

Final Two Shoot Days - August 15th-20th

Capturing North County and South Coast

Commercial 2/5 (30 Sec and 15 Sec and Audio Only) - August 20th

Commercial 3/5 (30 Sec and 15 Sec and Audio Only) - September 20th

Commercial 4/5 (30 Sec and 15 Sec and Audio Only) - October 20th

Commercial 5/5 (30 Sec and 15 Sec and Audio Only) - November 20th

The goal is to finish the project by end of the year so we start thinking ahead toward a new campaign that aligns with the new brand