



MENDOCINO COUNTY TOURISM COMMISSION, INC.

Marketing Committee Agenda

DATE: Wednesday, November 7, 2018 TIME: 11:00 AM

PLACE: 345 North Franklin Street, Fort Bragg CA 95437

\*CALL-IN LOCATION: 105 West Clay Street, Ukiah CA 95482

CONFERENCE CALL PHONE: (605) 562-0400 / CODE: 443 8581 #

\*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above

I. CALL TO ORDER

II. ROLL CALL

<b>a. Committee Members</b>	<b>Attendance Status</b>		<b>Title</b>
Cally Dym (CD)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Chair
Bernadette Byrne (BB)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Susie Plocher (SP)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Wendy Roberts (WR)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Jan Rodriguez (JR)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
John Dixon (JD)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Katrina Kessen (KK)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Alyssum Weir (AW)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member

  

<b>b. Staff Members</b>	<b>Attendance Status</b>		<b>Title</b>
Travis Scott (TS)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Executive Director
Alison de Grassi (ADG)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Director of Marketing and Media
Luz Harvey (LH)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Sales, Hospitality & Events Coordinator
Emily Saengarun (ES)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Administrative Services Manager

c. Introduction of Guests

III. CHAIR'S COMMENTS

IV. PUBLIC COMMENT ON NON-AGENDA ITEMS

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

V. APPROVE MINUTES 10.03.2018  Discussion  Possible Action

VI. Marketing plan November - June 2019; Media Matters Worldwide  Discussion  Possible Action

II. Feast Mendocino: Logos  Discussion

VIII. Winter Feast Mendocino  Discussion

- Updates
- Crab Cake Cook Off Judges

**IX. Taste Mendocino (April) and Spring Feast Mendocino**  Discussion

**X. FUTURE AGENDA ITEMS**  Discussion

**XI. NEXT MEETING DATE**  Discussion

**TENTATIVE**

**DATE: Wednesday, December 5, 2018 TIME: 11:00 AM**

**PLACE: 105 W. Clay Street, Ukiah CA 95482**

**XII. ADJOURN**  Action