Book › Direct: Performance Summary

Date: Start Of Last Month - End Of Last Mo…

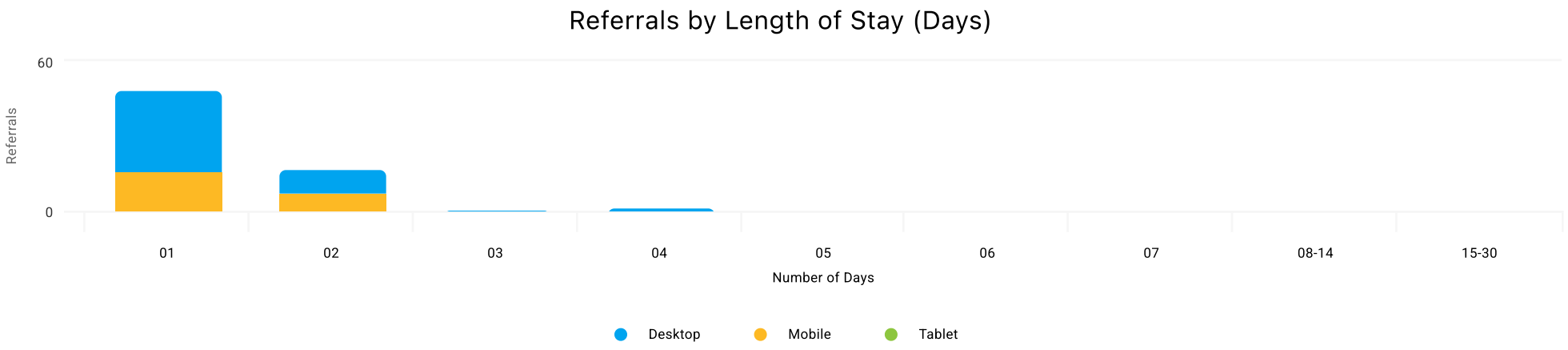
Global Booking CVR	Bookings (Est.)	Average Booking Amount (Est.)	Total Booking Revenue (Est.)
5.82%	40.92	$376.35	$15,402

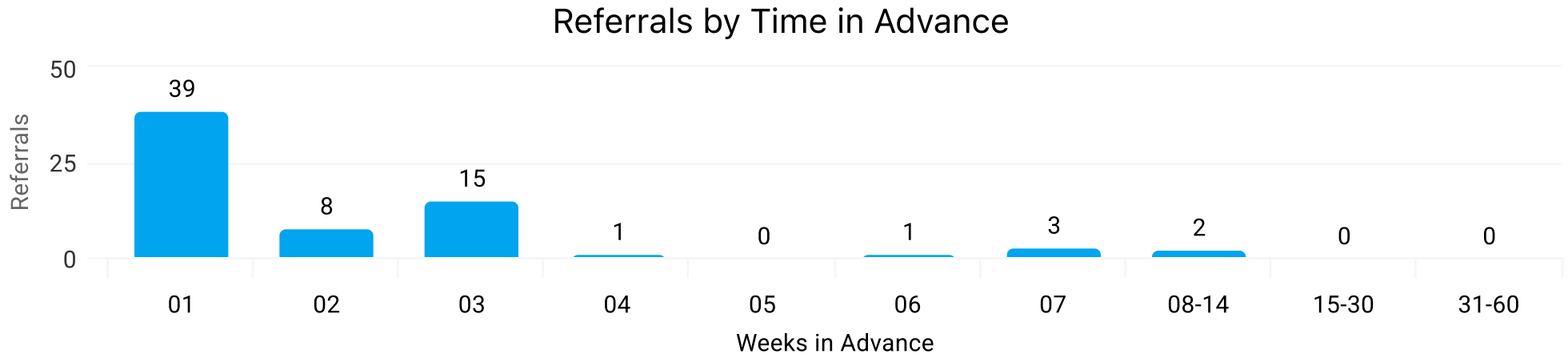
Searches	Average Days in Advance (Searches)	Average Length of Stay in Days (Searches)	Average Daily Rate (Searches)	Cost Per Referral
4,587	33.70	1.3	$257.41	$1.25

Referrals	Average Days in Advance (Referrals)	Average Length of Stay in Days (Referrals)	Average Daily Rate (Referrals)	Referral CVR
702	11.1	1.4	$273.62	15.30%

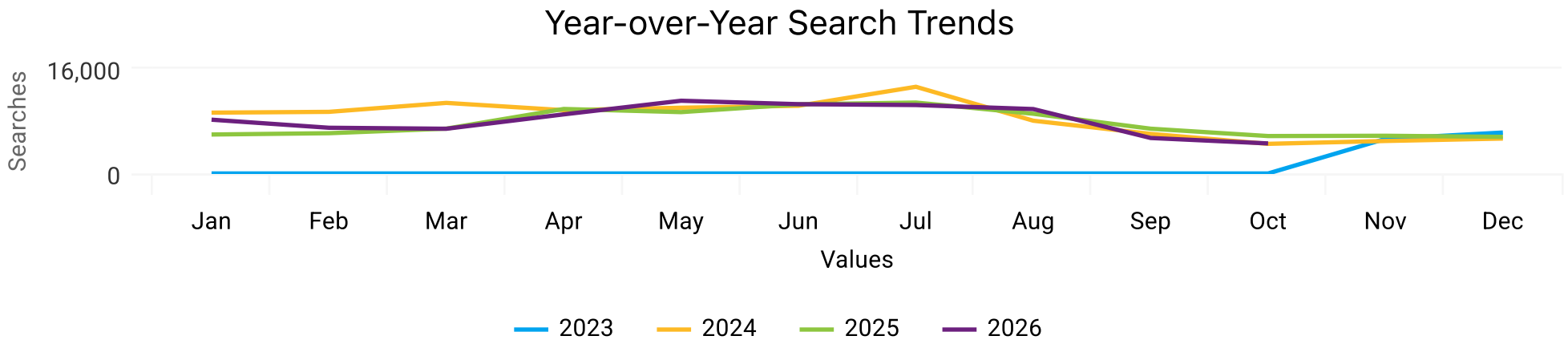
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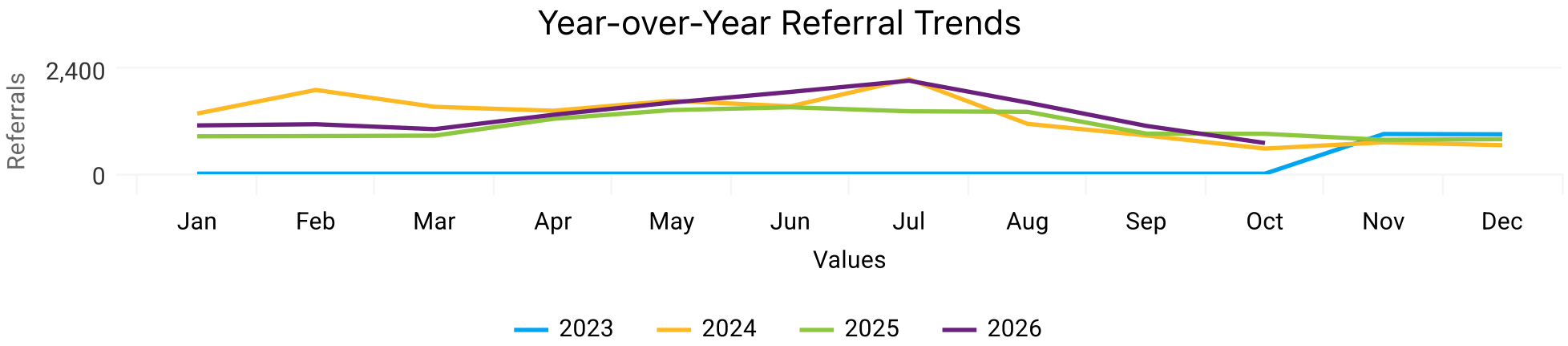
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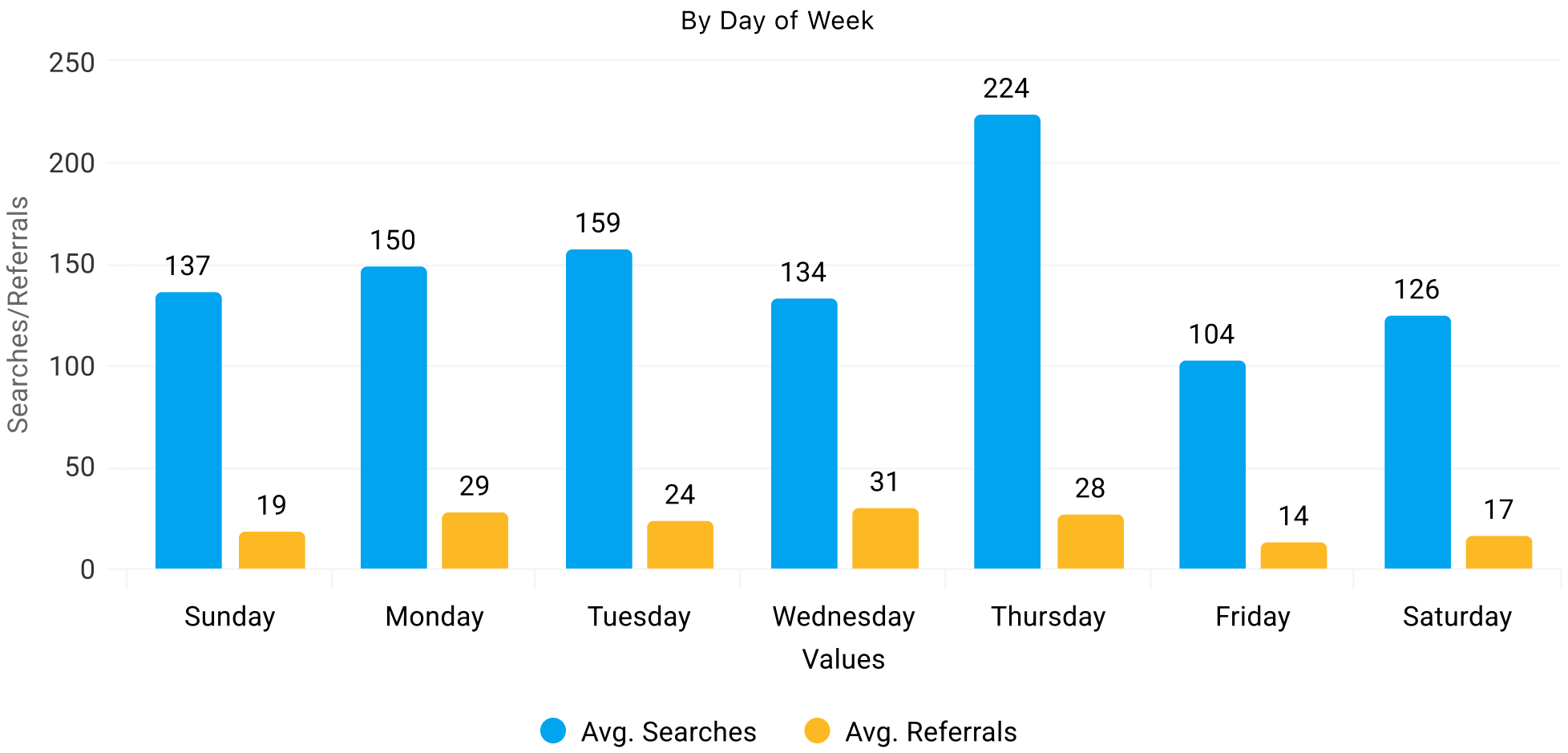
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