

Book > Direct: Performance Summary

Date: Start Of Last Month - End Of Last Month

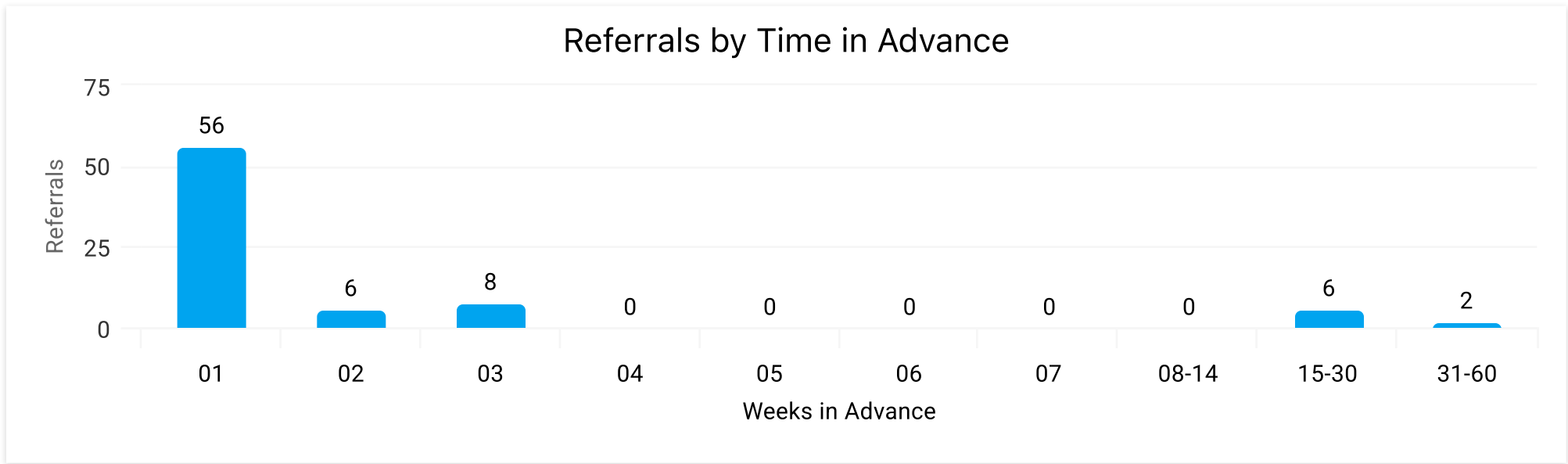
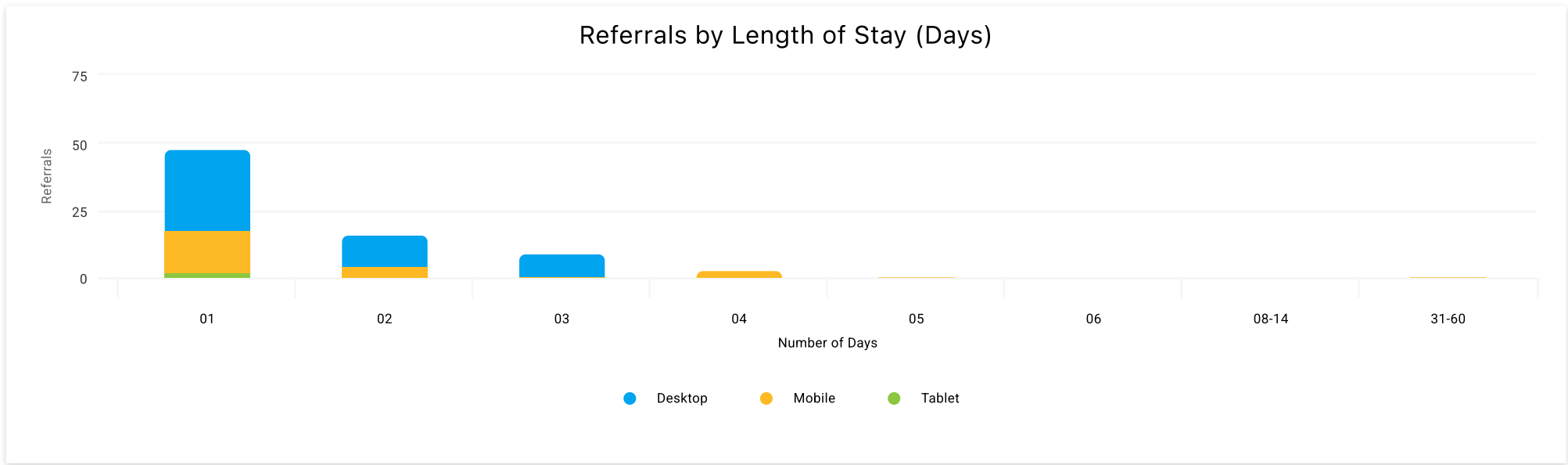
Global Booking CVR	Bookings (Est.)	Average Booking Amount (Est.)	Total Booking Revenue (Est.)	
3.37%	0.30	\$449.24	\$136	

Searches	Average Days in Advance (Searches)	Average Length of Stay in Days (Searches)	Average Daily Rate (Searches)	Cost Per Referral
5,594	45.64	1.3	\$246.77	\$1.11

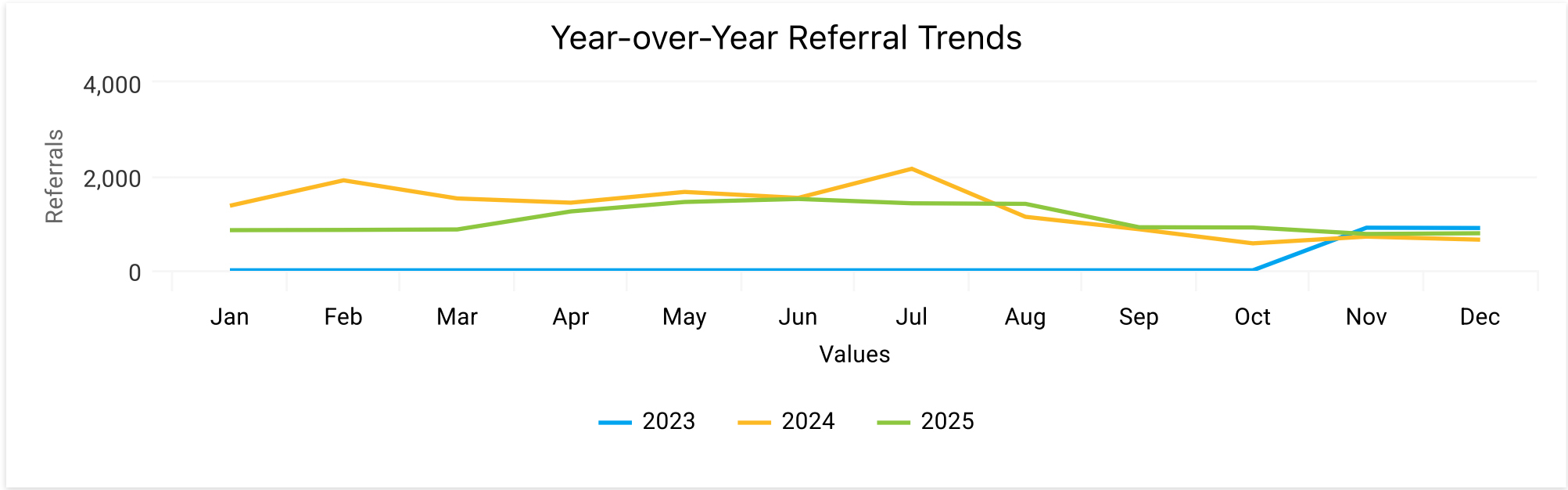
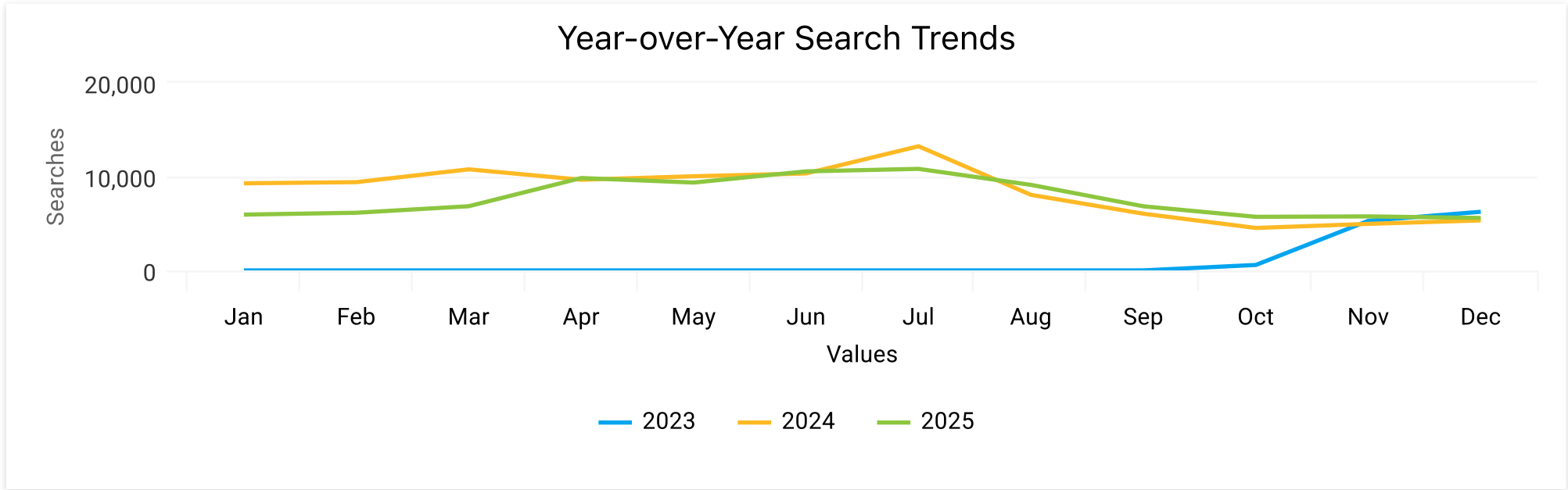
Referrals	Average Days in Advance (Referrals)	Average Length of Stay in Days (Referrals)	Average Daily Rate (Referrals)	Referral CVR
789	25.1	2.4	\$236.23	14.10%

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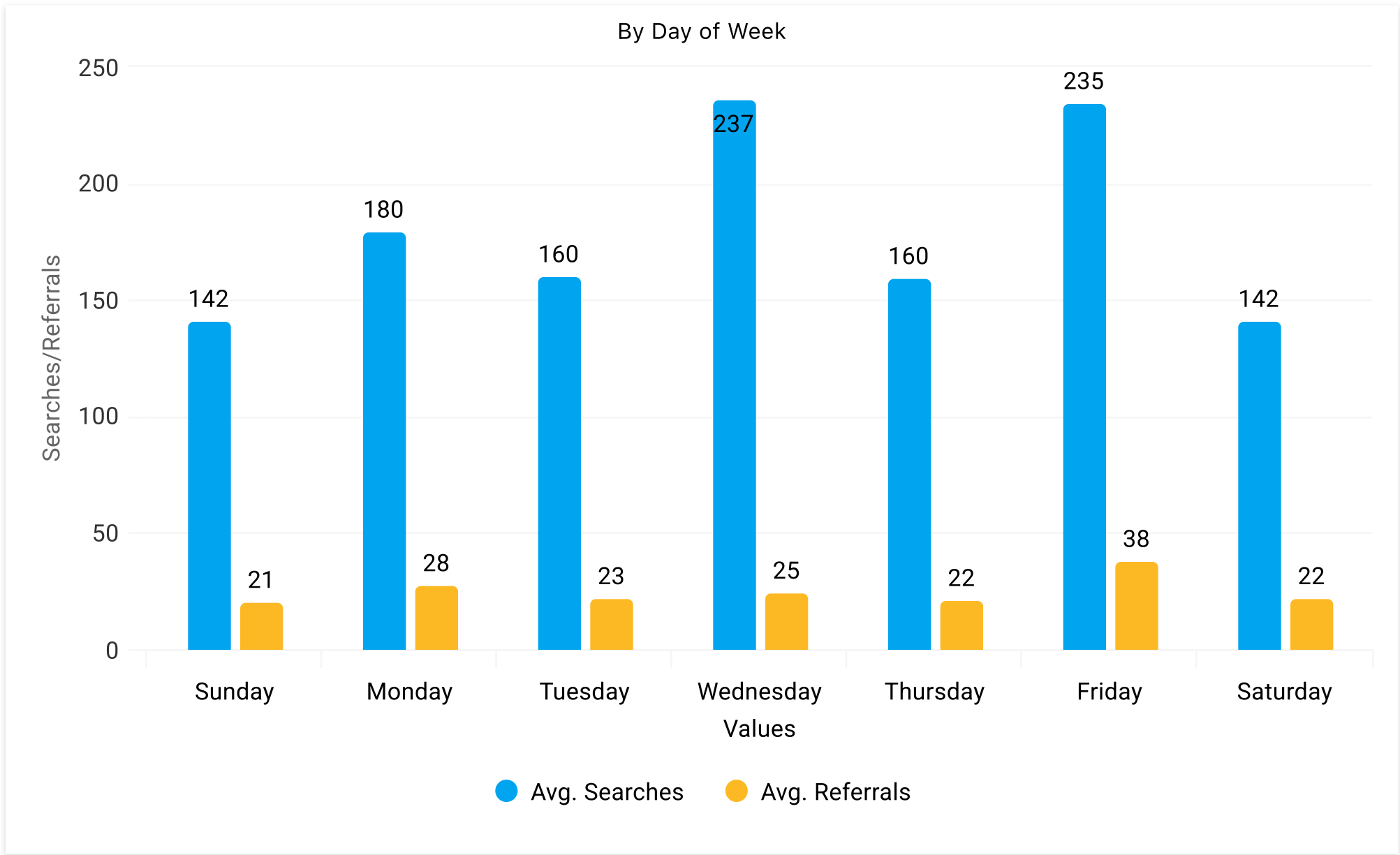


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