

**MENDOCINO COUNTY TOURISM COMMISSION, INC.**  
**Board of Directors Meeting**

**Minutes**

**Date:** February 8, 2016    **Time:** 10:00 A.M.

**Locations:**

Abalone Room, Little River Inn  
Little River, CA 95456

**MCTC Staff:** Joe Web, Interim General Manager; Richard Strom, Gracia Brown, Donna Hannaford

**MCTC Contractors:** Scott Schneider, Alison De Grassi

**Guests:** Cally Dym, Wendy Roberts, Pauline Zamboni, John Dixon, Roger & Lark Coryell, Bill Geist

**Legal Assistance:** Jennifer O' Brien

**AGENDA**

**I. CALL TO ORDER**

Meeting called to order by John Kuhry, Board Chair, @ 10:00am

**II. ROLL CALL**

**Present and in Attendance:**

**Jo Bradley** - Medium Lodging Operator Member

**Bernadette Byrne** - Winery/Winegrower Member

**Sharon Davis** - Coastal Chamber of Commerce/Coastal Regional Promotional Organization Member

**Debra DeGraw** - Food/Beverage Business Member

**Jitu Ishwar** - Large Lodging Operator Member (present at 10:20am)

**Deborah Kettner** - Small Lodging Operator Member

**John Kuhry** - At Large Member

**Marcus Magdaleno** - Inland Chamber of Commerce/Inland Regional Promotional Organization Member

**Susie Plocher** - Coastal Large Lodging Operator Member

**Jan Rodriguez** - Inland Large Lodging Operator Member

**Jennifer Seward** - Arts Organization/Attractions Member

**III. CHAIR'S COMMENTS**

John Kuhry thanked all Board, staff, guests, and presenters for attending

**IV. PUBLIC COMMENT ON NON-AGENDA ITEMS**

John Kuhry moved "Public comment" from Section VI. To section IV. No public comment

**V. BROWN ACT TRAINING (2 HOURS)**

Brown Act training and Board Ethics guidelines presented by Jennifer O'Brien  
Questions & explanation regarding requirement for Board members to file a Fair Political Practices Commission Form 700-Statement of Economic Interests, copies of which are to be kept on file at Visit Mendocino County Fort Bragg office

**VI. BOARD TRAINING WITH BILL GEIST (4 HOURS)**

Next Generation Board Governance presentation

**VII. ADJOURNMENT**

- Motion to adjourn meeting by Jan Rodriguez, 2<sup>nd</sup> Jitu Ishwar, approved by unanimous vote, Meeting adjourned by Chair, John Kuhry at 4:24 PM