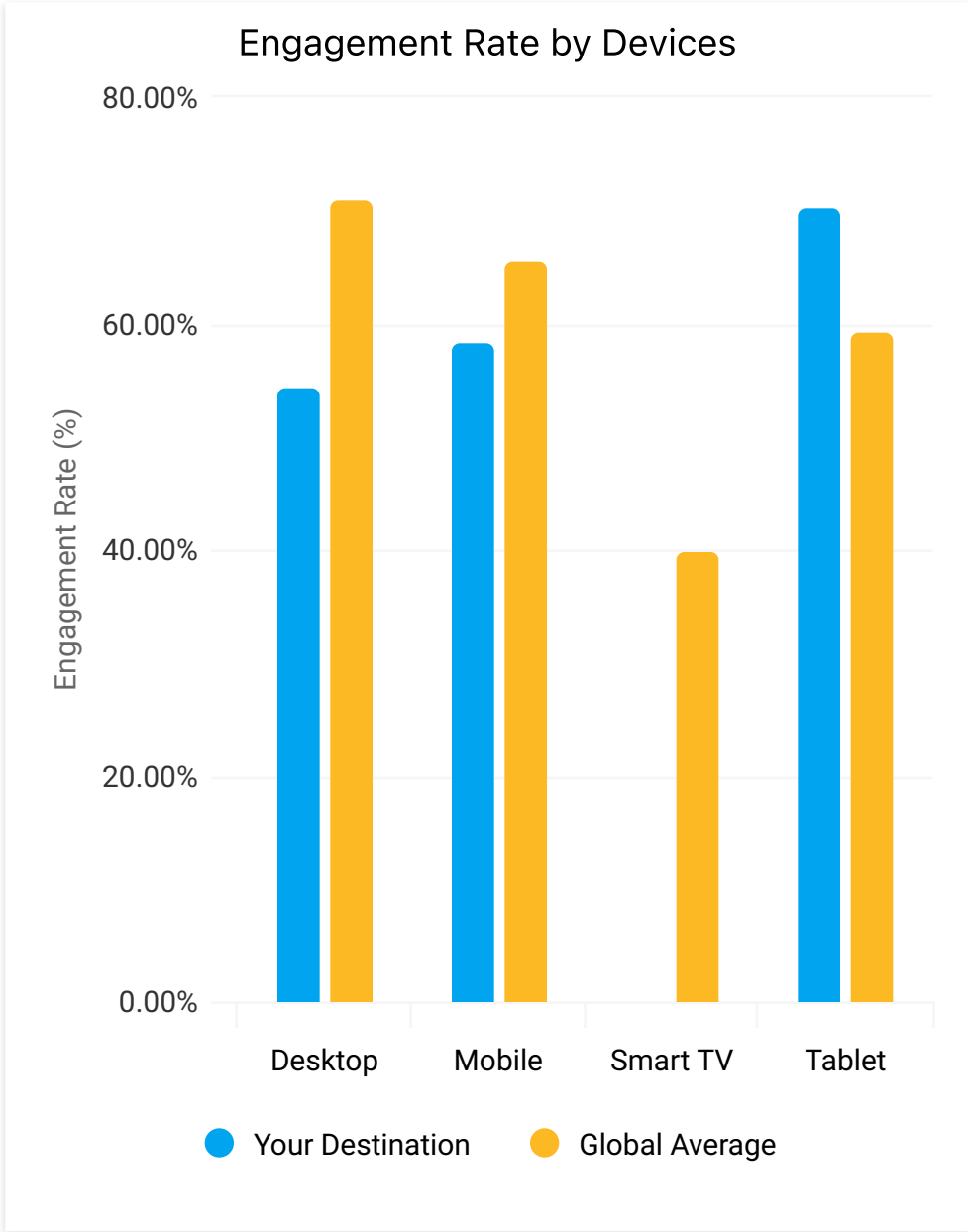
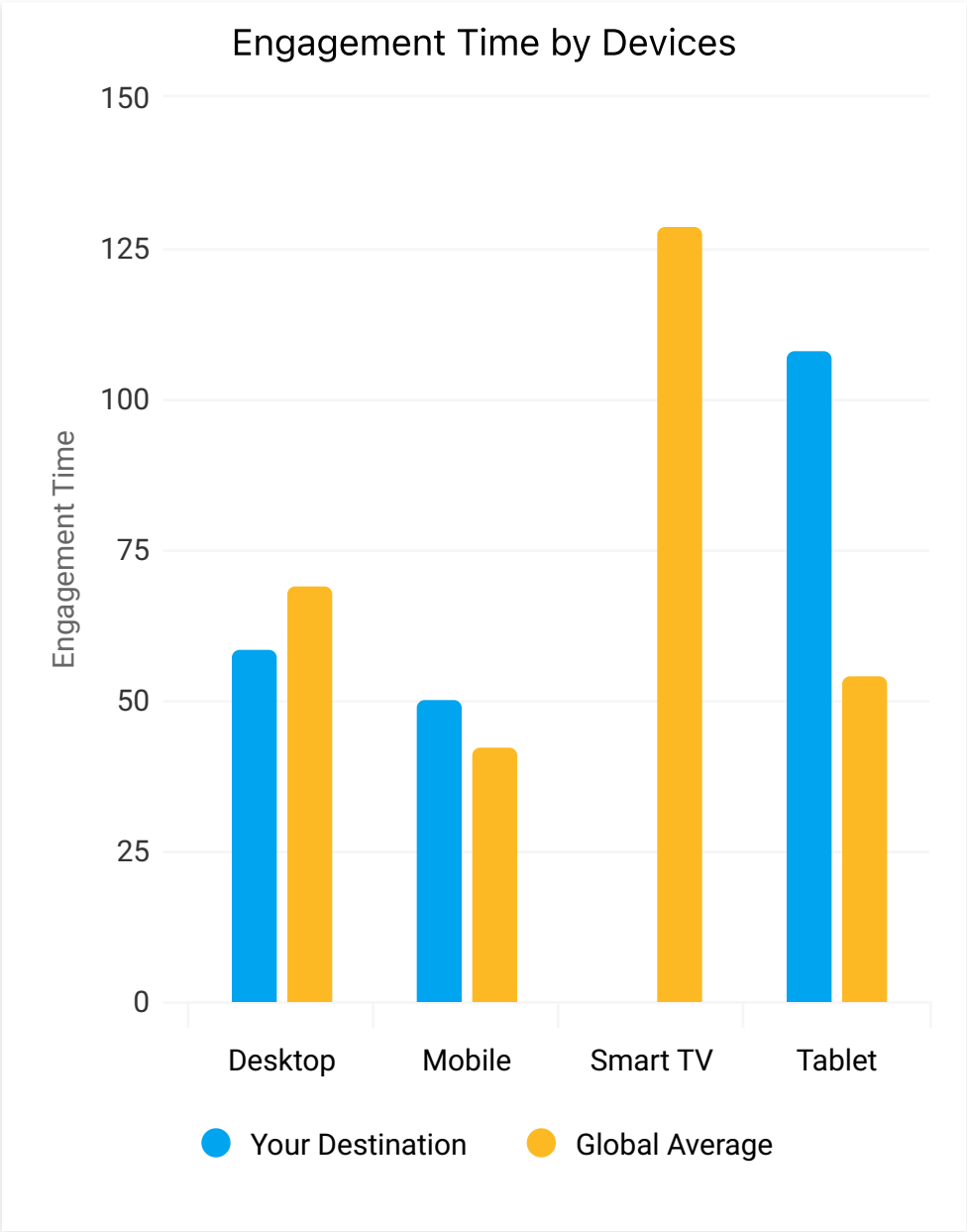


# Book > Direct: Engagement Summary



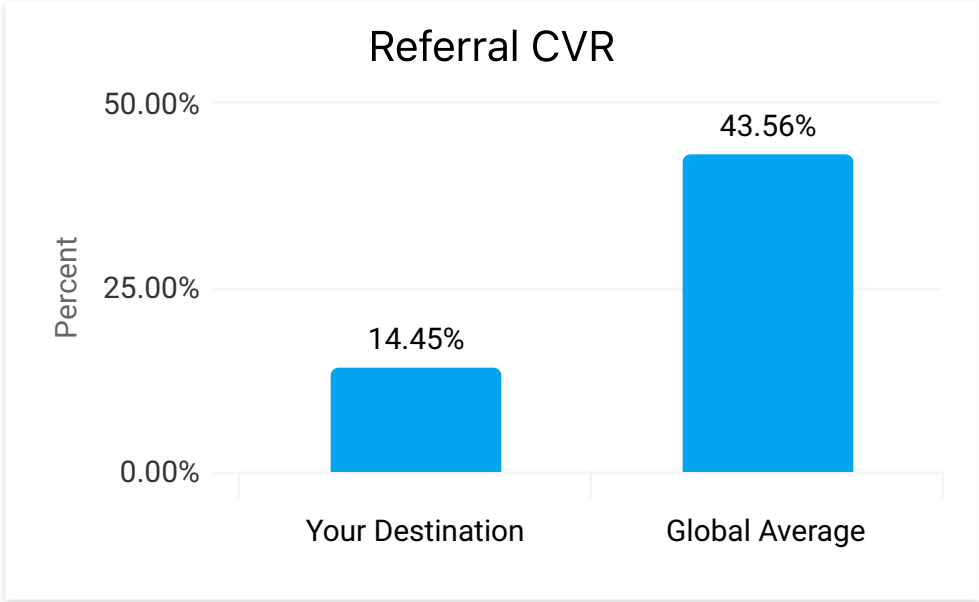
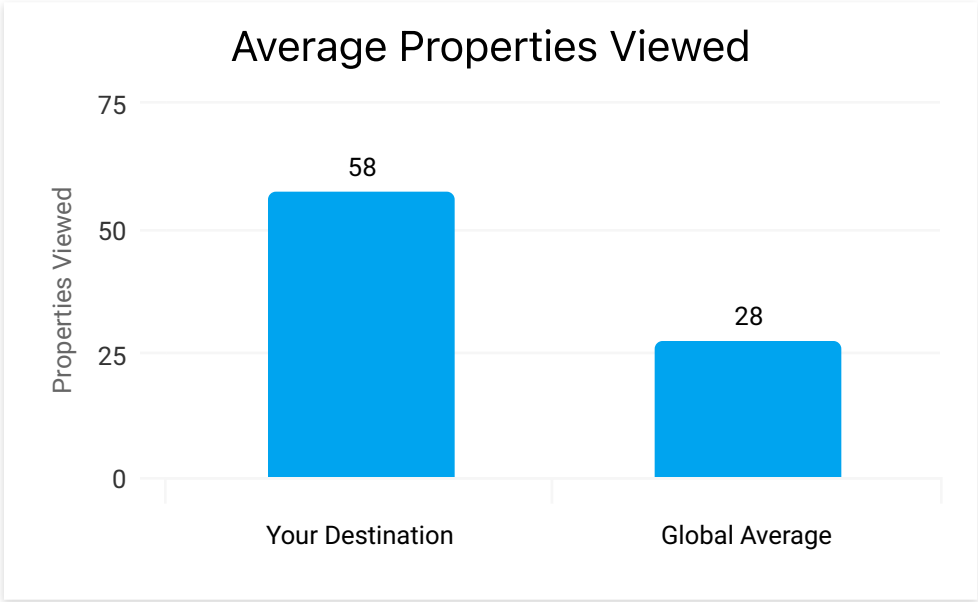
# Book > Direct: Engagement Summary

Date: Last 1 Month



# Book > Direct: Engagement Summary

Date: Last 1 Month



Comparison	Your Destination	Global Average
<b>Device Category</b>	<b>Properties Viewed</b>	<b>Properties Viewed</b>
Desktop	52	24
Mobile	64	30
Smart TV	-	22
Tablet	87	24
<b>Totals</b>		

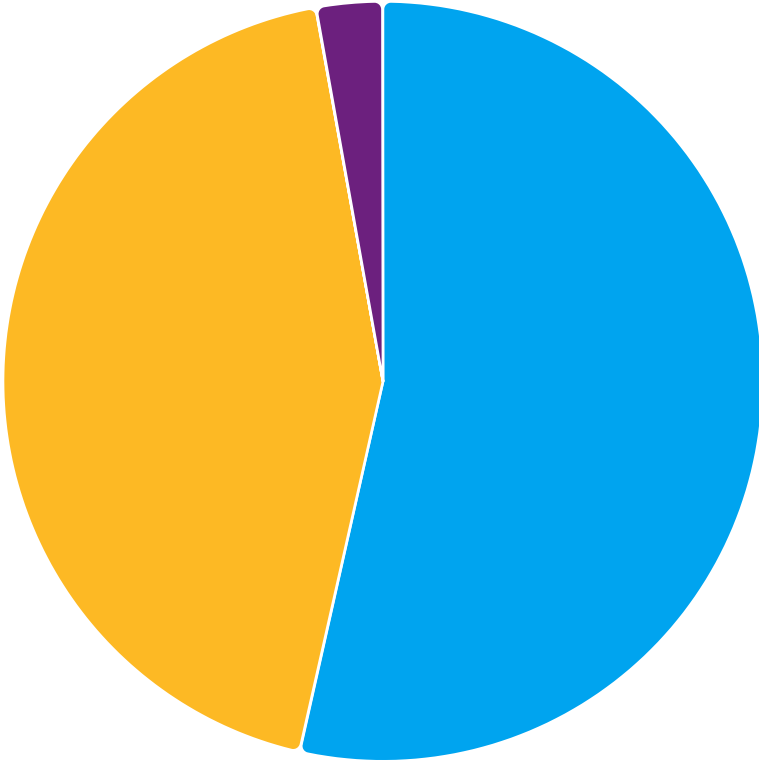
Comparison	Your Destination	Global Average
<b>Device</b>	<b>Conversion Rate</b>	<b>Conversion Rate</b>
Desktop	14.09%	58.23%
Mobile	15.27%	37.10%
Smart TV	-	92.31%
Tablet	9.22%	45.75%
<b>Totals</b>		

# Book > Direct: Engagement Summary

Date: Last 1 Month

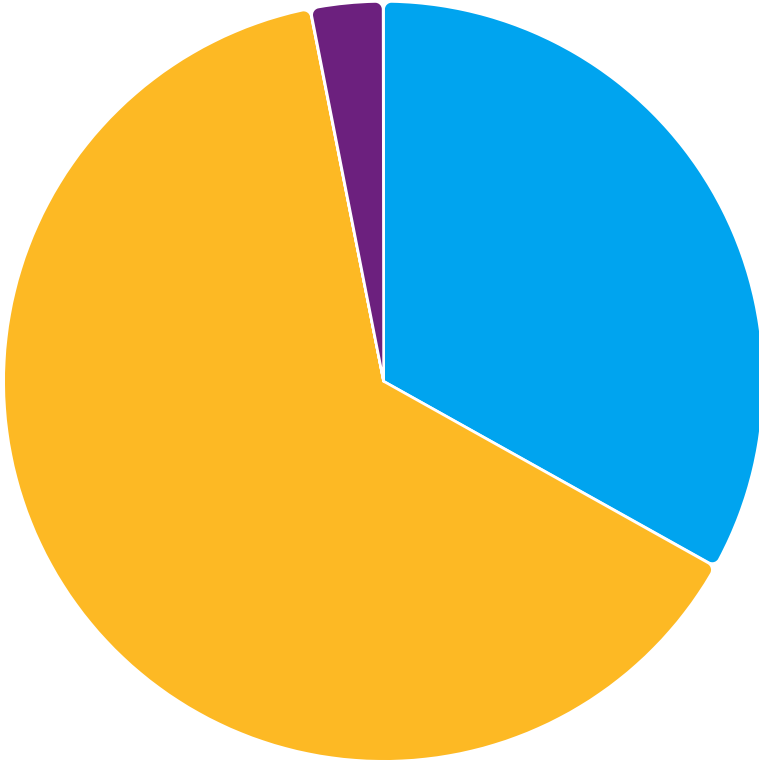
### Device Breakdown (% of Sessions)

#### Your Destination



● Desktop ● Mobile ● Smart TV ● Tablet

#### Global Average



● Desktop ● Mobile ● Smart TV ● Tablet