

**MENDOCINO COUNTY TOURISM COMMISSION, INC. MARKETING COMMITTEE AGENDA**

**DATE:** Wednesday September 13, 2017 **TIME:** 11:00AM

**LOCATION:** Visit Mendocino County, 390 W. Standley St, Ukiah CA 95482

Visit Mendocino County, 345 N. Franklin St, Fort Bragg, CA 95437

101 Gregory Lane, Willits CA 95490

3766 Feliz Creek Road, Hopland CA 95449

4275 Maple Ave. Freeland, WA. 98249

**CALL-IN: Dial-in Number: United States (712) 770-4700**

**Access Code: 713704**

*\*Please note: In accordance with the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done from or at the locations above.*

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC COMMENT –*Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period*
4. APPROVE MINUTES: AUGUST 16, 2017
5. THEORYSF  
   WEBSITE MEETING UPDATE
6. MARKETING PROGRAMS UPDATE: FAMILY TRAVEL WITH COLLEEN KELLY; BAY AREA LIFE
7. MARKETING FOR FESTIVALS

**NEXT MEETING DATE**

**ADJOURN**