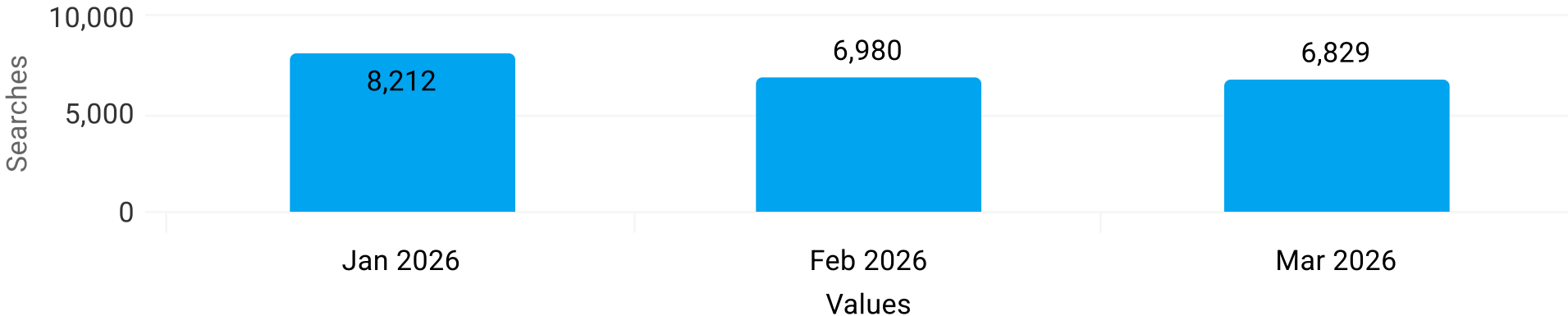


# Book > Direct: Engagement Summary

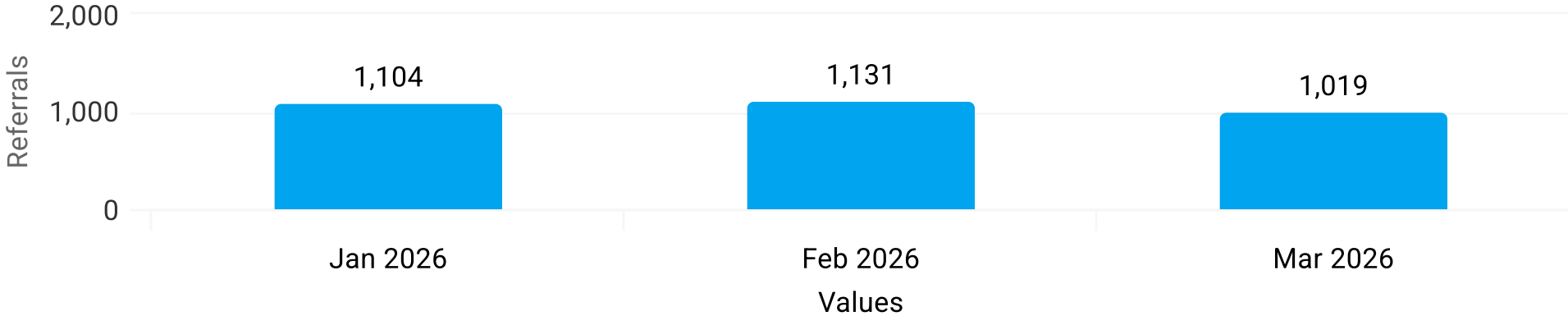
## Searches By Month

Date: Last 3 Months ▾



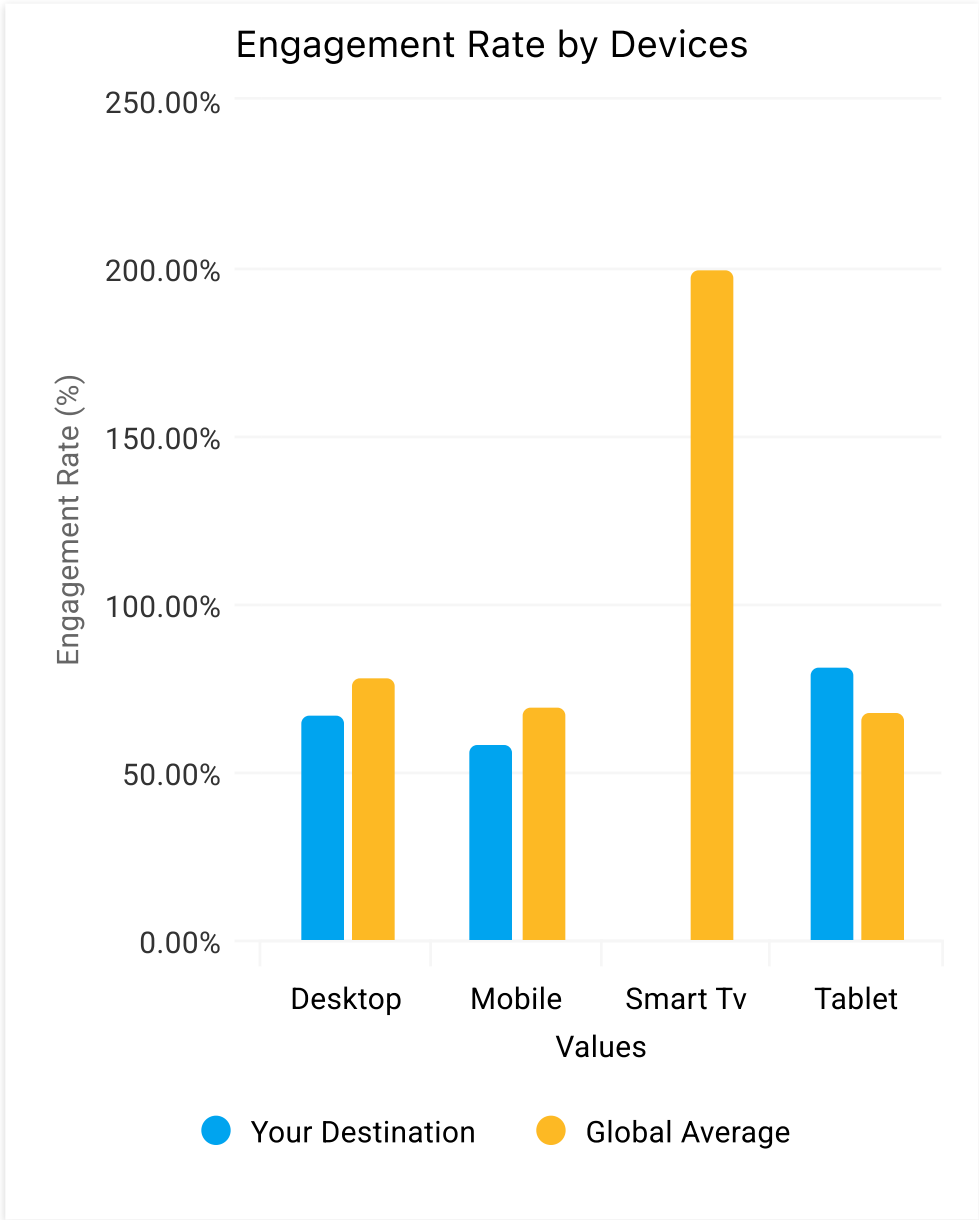
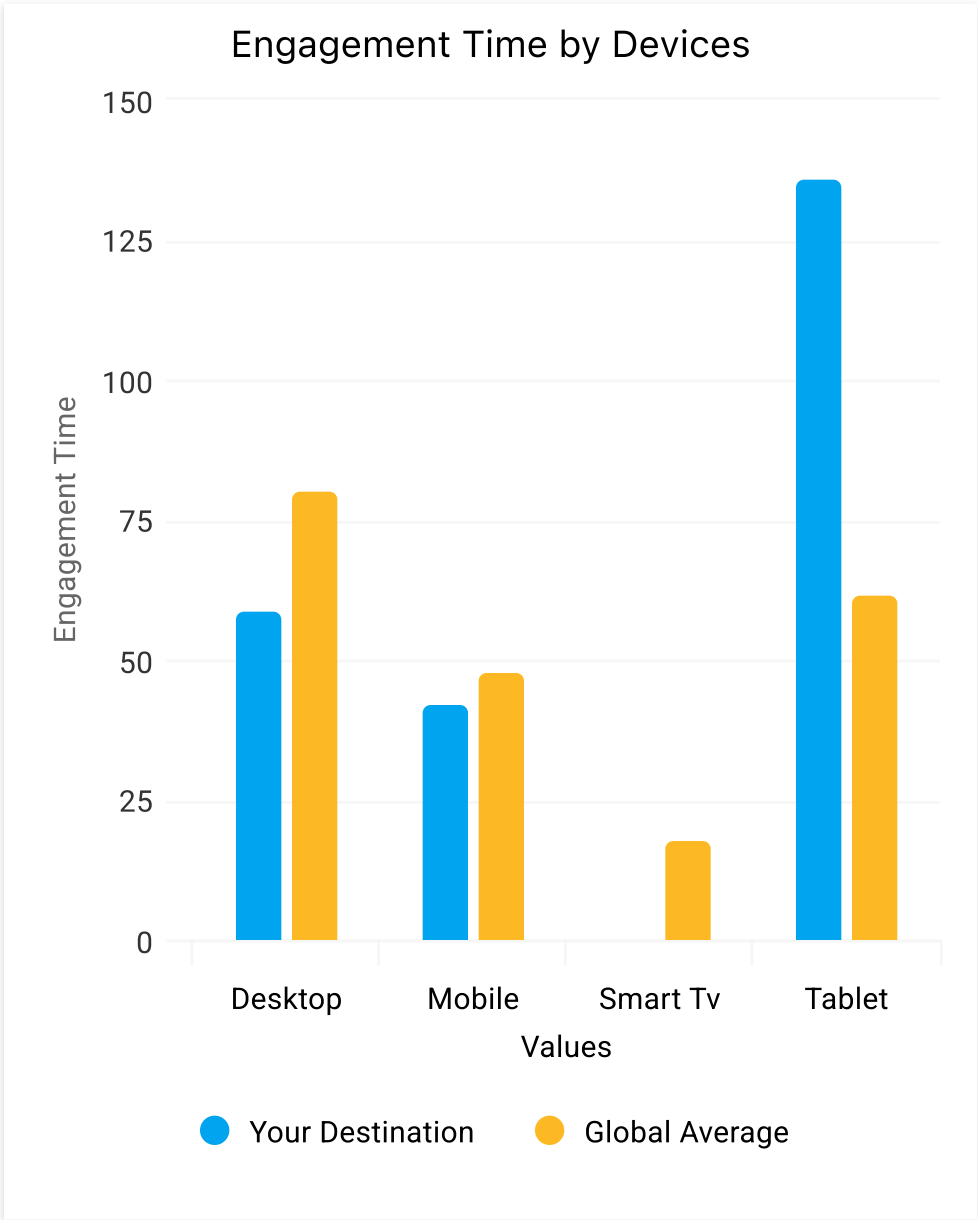
## Referrals by Month

Date: Last 3 Months ▾



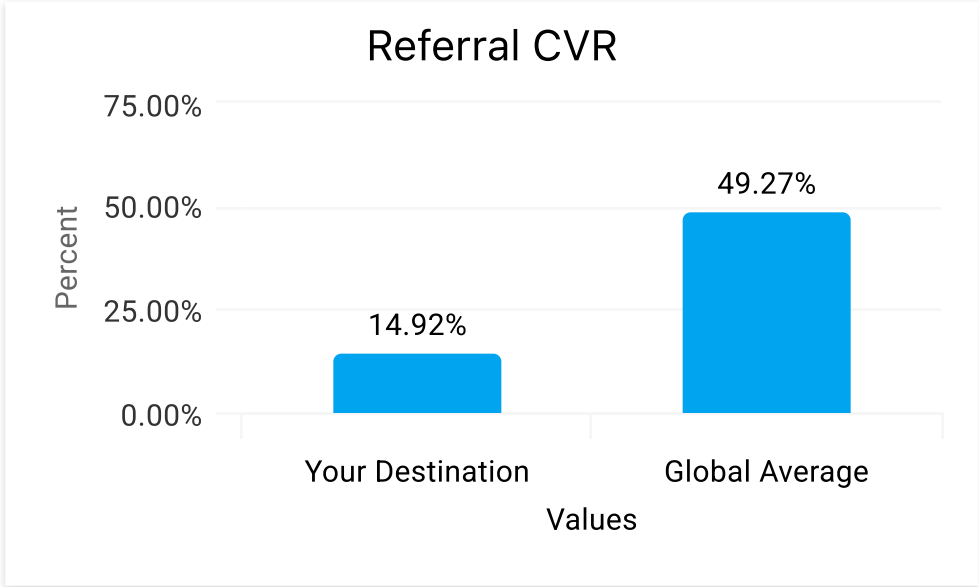
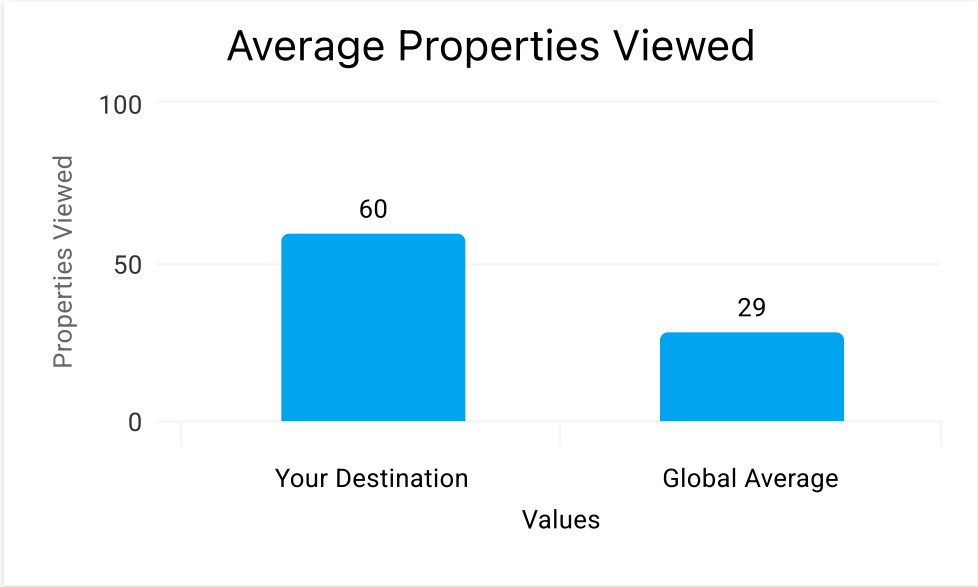
# Book > Direct: Engagement Summary

Date: Last 1 Month



# Book > Direct: Engagement Summary

Date: Last 1 Month



Comparison	Your Destination	Global Average
<b>Device Category</b>	<b>Properties Viewed</b>	<b>Properties Viewed</b>
Desktop	53	25
Mobile	63	31
Smart Tv	-	12
Tablet	82	24
<b>Totals</b>		

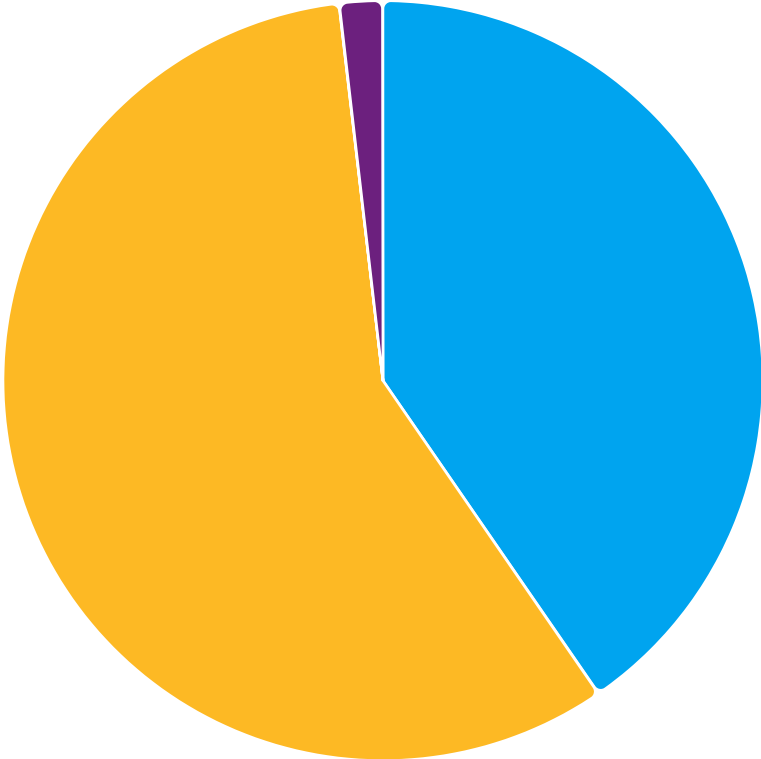
Comparison	Your Destination	Global Average
<b>Device</b>	<b>Conversion Rate</b>	<b>Conversion Rate</b>
Desktop	15.64%	68.11%
Mobile	14.17%	41.56%
Smart Tv	-	200.00%
Tablet	22.67%	60.10%
<b>Totals</b>		

# Book > Direct: Engagement Summary

Date: Last 1 Month

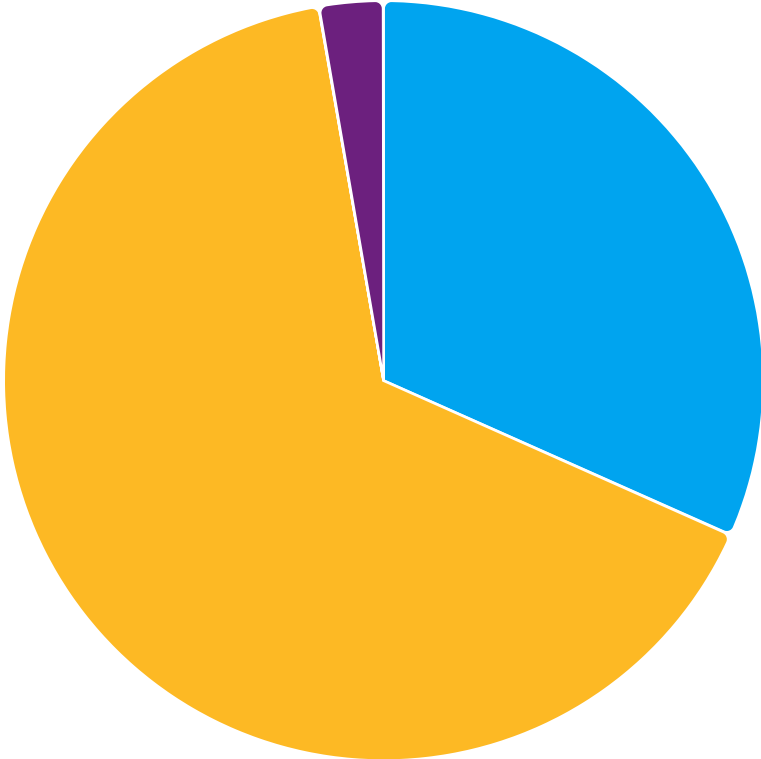
### Device Breakdown (% of Sessions)

#### Your Destination



● Desktop ● Mobile ● Smart Tv ● Tablet

#### Global Average



● Desktop ● Mobile ● Smart Tv ● Tablet