

MENDOCINO COUNTY TOURISM COMMISSION, INC.

ORGANIZATIONAL DEVELOPMENT COMMITTEE MINUTES

DATE: Thursday, September 12, 2019 TIME: 3:00 PM

PLACE: 105 W. Clay Street, Ukiah CA 95482

Title

Chair

Member

Member

*CALL-IN LOCATION: Mendocino Coast Chamber of Commerce at 217 S. Main St Fort Bragg, 95437

BRIDGE NUMBER: (707) 671-7833 | CONFERENCE CALL NUMBER: 1286 # | PARTICIPATION PIN: 50-8962 #

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above

I. CALL TO ORDER 3:22 PM

II. ROLL CALL

a. Committee Members Attendance Status

Cally Dym (CD) Sharon Davis (SD) Jennifer Seward (JS)

Attendance Status	
🗾 Present	🗌 Absent
🗾 Present	🗌 Absent
🗾 Present	🗌 Absent

b. Staff Members Travis Scott (TS) Emily Saengarun (ES)

✓Present□Absent✓Present□Absent

Title Executive Director Administrative Services Manager

c. Introduction of Guests | None

III. CHAIR'S COMMENTS | None

IV. PUBLIC COMMENT ON NON-AGENDA ITEMS | None

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

V. CONSENT AGENDA ITEMS 🗾 Discussion

a. Minutes from September 2018 Meeting – No meeting held | None

VI. ITEMS FOR REVIEW 🗾 Discussion

- a. Board of Director Seat Vacancies & Recruitment |Notes/Ideas:
 - Jennifer Seward to At Large. John Kuhry plans not to re-apply at the end of his term on 12/31/2019.
 - Brett Schiesinger with Emerald Sun as Food and Beverage. Maegen Loring resigned in September 2019, the Food and Beverage seat will have 2 more years before terming out on 12/31/2021.
 - Jamie Peters in Arts/Attractions, she is a musician. With Jennifer moving/applying for At Large, the Art and Attraction seat will have one more year before terming out 12/31/2020.
- b. BID Board Vacancies | 2 Seats: At Large and Inland | Rakesh Taneja to apply
- c. Organizational Committee Responsibilities:

The Committee shall be responsible for informing and advising the Board in the fulfillment of the Board's duties and obligations, for establishing the process for recruitment and selection of at-large Committee members, for planning the Annual Meeting and annual training and orientation of Board members, executing an Annual Community Communications Plan, and upon request, assisting the County in recruiting the Corporation's potential, future Board members. | Stakeholder Meetings

Notes: CD – talk to the BID to allow GM's on the MCTC Board. At some point we will run out of Lodging Owners. Recommendation for the BID ordinance to include General Managers to be known as Lodging Operators and include the limiting verbiage stating only one General Manager and/or owner on the MCTC Board at one time per Hotel Chain.

XI. FUTURE AGENDA ITEMS 🗾 Discussion

Recommendation to the BID for General Manager addition

XII. NEXT MEETING DATE Z Discussion TENTATIVE: TBD SET: Tuesday, November 12, 2019 at 3:00 PM

XIII. ADJOURN Z Action JS 4:04 PM