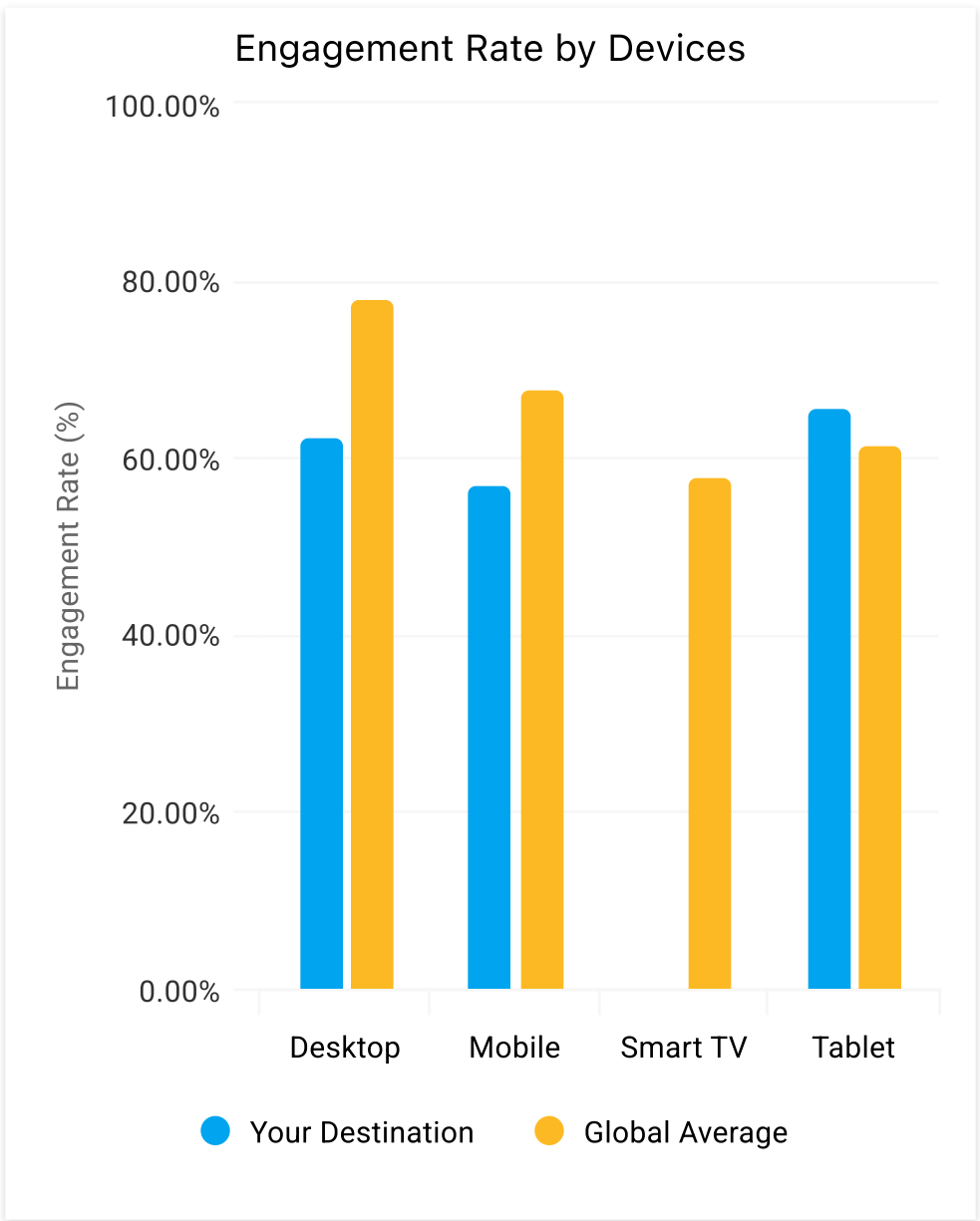
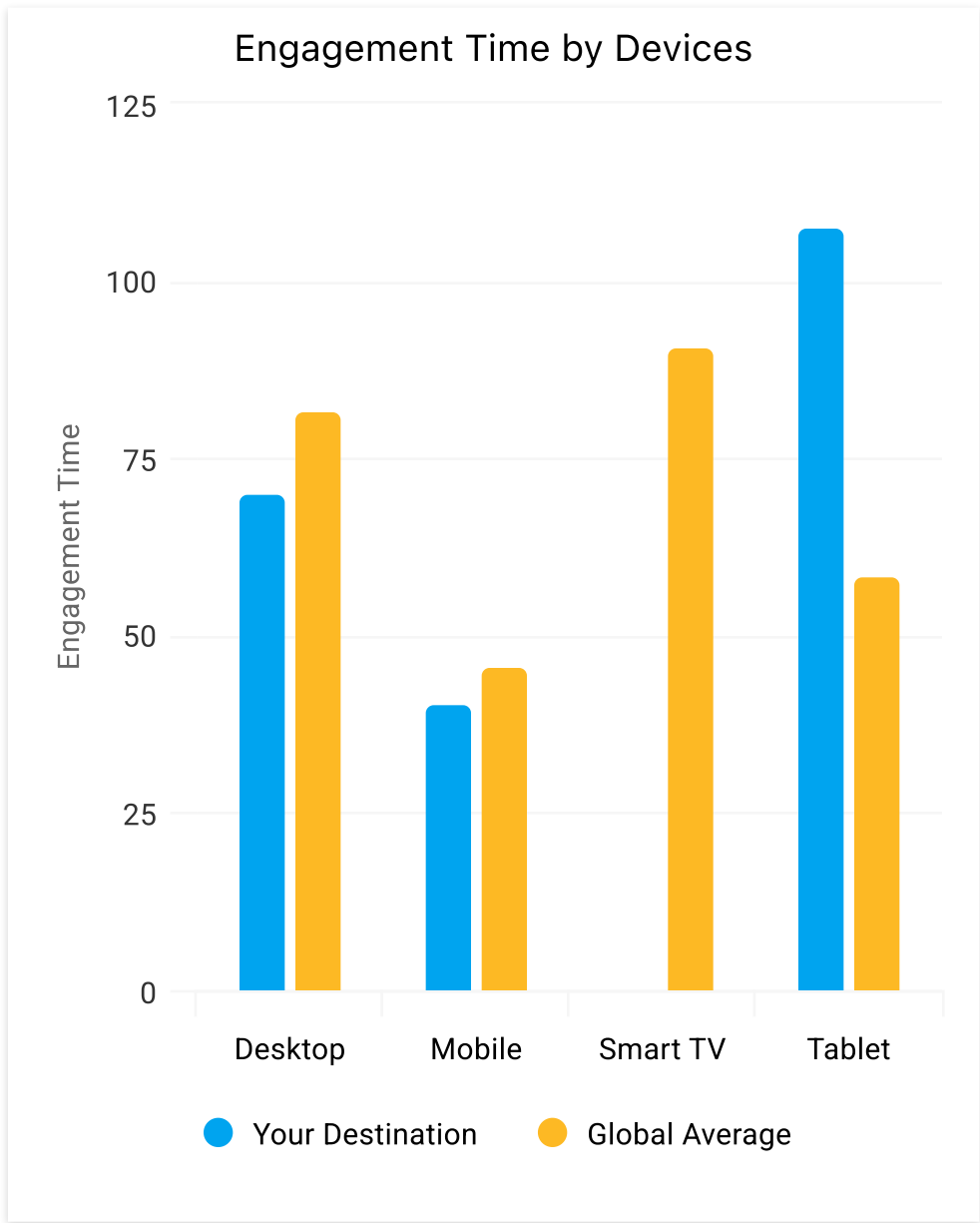


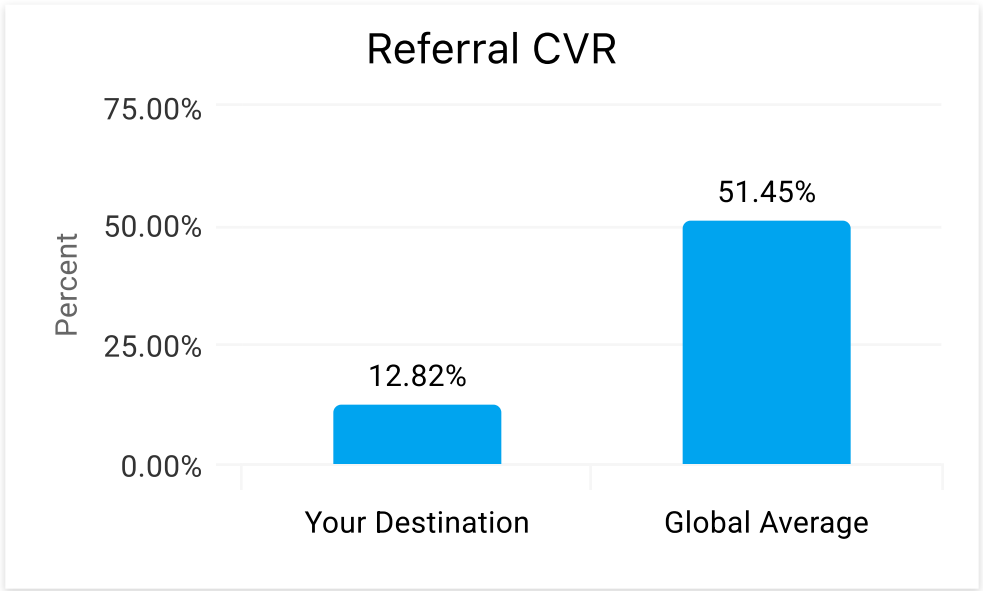
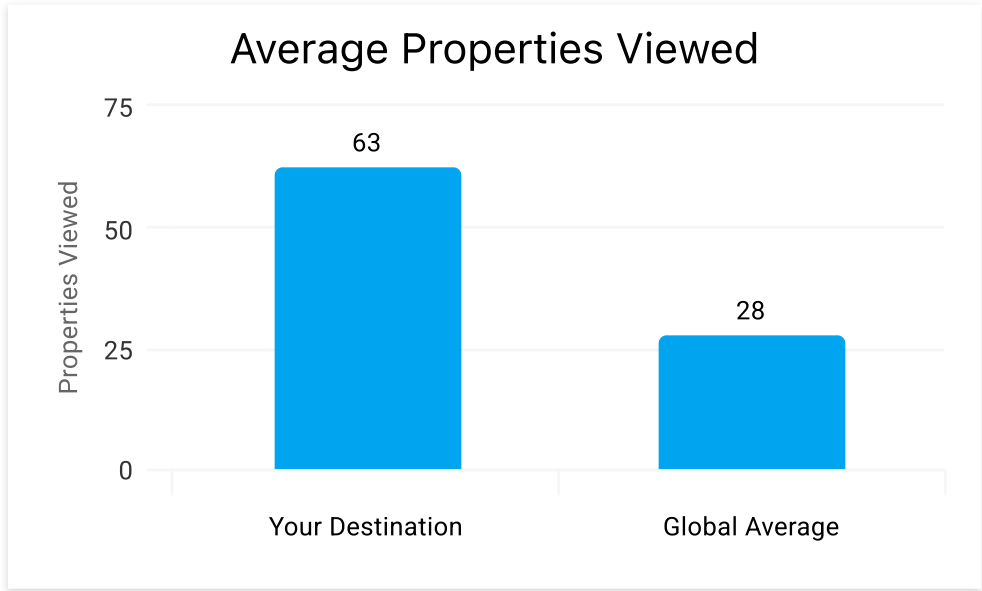
Book > Direct: Engagement Summary

Date: Last 1 Month



Book > Direct: Engagement Summary

Date: Last 1 Month



Comparison	Your Destination	Global Average
Device Category	Properties Viewed	Properties Viewed
Desktop	59	25
Mobile	66	30
Smart TV	-	16
Tablet	69	23
Totals		

Comparison	Your Destination	Global Average
Device	Conversion Rate	Conversion Rate
Desktop	14.37%	70.67%
Mobile	11.13%	41.88%
Smart TV	-	58.33%
Tablet	18.18%	58.68%
Totals		

Book > Direct: Engagement Summary

Date: Last 1 Month

