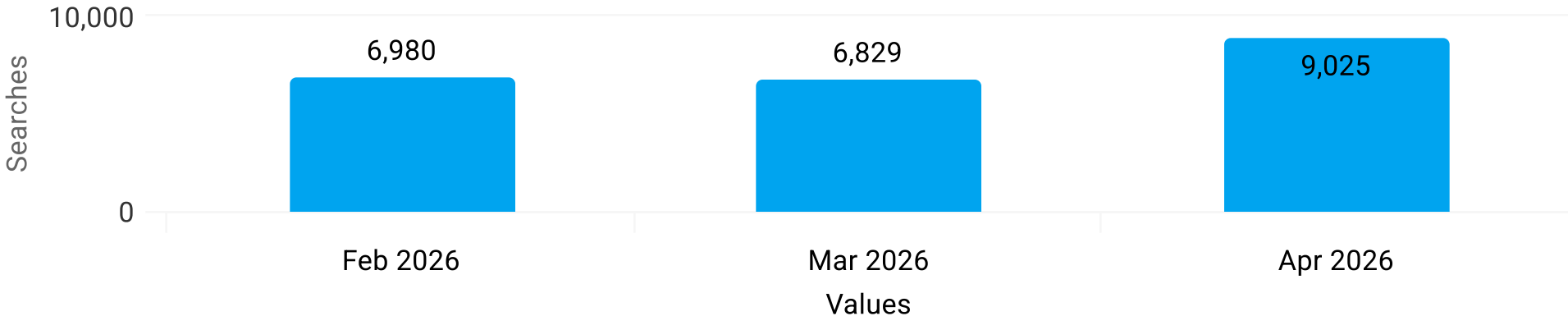


# Book > Direct: Engagement Summary

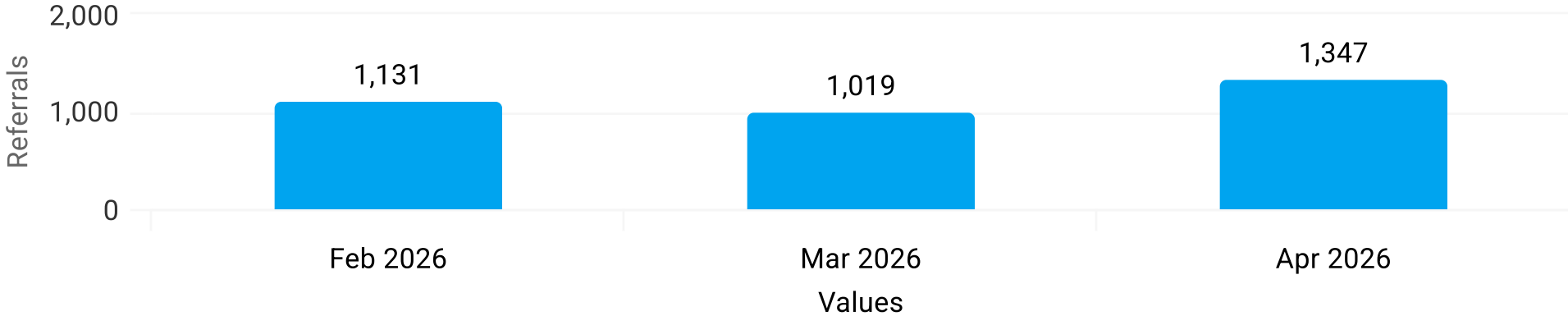
## Searches By Month

Date: Last 3 Months ▾



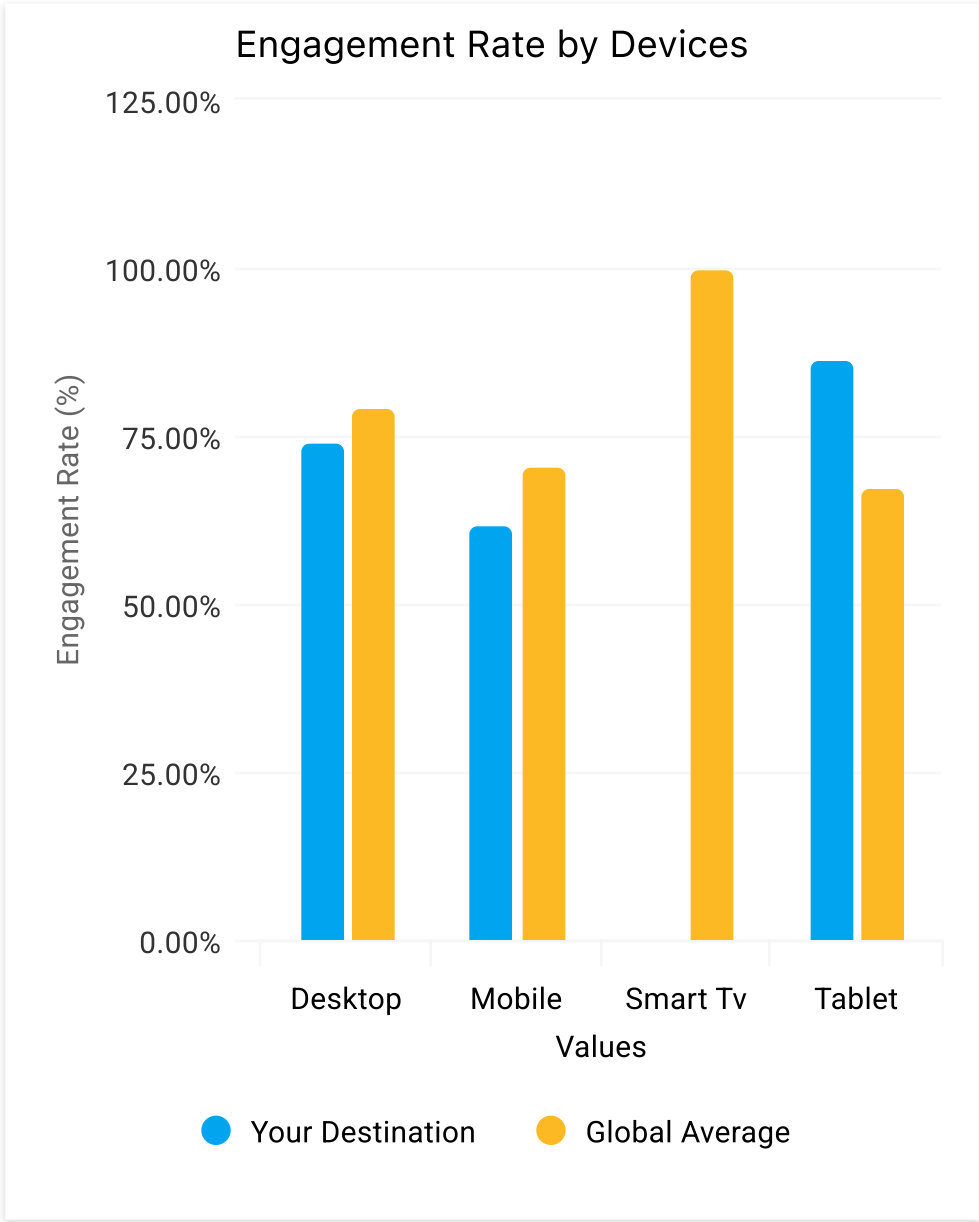
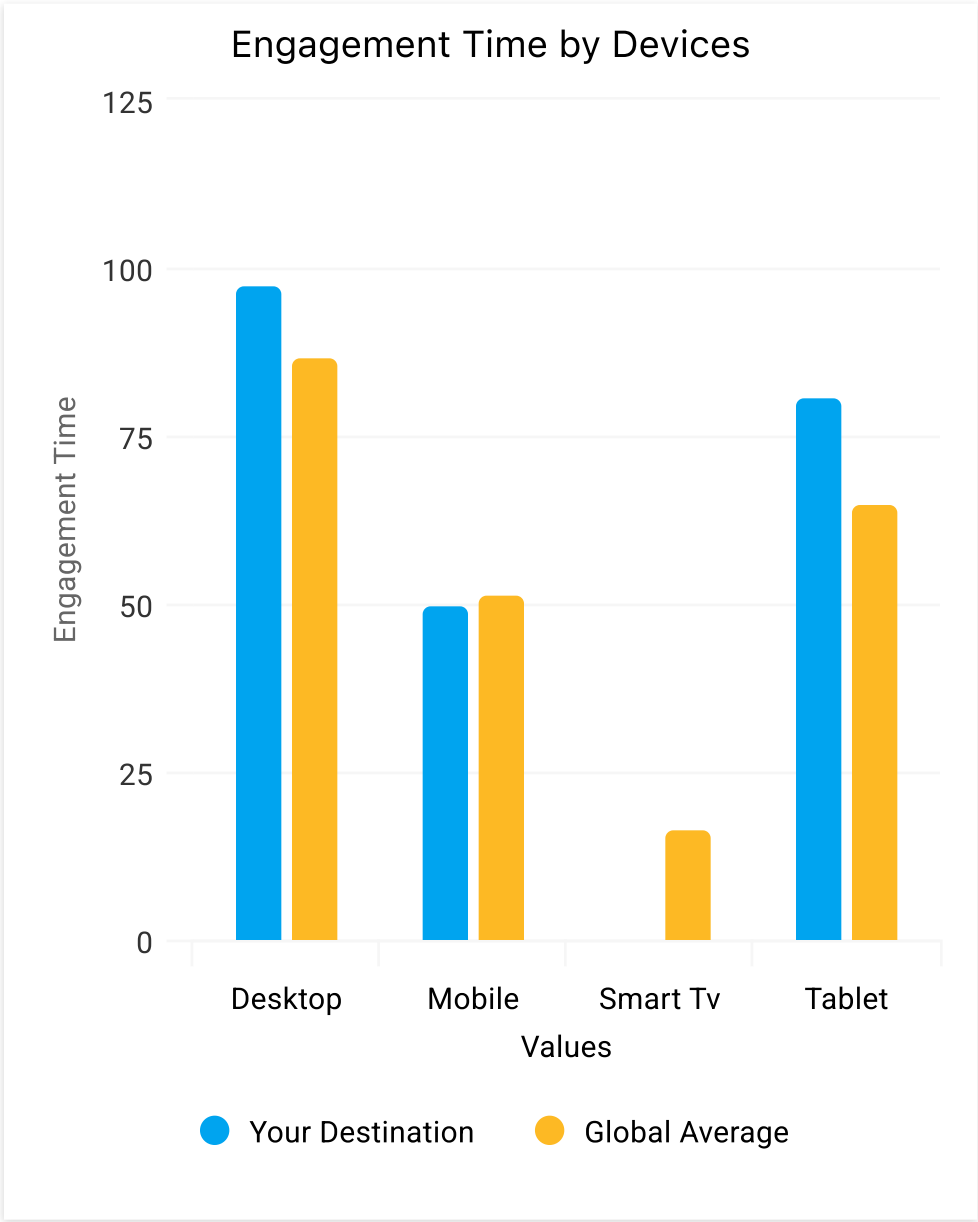
## Referrals by Month

Date: Last 3 Months ▾



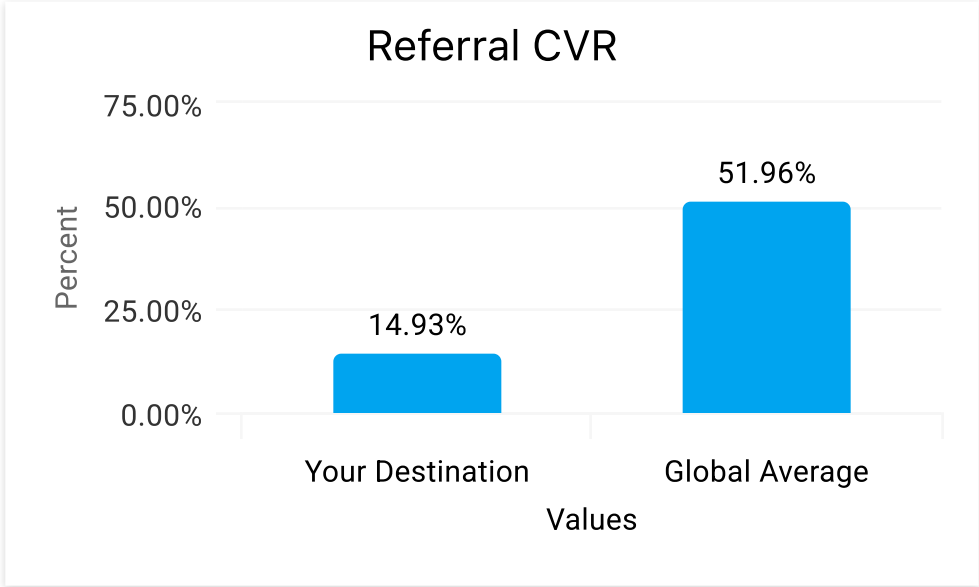
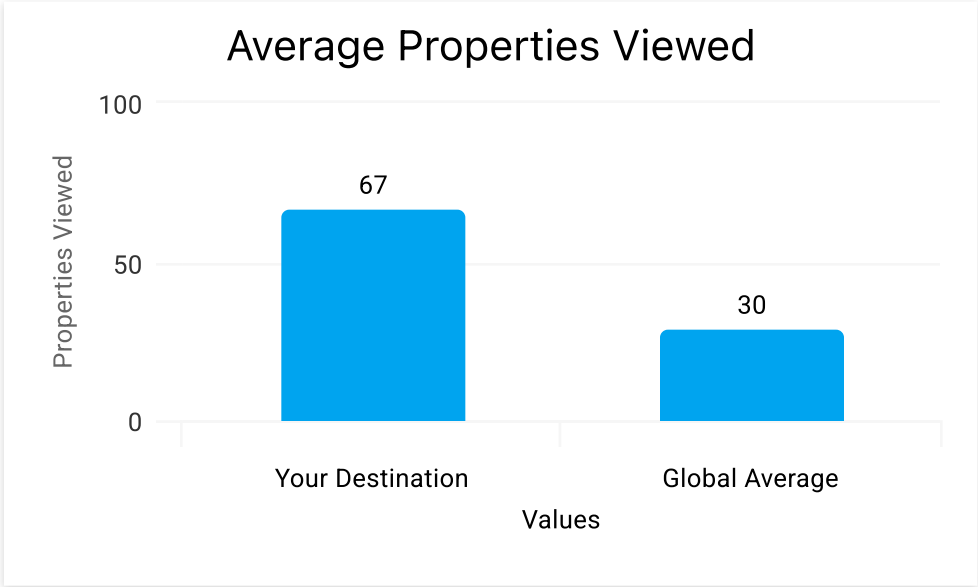
# Book > Direct: Engagement Summary

Date: Last 1 Month



# Book > Direct: Engagement Summary

Date: Last 1 Month



Comparison	Your Destination	Global Average
<b>Device Category</b>	<b>Properties Viewed</b>	<b>Properties Viewed</b>
Desktop	66	25
Mobile	68	32
Smart Tv	-	0
Tablet	74	23
<b>Totals</b>		

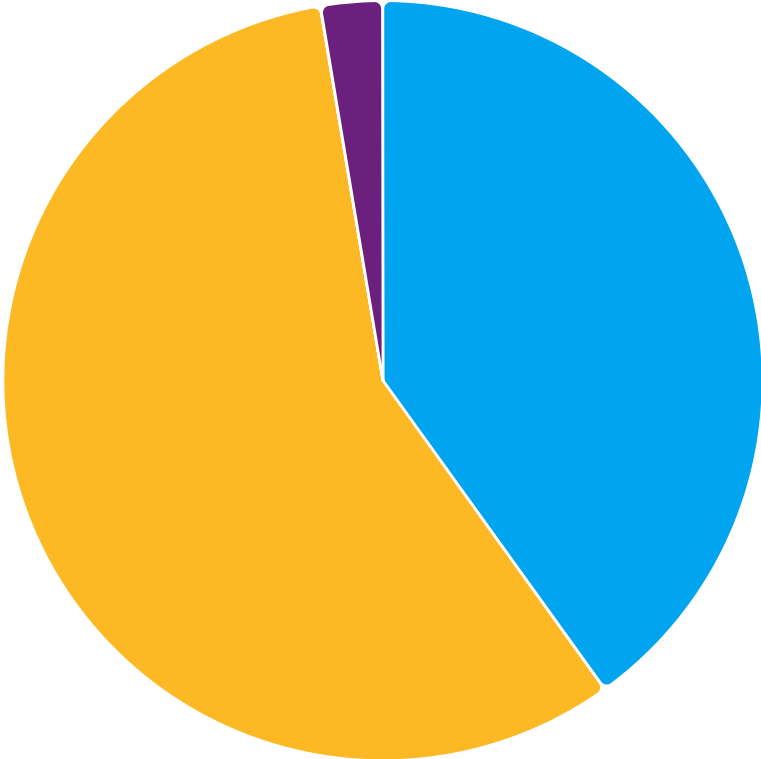
Comparison	Your Destination	Global Average
<b>Device</b>	<b>Conversion Rate</b>	<b>Conversion Rate</b>
Desktop	17.28%	74.02%
Mobile	13.40%	42.86%
Smart Tv	-	-
Tablet	12.74%	65.51%
<b>Totals</b>		

# Book > Direct: Engagement Summary

Date: Last 1 Month

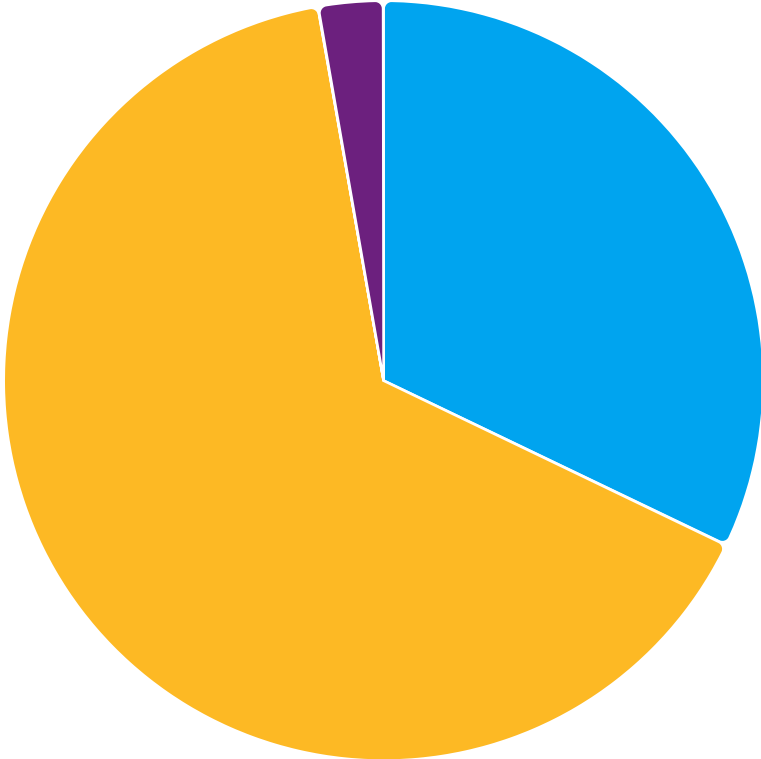
### Device Breakdown (% of Sessions)

#### Your Destination



● Desktop ● Mobile ● Smart Tv ● Tablet

#### Global Average



● Desktop ● Mobile ● Smart Tv ● Tablet