

**MENDOCINO COUNTY TOURISM COMMISSION, INC.   
MARKETING COMMITTEE AGENDA**

**DATE:** Wednesday March 7, 2018 **TIME:** 11:00AM

**LOCATION:** Visit Mendocino County, 390 W. Standley St, Ukiah CA 95482

**CALL-IN:** Visit Mendocino County, 345 N. Franklin St, Fort Bragg, CA 95437

101 Gregory Lane, Willits CA 95490

**Please join my meeting from your computer, tablet or smartphone.**  
[https://global.gotomeeting.com/join/378067373](https://global.gotomeeting.com/join/378067373" \t "_blank)  
**You can also dial in using your phone.**  
United States: +1 (646) 749-3122   
**Access Code: 378-067-373**

*\*Please note: In accordance with the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done from or at the locations above.*

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC COMMENT –*Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period*
4. APPROVE MINUTES: February 7, 2018
5. THEORYSF:
   1. WEBSITE PROGRESS UPDATE
   2. SCOPE OF WORK FOR 2018/19
   3. WEBSITE MAINTENANCE
6. MARKETING & PR BUDGET
7. WINE TO WAVES MARKETING

**NEXT MEETING DATE**

**ADJOURN**