



MENDOCINO COUNTY TOURISM COMMISSION, INC.

BOARD OF DIRECTORS AGENDA

DATE: Tuesday, November 14, 2017 **TIME:** 1:00 PM

PLACE: 390 West Standley Street, Ukiah CA

CALL-IN LOCATIONS: 345 N. Franklin St., Fort Bragg CA: 62-2308 Kanehoa St, Kamuela, HI 96743:
1055 North State Street, Ukiah CA: 14111 Hwy 128, Rear Downstairs Office, Boonville CA 95415.

GoToMeeting Link: <https://global.gotomeeting.com/join/513465101>

Call In Number: +1 (312) 757-3121 **Access Code:** 513-465-101

**Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.*

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. CHAIR'S COMMENTS -**
- IV. PUBLIC COMMENT ON NON-AGENDA ITEMS – Brown Act Requirements:** Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period
- V. ACTION ITEM:** Approve Minutes from October 25, 2017 Meeting.
- VI. EXECUTIVE DIRECTOR REPORT**
 - a. Strategic Plan Update
 - b. Update on New VMC Website Design
 - c. BID/MCTC Board Seats Update
 - d. **ACTION ITEM:** Approve 1st Quarter Marketing Report
- VII. MARKETING COMMITTEE UPDATE**
 - a. Marketing Committee Chair Report
- VIII. ORGANIZATIONAL DEVELOPMENT COMMITTEE UPDATE**
 - a. Organizational Development Committee Chair Report
- IX. FINANCE COMMITTEE UPDATE**
 - a. Finance Committee Chair Report
 - b. **ACTION ITEM:** Approve VMC Late Payment Policy
- X. PERSONNEL COMMITTEE UPDATE**
 - a. Personnel Committee Chair Report
- XI. FESTIVAL COMMITTEE UPDATE**
 - a. Festival Committee Chair Report
- XII. VISITOR SERVICES COMMITTEE UPDATE**
 - a. Visitor Services Chair Report
- XIII. CANNABIS TASK FORCE UPDATE**
 - a. Cannabis Task Force Chair Report

XIV. FUTURE AGENDA ITEMS

- a. Civitas rescheduling for January 2018
- b. High Dollar Money Request Policy – policy, processes and protocol

XV. NEXT MEETING

XVI. ADJOURN