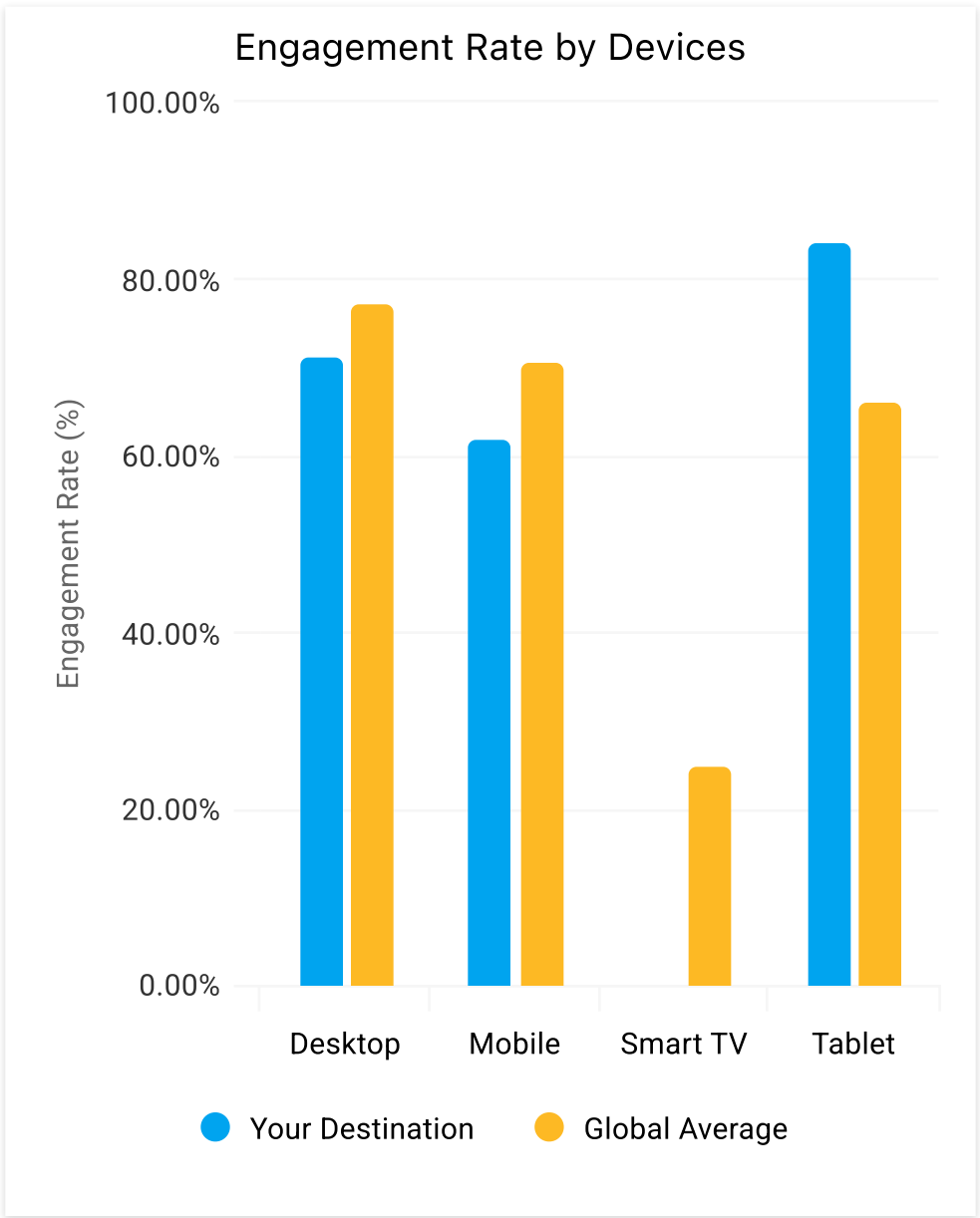
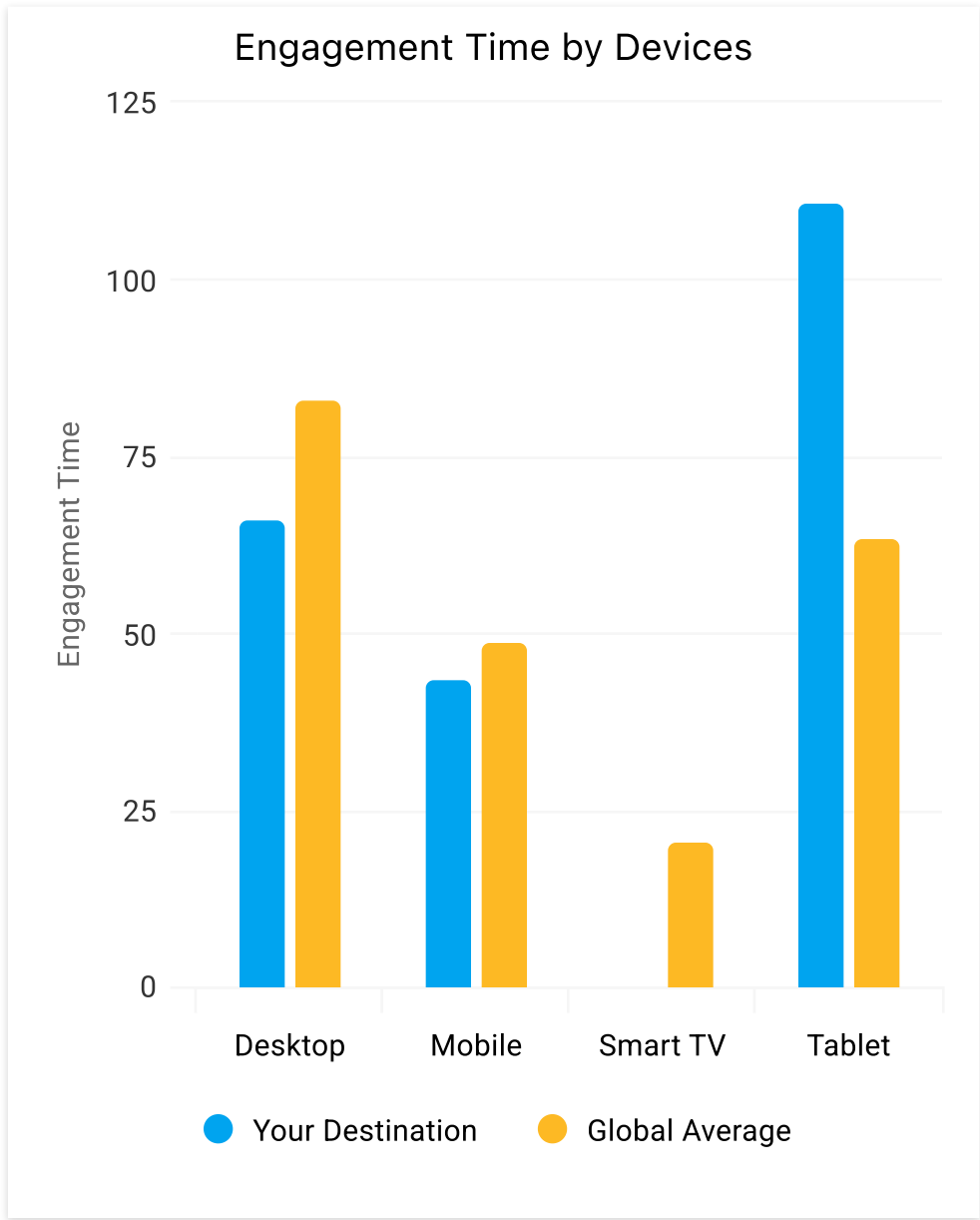


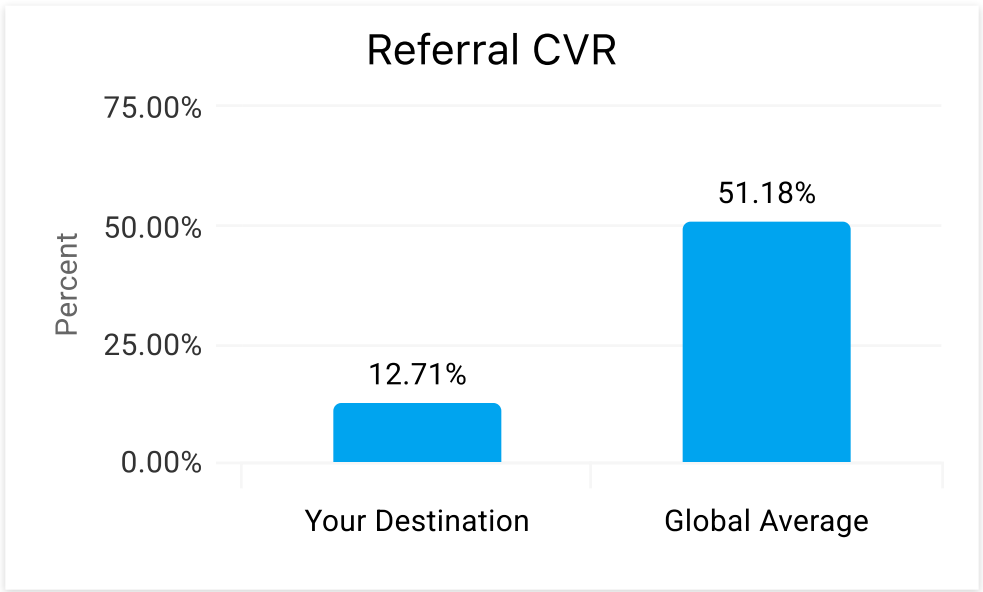
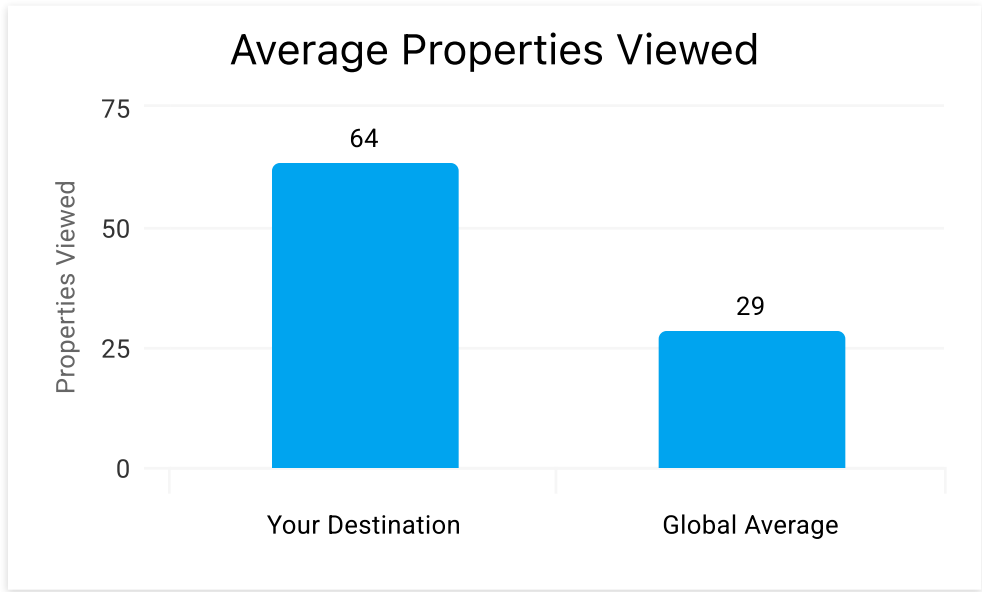
Book > Direct: Engagement Summary

Date: Last 1 Month



Book › Direct: Engagement Summary

Date: Last 1 Month



Comparison	Your Destination	Global Average
Device Category	Properties Viewed	Properties Viewed
Desktop	59	26
Mobile	68	31
Smart TV	-	20
Tablet	83	25
Totals		

Comparison	Your Destination	Global Average
Device	Conversion Rate	Conversion Rate
Desktop	15.61%	69.68%
Mobile	10.05%	41.95%
Smart TV	-	36.00%
Tablet	13.46%	57.96%
Totals		

Book > Direct: Engagement Summary

Date: Last 1 Month

