

Book > Direct: Engagement Summary

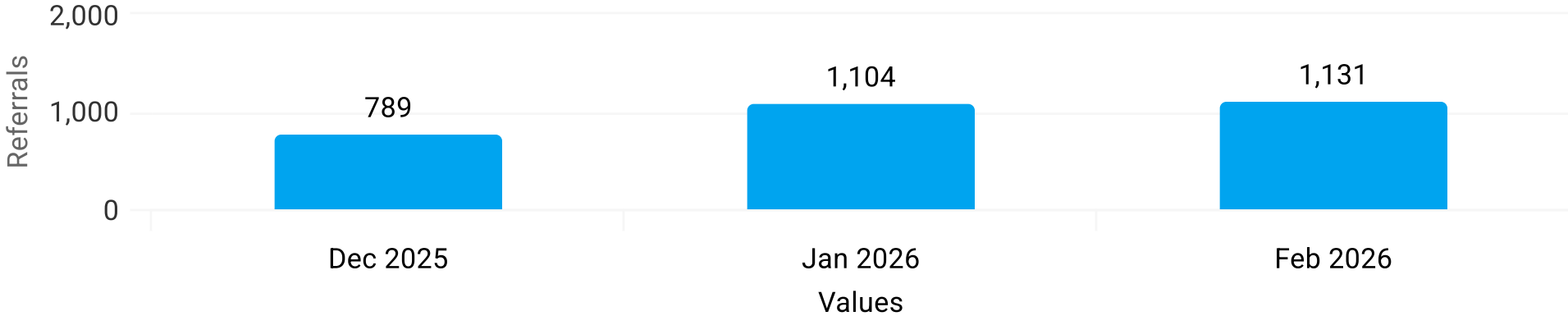
Searches By Month

Date: Last 3 Months ▾



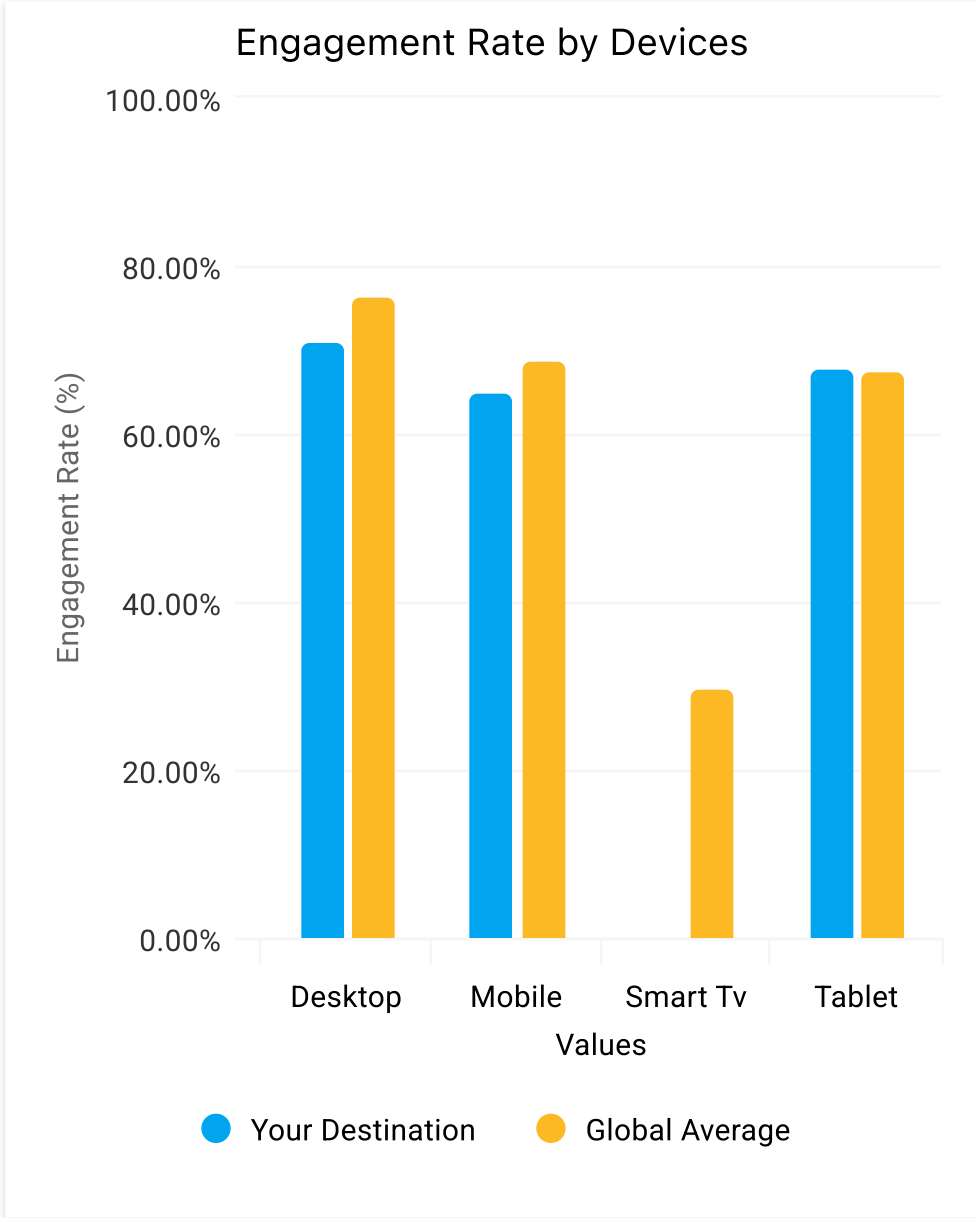
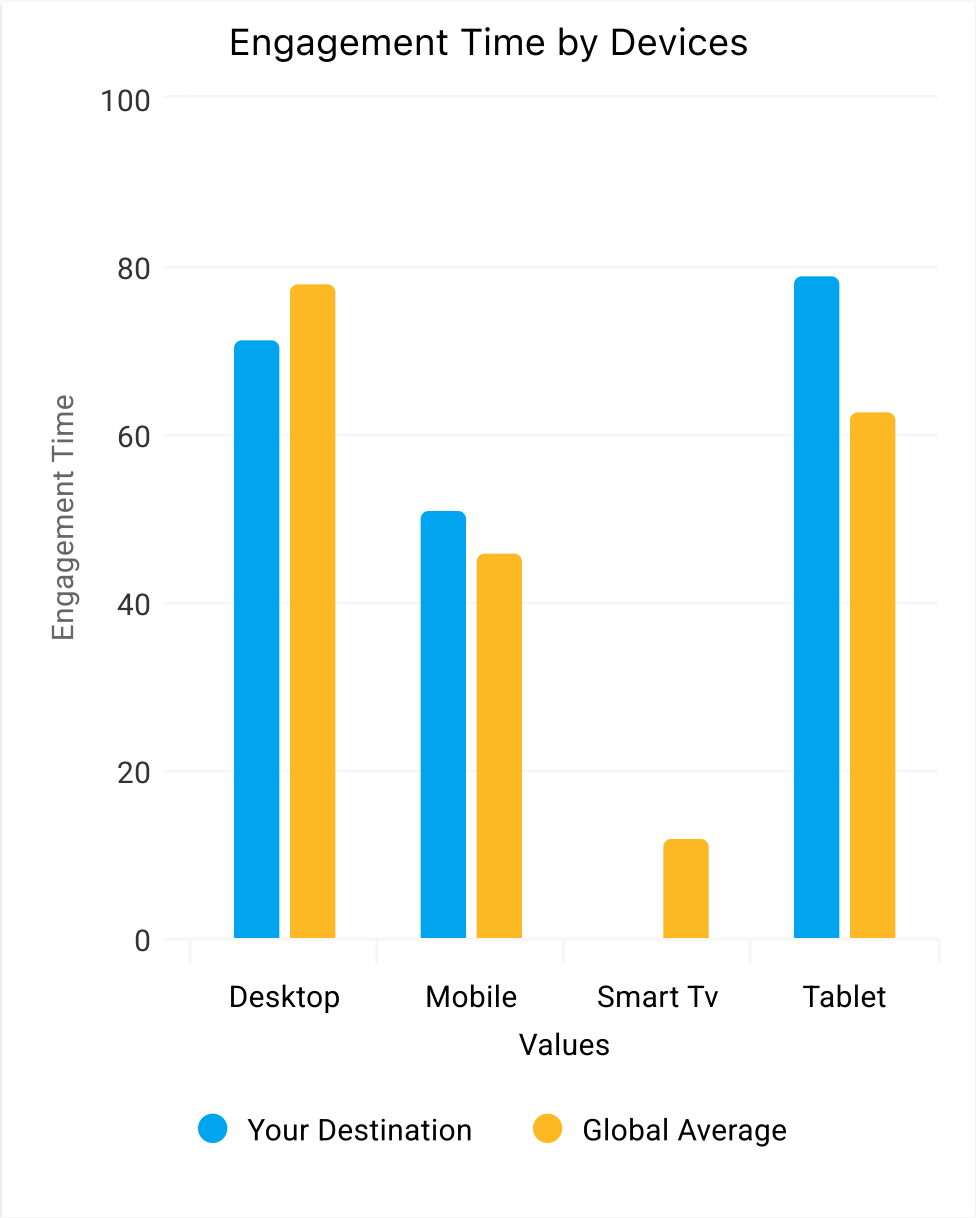
Referrals by Month

Date: Last 3 Months ▾



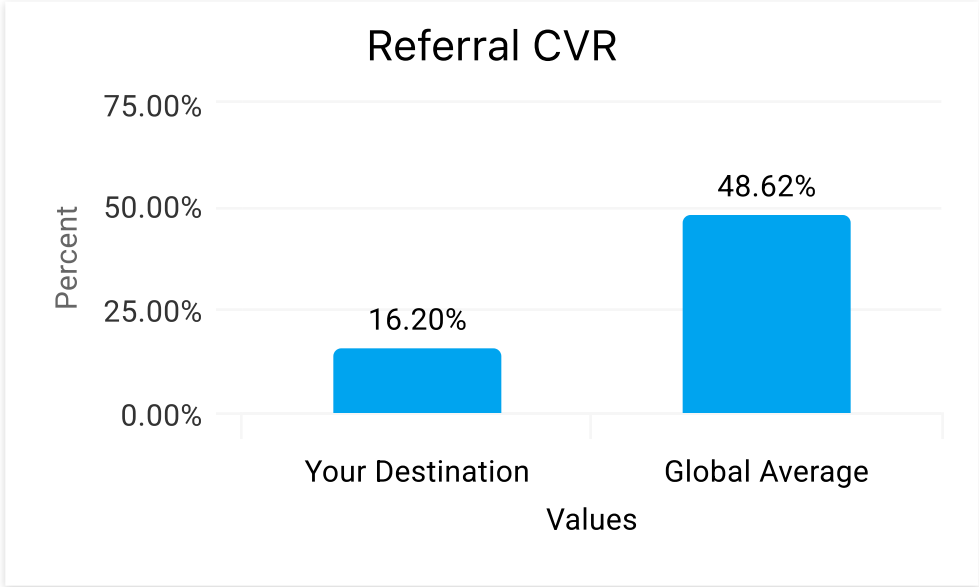
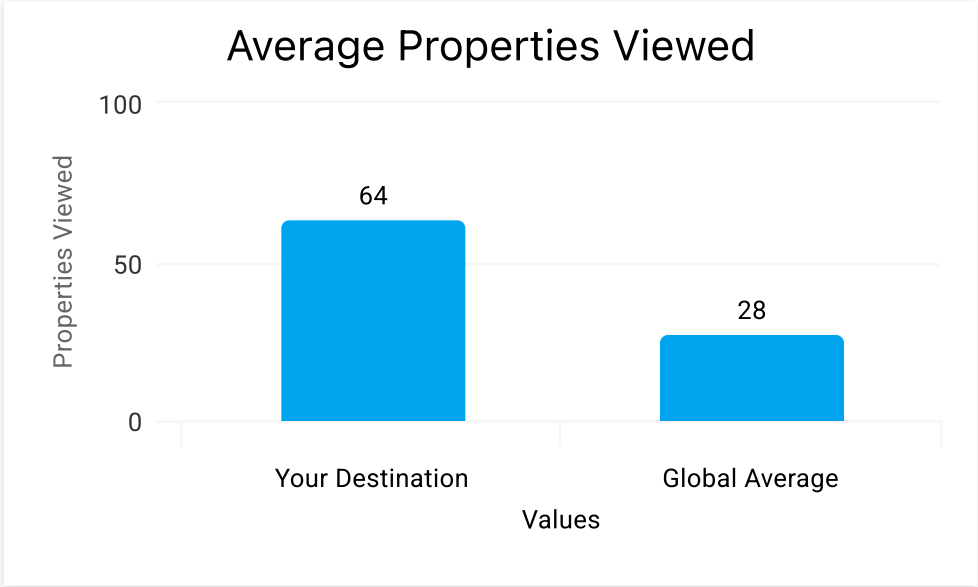
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Date: Last 1 Month



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Comparison	Your Destination	Global Average
Device Category	Properties Viewed	Properties Viewed
Desktop	54	24
Mobile	71	30
Smart Tv	-	11
Tablet	74	23
Totals		

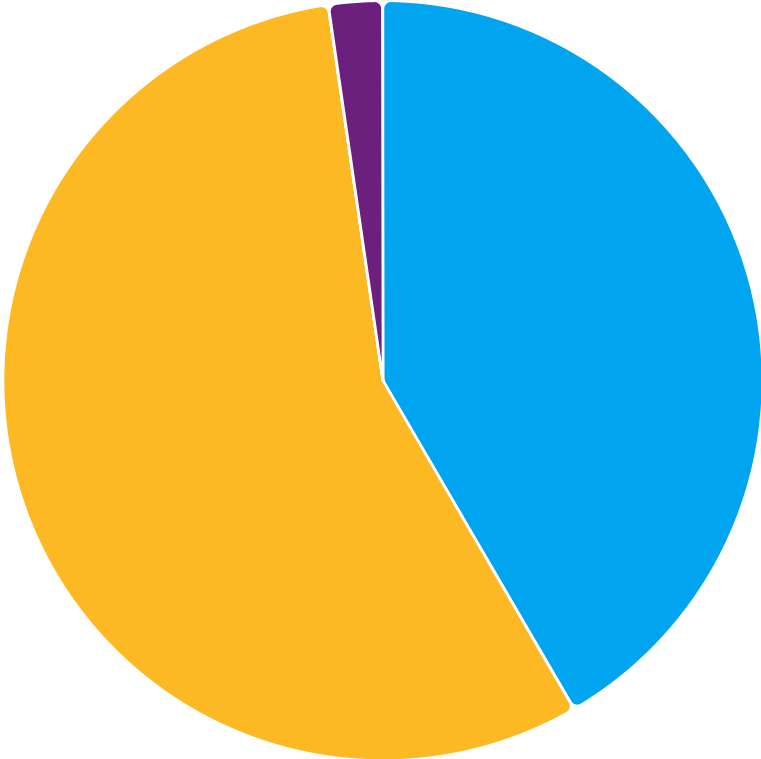
Comparison	Your Destination	Global Average
Device	Conversion Rate	Conversion Rate
Desktop	21.59%	66.55%
Mobile	12.83%	41.23%
Smart Tv	-	72.73%
Tablet	21.31%	59.19%
Totals		

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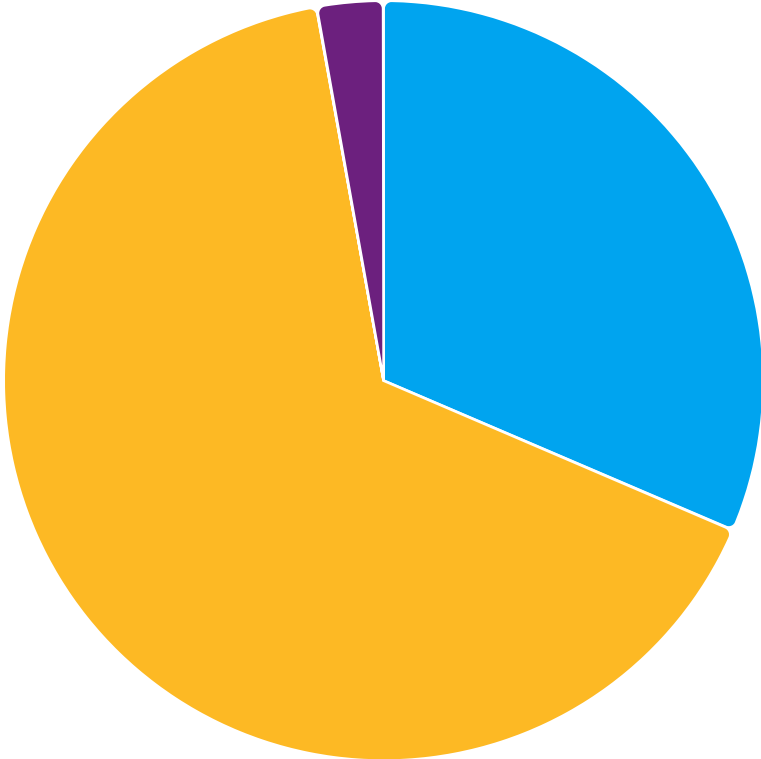
Device Breakdown (% of Sessions)

Your Destination



● Desktop ● Mobile ● Smart Tv ● Tablet

Global Average



● Desktop ● Mobile ● Smart Tv ● Tablet