

MENDOCINO COUNTY TOURISM COMMISSION, INC.

BOARD OF DIRECTORS AGENDA

DATE: Tuesday, June 20, 2017 **TIME:** 1:00 PM

PLACE: 390 West Standley Street, Ukiah, CA;

CALL-IN LOCATIONS: 345 N. Franklin St., Fort Bragg CA; Kanehoa St, Kamuela, HI 96743: 101 Gregory Lane Willits; 14111 Hwy 128 Boonville CA, Rear Office

**Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.*



I. CALL TO ORDER

II. ROLL CALL

III. CHAIR'S COMMENTS

IV. PUBLIC COMMENT ON NON-AGENDA ITEMS – Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period

V. MARKETING COMMITTEE UPDATE

- a. ACTION ITEM: Review and Approve 17/18 VMC Marketing Plan

VI. FUTURE AGENDA ITEMS

- a. MEETING CALENDAR W/ DUE DATES OF COMMITTEES DELIVERABLES

NEXT MEETING

ADJOURN