

Book > Direct: Performance Summary

Date: Start Of Last Month - End Of Last Month

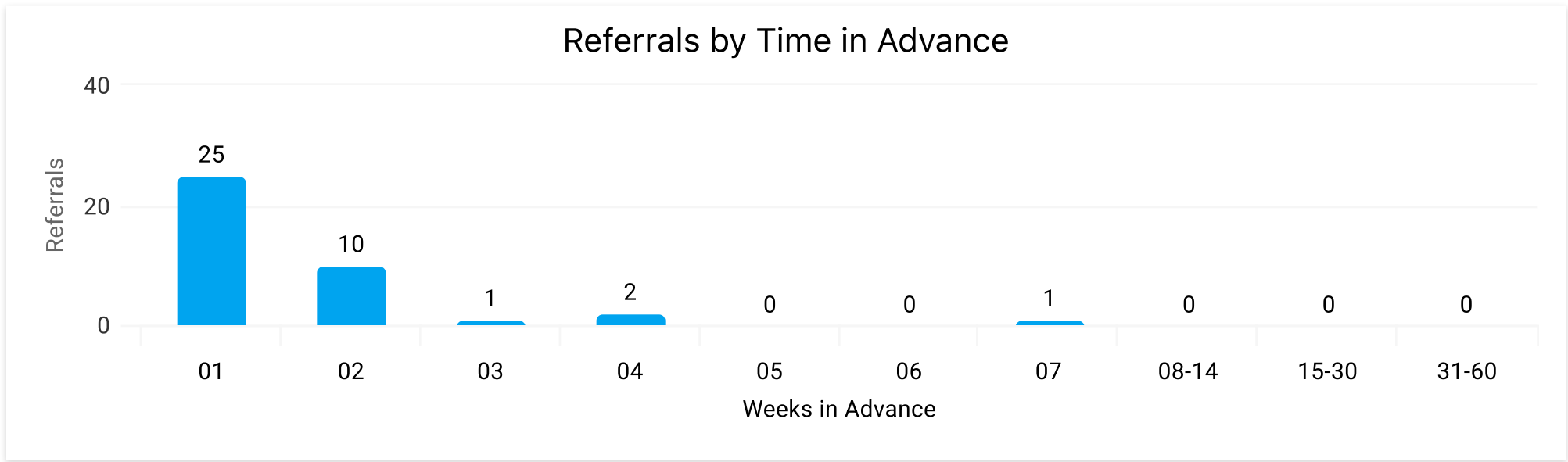
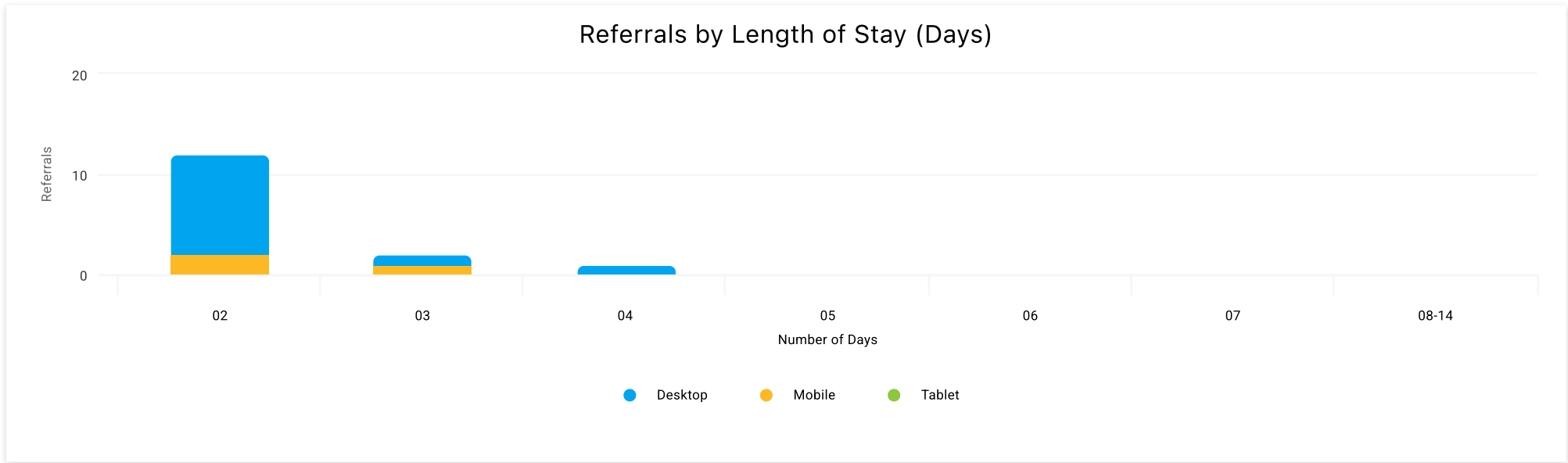
Global Booking CVR	Bookings (Est.)	Average Booking Amount (Est.)	Total Booking Revenue (Est.)	
3.44%	29.93	\$313.52	\$9,382	

Searches	Average Days in Advance (Searches)	Average Length of Stay in Days (Searches)	Average Daily Rate (Searches)	Cost Per Referral
6,844	56.11	1.3	\$245.69	\$27.35

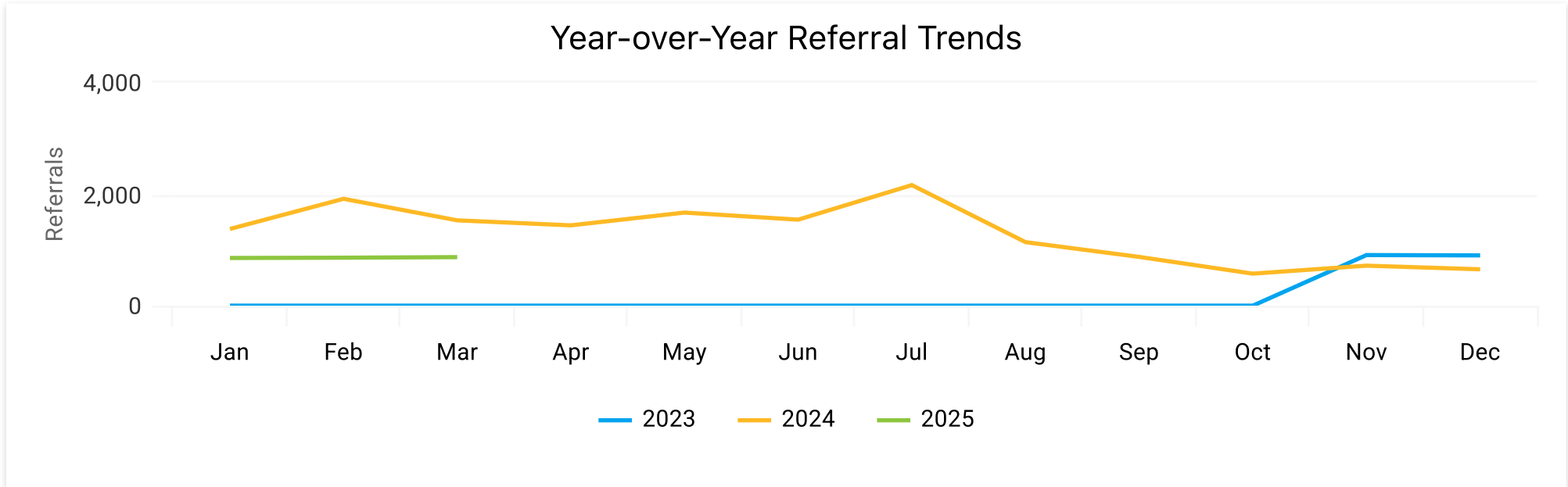
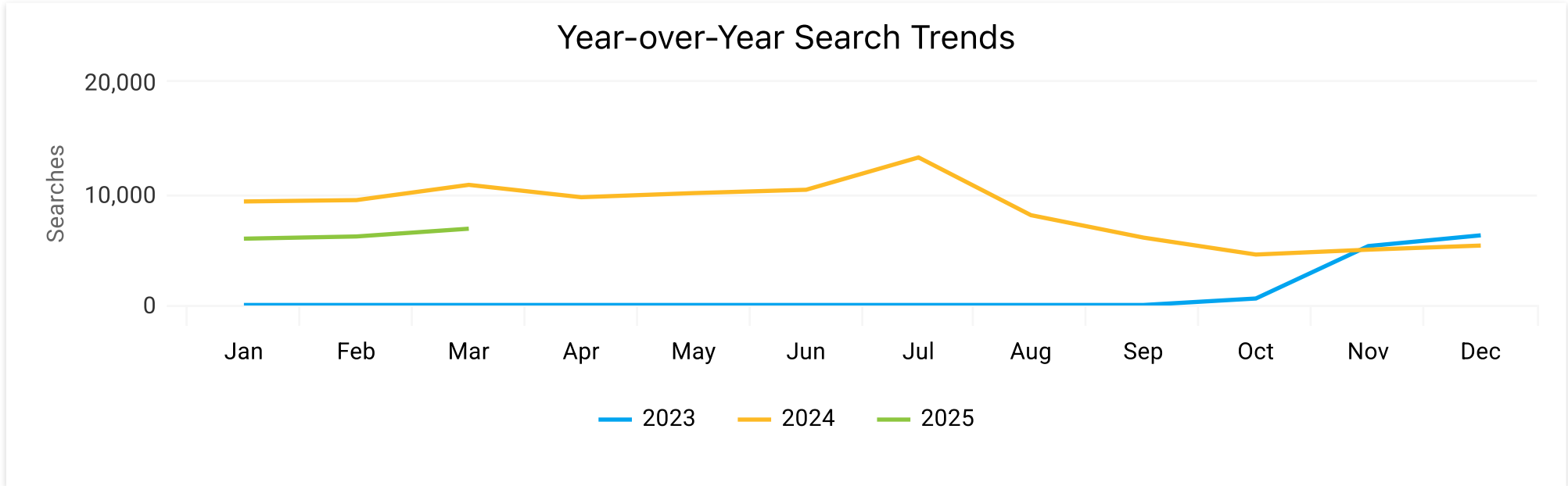
Referrals	Average Days in Advance (Referrals)	Average Length of Stay in Days (Referrals)	Average Daily Rate (Referrals)	Referral CVR
870	6.6	1.5	\$236.44	12.71%

Book > Direct: Performance Summary

Date: Start Of Last Month - End Of Last Month

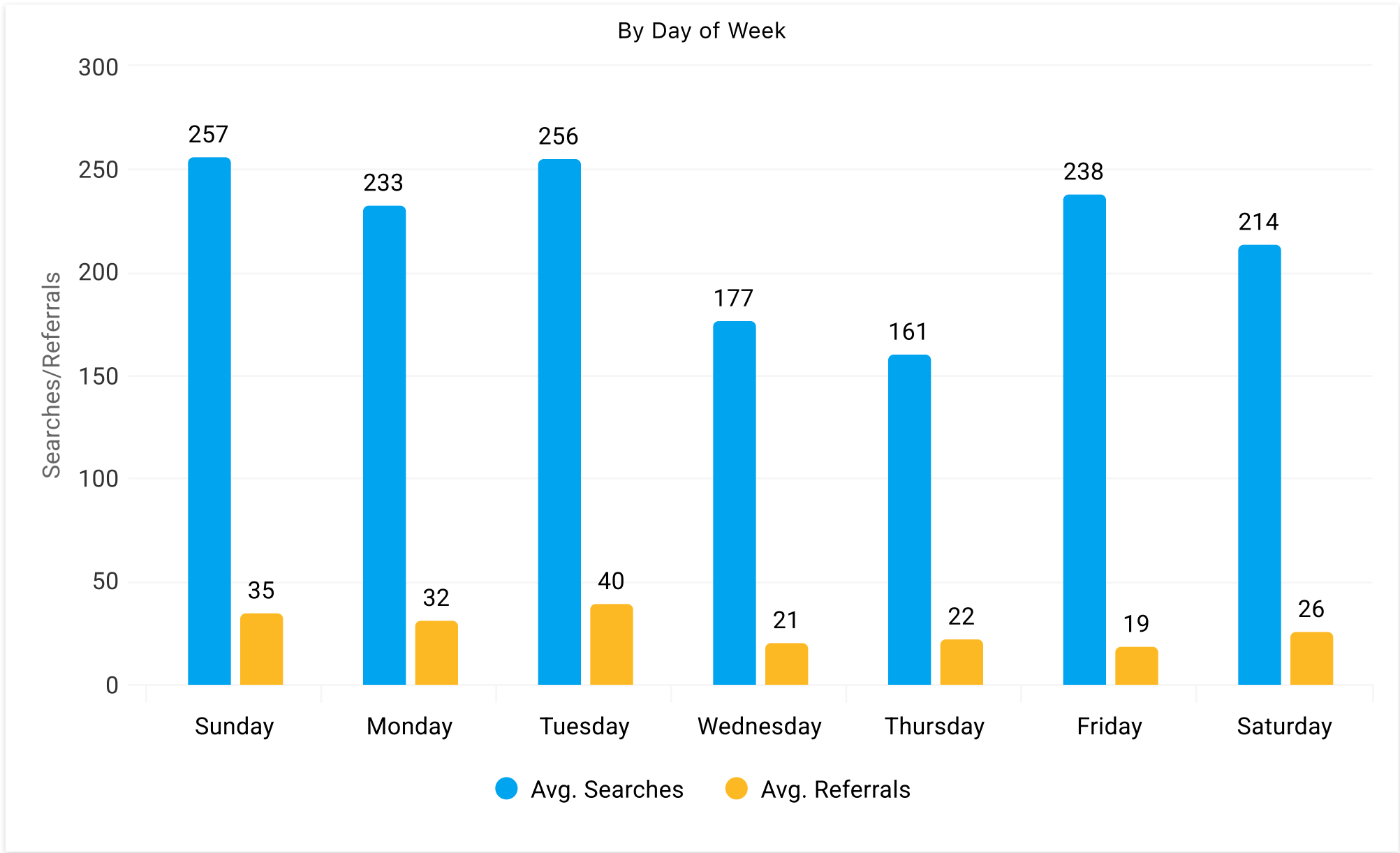


Book > Direct: Performance Summary



Book > Direct: Performance Summary

Date: Start Of Last Month - End Of Last Month



Book › Direct: Performance Summary

Date: Start Of Last Month - End Of Last Month

