

**MENDOCINO COUNTY TOURISM COMMISSION, INC. MARKETING COMMITTEE MINUTES**

**DATE:** Wednesday October 4, 2017 **TIME:** 11:00AM

**LOCATION:** Visit Mendocino County, 345 N. Franklin St, Fort Bragg, CA 95437

Visit Mendocino County, 390 W. Standley St, Ukiah CA 95482

101 Gregory Lane, Willits CA 95490

**CALL-IN:** Please join my meeting from your computer, tablet or smartphone.

[https://global.gotomeeting.com/join/331978749](https://global.gotomeeting.com/join/331978749" \t "_blank)

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*\*Please note: In accordance with the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done from or at the locations above.*

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC COMMENT –*Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period*
4. APPROVE MINUTES: September 13, 2017
5. THEORYSF: FINAL CREATIVE UPDATE PRESENTATION
6. MARKETING PROGRAMS UPDATE: FAMILY TRAVEL WITH COLLEEN KELLY
7. MARKETING FOR FESTIVALS: VISITOR SERVICES

**NEXT MEETING DATE**

**ADJOURN**