# MENDOCINO COUNTY TOURISM COMMISSION, INC. BOARD OF DIRECTORS AGENDA

DATE: Tuesday, January 9, 2018 TIME: 1:00 PM

PLACE: 390 West Standley Street, Ukiah CA

CALL-IN LOCATIONS: 345 N. Franklin St., Fort Bragg CA: 62-2308 Kanehoa St, Kamuela, HI 96743:

1055 North State Street, Ukiah CA: 1600 Brack Road, Healdsburg, CA 95448

**GoToMeeting Link:** 

Call In Number: Access Code:

\*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

- I. CALL TO ORDER
- II. ROLL CALL
- III. CHAIR'S COMMENTS -
- **IV. PUBLIC COMMENT ON NON-AGENDA ITEMS** Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period

The Consent Agenda is considered routine and non-controversial and will be acted upon by the MCTC Board at one time without discussion. Any MCTC Board member may request that any item be removed from the Consent Agenda for individual consideration.

#### V. CONSENT AGENDA ITEMS

- a. ACTION ITEM: Approve Minutes from December 12, 2017 Meeting.
- **b. ACTION ITEM**: Approve November Financials
- VI. CIVITAS PRESENTATION Civitas Advisors Presentation: Steps to Convert from Annual to 5-Year TBID Renewal Structure

# VII. EXECUTIVE DIRECTOR REPORT

- a. VMC Office Update
- **b.** Strategic Plan Update
- c. BID/MCTC Board Seats Update

### VIII. MARKETING COMMITTEE UPDATE

a. Marketing Committee Chair Report

## IX. ORGANIZATIONAL DEVELOPMENT COMMITTEE UPDATE

- a. Organizational Development Committee Chair Report
- **b.** Organizational Development Calendar on Trello

# X. FINANCE COMMITTEE UPDATE

- a. Finance Committee Chair Report
- **b.** Treasurer's Report from 11-14-17

#### XI. PERSONNEL COMMITTEE UPDATE

a. Personnel Committee Chair Report

#### XII. FESTIVAL COMMITTEE UPDATE



a. Festival Committee Chair Report

# XIII. VISITOR SERVICES COMMITTEE UPDATE

a. Visitor Services Chair Report

# XIV. CANNABIS TASK FORCE UPDATE

a. Cannabis Task Force Chair Report

# XV. FUTURE AGENDA ITEMS

- a. High Dollar Money Request Policy policy, processes and protocol
- b. Whistleblower and Grievance Policy Approvals

XVI. NEXT MEETING

XVII. ADJOURN