



MENDOCINO COUNTY TOURISM COMMISSION, INC.
ORGANIZATIONAL DEVELOPMENT COMMITTEE AGENDA
DATE: Wednesday, September 16, 2020 TIME: 1:00 PM
PLACE: 105 W. Clay Street, Ukiah CA 95482

CALL-IN LOCATION: ZOOM: <https://us02web.zoom.us/j/81367351015?pwd=VFFPNGVpaXF0K0Z2eWtrY00zcTdaUT09>

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above

I. CALL TO ORDER

II. ROLL CALL

a. Committee Members	Attendance Status	Title
Cally Dym (CD)	<input type="checkbox"/> Present <input type="checkbox"/> Absent	Chair
Sharon Davis (SD)	<input type="checkbox"/> Present <input type="checkbox"/> Absent	Member
Jennifer Seward (JS)	<input type="checkbox"/> Present <input type="checkbox"/> Absent	Member
b. Staff Members	Attendance Status	Title
Travis Scott (TS)	<input type="checkbox"/> Present <input type="checkbox"/> Absent	Executive Director

c. Introduction of Guests |

III. CHAIR'S COMMENTS |

IV. PUBLIC COMMENT ON NON-AGENDA ITEMS |

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

V. CONSENT AGENDA ITEMS Discussion Action Items

- a. Minutes from September 12, 2019 Meeting

VI. ITEMS FOR REVIEW Discussion Action Items

- a. Board of Director Seat Vacancies & Recruitment | Discussion
 - Seats: Small, Medium and Large Inland
- b. BID Board Vacancies | Discussion
 - 2 Seats: At Large and Inland
- c. Formation of an Ad Hoc Committee as per BID Board Recommendation Action Item
 - MCTC form an ad hoc committee to investigate and explore any and all possible ways to enhance revenue for tourism promotion. The BID Advisory Board also recommends the ad hoc committee be comprised of a mix of lodging stakeholders, MCTC Board members, County staff, County elected officials and MCTC staff. *The full report is located [here](#) (see recommendation 6, page 22)*
- d. Recommendation to the BID Advisory Board Action Item
 - Change the following section of the BID Ordinance to include "General Manager" in the following sections 5.140.030 (w), 5.140.070 to include. Click [here](#) to view the ordinance.
- e. Organizational Committee Responsibilities: Discussion

The Committee shall be responsible for informing and advising the Board in the fulfillment of the Board's duties and obligations, for establishing the process for recruitment and selection of at-large Committee members, for planning the Annual Meeting and

annual training and orientation of Board members, executing an Annual Community Communications Plan, and upon request, assisting the County in recruiting the Corporation's potential, future Board members. |

XI. FUTURE AGENDA ITEMS ↗ Discussion

XII. NEXT MEETING DATE ↗ Discussion

TENTATIVE: TBD

XIII. ADJOURN ↗ Action