

February 10, 2022



ROBERTA GONZALES PRODUCTIONS



Roberta Gonzales Productions

Hello Travis:

This is our Roberta Gonzales Productions proposal for nine 30-minute audio and video podcasts called, "Room To Roam," sponsored by Visit Mendocino County. The podcasts will be available on the Visit Mendocino County website, Roberta Gonzales Productions website and a number of social media and streaming platforms. We are looking forward to continue breaking new ground with you in this podcast format.

VISION/CONCEPT

Nine, thirty-minute audio/video podcasts featuring coastal and inland (and everything in between) Mendocino County, showcasing all that it has to offer. From downtown Mendocino to Ukiah, Roberta Gonzales Productions aims to highlight Mendocino County's distinctive Pacific coastline, forests, vineyards, and much more.

Podcast host Roberta Gonzales and her audio/visual team will interview on location, as well as capture b-roll of different points of interest and landmarks in the area. This podcast will be edited and delivered monthly, with the goal of inspiring viewers/listeners to Visit Mendocino County.

Visit Mendocino County provides lodging & food for two people (2 meals per person/day). Roberta Gonzales Productions provides transportation and all related costs. We would like to shoot 2 episodes over the course of two-two and a half days, which would require hopefully 1 trip to Mendocino County per month, but barring weather or obstacles may require 2 trips in a one month period.

SERVICES

*On-location videography

-Equipment: 2 Cinema camera(s), professional audio equipment, lighting

*Writing, directing, producing, talent (Roberta Gonzales)

*Set design

*Series marketing/promotion (Roberta Gonzales)

*Editing with graphics, music, effects

- Includes 2 rough cuts + 1 final delivery
- Each podcast will be delivered to Travis and Ramon for approval in the first week of each month with the opportunity of two revisions

*These nine podcasts will launch on the 15th of each month beginning May 15th, 2022 and wrapping up January 15, 2023

*Each episode will be independently billed at a cost of \$3,000.00

Please contact me directly if you have any questions or concerns. We thank you for this exciting opportunity!

SINCERELY,

ROBERTA GONZALES
CEO/PRESIDENT
ROBERTA GONZALES PRODUCTIONS
415.608.5403

