Visit Mendocino County

Statement of Financial Position Comparison

As of Sep 30, 2026

	TOTAL		
	As of Sep 30, 2026	As of Sep 30, 2025 (PY)	$ Change (PY)
Assets			
Current Assets			
Bank Accounts			
1005 SBMC Checking	33,448.14	283,980.90	-250,532.76
1010 SBMC Contingency/Savings	206,309.39	346,103.71	-139,794.32
1030 Cash drawer	100.00	100.00	0.00
Total Bank Accounts	**$239,857.53**	**$630,184.61**	**-$390,327.08**
Accounts Receivable			
1100 Accounts Receivable	324,549.83	0.00	324,549.83
Total Accounts Receivable	**$324,549.83**	**$0.00**	**$324,549.83**
Other Current Assets			
1230 Prepaid Expenses	13,829.87	18,324.35	-4,494.48
1250 Refundable Deposits	1,800.00	1,800.00	0.00
1270 Receivable Other	0.00	0.00	0.00
1290 Loan to Employee	0.00	0.00	0.00
QuickBooks Tax Holding Account	219.45		219.45
Undeposited Funds	0.00	0.00	0.00
Total Other Current Assets	**$15,849.32**	**$20,124.35**	**-$4,275.03**
Total Current Assets	**$580,256.68**	**$650,308.96**	**-$70,052.28**
Fixed Assets			
1510 Furniture and Equipment	58,122.92	50,080.43	8,042.49
1600 Accumulated Depreciation	-45,488.94	-39,354.02	-6,134.92
Total Fixed Assets	**$12,633.98**	**$10,726.41**	**$1,907.57**
Other Assets			
1700 Website Development	0.00	0.00	0.00
1750 Accumulated Amortization	0.00	0.00	0.00
Total Other Assets	**$0.00**	**$0.00**	**$0.00**
Total Assets	**$592,890.66**	**$661,035.37**	**-$68,144.71**
Liabilities and Equity			
Liabilities			
Current Liabilities			
Accounts Payable			
2000 Accounts Payable	9,828.07	21,870.53	-12,042.46
Total Accounts Payable	**$9,828.07**	**$21,870.53**	**-$12,042.46**
Credit Cards			
Ramp Card	0.00	7,897.44	-7,897.44

Visit Mendocino County

Statement of Financial Position Comparison

As of Sep 30, 2026

	TOTAL		
	As of Sep 30, 2026	As of Sep 30, 2025 (PY)	$ Change (PY)
Total Credit Cards	**$0.00**	**$7,897.44**	**-$7,897.44**
Other Current Liabilities			
2100 Accrued Expenses	1,115.00	1,115.00	0.00
2150 Other Liabilities-County Match	0.00	0.00	0.00
2300 Loan Payable	0.00	0.00	0.00
Direct Deposit Payable	0.00	0.00	0.00
Not in Use	0.00	0.00	0.00
Payroll Liabilities	$0.00	$0.00	$0.00
2210 Federal Taxes (941/944)	0.00	0.00	0.00
2220 CA PIT / SDI	0.00	0.00	0.00
2230 CA SUI / ETT	219.45	0.00	219.45
2240 FUTA Payable	0.00	22.34	-22.34
2270 Accrued Payroll	-31,969.57	-15,324.74	-16,644.83
2275 Accrued PTO	10,215.37	13,150.03	-2,934.66
2280 Health Insurance Payable	0.00	0.00	0.00
2290 Direct Deposit Liabilities	0.00	0.00	0.00
401(k) Contribution	0.03	0.03	0.00
Federal Payroll Tax Payable	0.00	0.00	0.00
State Payroll Tax Payable	0.00	0.00	0.00
SUI & ETT Payable	0.00	0.00	0.00
Total for Payroll Liabilities	**-$21,534.72**	**-$2,152.34**	**-$19,382.38**
Total Other Current Liabilities	**-$20,419.72**	**-$1,037.34**	**-$19,382.38**
Total Current Liabilities	**-$10,591.65**	**$28,730.63**	**-$39,322.28**
Total Liabilities	**-$10,591.65**	**$28,730.63**	**-$39,322.28**
Equity			
3100 Contingency-Restricted	187,622.35	187,622.35	0.00
3900 Unrestricted Net Assets (RE)	650,494.85	726,456.85	-75,962.00
Net Income	-234,634.89	-281,774.46	47,139.57
Opening Bal Equity	0.00	0.00	0.00
Total Equity	**$603,482.31**	**$632,304.74**	**-$28,822.43**
Total Liabilities and Equity	**$592,890.66**	**$661,035.37**	**-$68,144.71**

Visit Mendocino County
Budget vs. Actuals: Budget_FY27_P&L - FY27 P&L
July 2026 - June 2027

	Sep 2026				Total			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
Revenue								
4030 County BID		100,000.00	-100,000.00	0.00%	0.00	1,200,000.00	-1,200,000.00	0.00%
Other Income	41.00		41.00		41.00	0.00	41.00	
Total Revenue	**$ 41.00**	**$ 100,000.00**	**-$ 99,959.00**	**0.04%**	**$ 41.00**	**$ 1,200,000.00**	**-$ 1,199,959.00**	**0.00%**
Gross Profit	**$ 41.00**	**$ 100,000.00**	**-$ 99,959.00**	**0.04%**	**$ 41.00**	**$ 1,200,000.00**	**-$ 1,199,959.00**	**0.00%**
Expenditures								
0000 TEST			0.00		0.00	0.00	0.00	
1- MEDIA & WEBSITE	15,718.32	42,081.67	-26,363.35	37.35%	69,440.76	382,896.66	-313,455.90	18.14%
2- VISITOR SVS / PARTNERSHIPS	181.30	13,350.00	-13,168.70	1.36%	17,170.43	115,010.00	-97,839.57	14.93%
3- ADMIN EXPENSES	16,898.39	17,026.00	-127.61	99.25%	56,384.54	177,837.00	-121,452.46	31.71%
4- PERSONNEL	39,249.62	42,742.83	-3,493.21	91.83%	134,828.14	519,573.96	-384,745.82	25.95%
Payroll Expenses	1,352.00		1,352.00		5,927.50	0.00	5,927.50	
Total Expenditures	**$ 73,399.63**	**$ 115,200.50**	**-$ 41,800.87**	**63.71%**	**$ 283,751.37**	**$ 1,195,317.62**	**-$ 911,566.25**	**23.74%**
Net Operating Revenue	**-$ 73,358.63**	**-$ 15,200.50**	**-$ 58,158.13**	**482.61%**	**-$ 283,710.37**	**$ 4,682.38**	**-$ 288,392.75**	**-6059.11%**
Net Revenue	**-$ 73,358.63**	**-$ 15,200.50**	**-$ 58,158.13**	**482.61%**	**-$ 283,710.37**	**$ 4,682.38**	**-$ 288,392.75**	**-6059.11%**

Visit Mendocino County
Budget vs. Actuals: Budget_FY27_P&L - FY27 P&L
July 2026 - June 2027

	Sep 2026				Total			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
Revenue								
4030 County BID		100,000.00	-100,000.00	0.00%	0.00	1,200,000.00	-1,200,000.00	0.00%
Other Income			0.00		0.00	0.00	0.00	
4950 Interest Income	41.00		41.00		41.00	0.00	41.00	
Total Other Income	**$ 41.00**	**$ 0.00**	**$ 41.00**		**$ 41.00**	**$ 0.00**	**$ 41.00**	
Total Revenue	**$ 41.00**	**$ 100,000.00**	**-$ 99,959.00**	**0.04%**	**$ 41.00**	**$ 1,200,000.00**	**-$ 1,199,959.00**	**0.00%**
Gross Profit	**$ 41.00**	**$ 100,000.00**	**-$ 99,959.00**	**0.04%**	**$ 41.00**	**$ 1,200,000.00**	**-$ 1,199,959.00**	**0.00%**
Expenditures								
0000 TEST			0.00		0.00	0.00	0.00	
1- MEDIA & WEBSITE			0.00		0.00	0.00	0.00	
50 Advertising / Media			0.00		0.00	0.00	0.00	
5130 Print & Online Advertising	7,909.21	15,000.00	-7,090.79	52.73%	28,026.17	180,000.00	-151,973.83	15.57%
5150 Ad Development/Design			0.00		400.00	0.00	400.00	
5240 Research & Development		1,000.00	-1,000.00	0.00%	10,000.00	22,000.00	-12,000.00	45.45%
5280 Video Development	500.00	2,500.00	-2,000.00	20.00%	500.00	30,000.00	-29,500.00	1.67%
5290 Marketing Contingency		666.67	-666.67	0.00%	0.00	8,000.00	-8,000.00	0.00%
Total 50 Advertising / Media	**$ 8,409.21**	**$ 19,166.67**	**-$ 10,757.46**	**43.87%**	**$ 38,926.17**	**$ 240,000.00**	**-$ 201,073.83**	**16.22%**
55 Marketing / Public Relations			0.00		0.00	0.00	0.00	
5520 Marketing Agency Contract	2,000.00	2,000.00	0.00	100.00%	5,500.00	24,000.00	-18,500.00	22.92%
5540 Clipping Service		0.00	0.00		4,665.60	4,000.00	665.60	116.64%
5560 Media Events		1,250.00	-1,250.00	0.00%	3,000.00	20,916.66	-17,916.66	14.34%
5610 Travel -PR Related	583.96	500.00	83.96	116.79%	1,859.71	6,000.00	-4,140.29	31.00%
5680 Visiting Media FAM Expenses	530.84	500.00	30.84	106.17%	763.97	5,500.00	-4,736.03	13.89%
Total 55 Marketing / Public Relations	**$ 3,114.80**	**$ 4,250.00**	**-$ 1,135.20**	**73.29%**	**$ 15,789.28**	**$ 60,416.66**	**-$ 44,627.38**	**26.13%**
57 Website Maint / Development		12,565.00	-12,565.00	0.00%	0.00	18,280.00	-18,280.00	0.00%
5710 Interactive Media Coordinator	3,000.00	2,500.00	500.00	120.00%	10,000.00	30,000.00	-20,000.00	33.33%
5740 Content Creation		1,500.00	-1,500.00	0.00%	0.00	18,000.00	-18,000.00	0.00%
5750 Development/ Maintenance	1,074.99	500.00	574.99	215.00%	3,197.43	6,000.00	-2,802.57	53.29%
5780 Interactive Marketing		100.00	-100.00	0.00%	0.00	1,200.00	-1,200.00	0.00%
Total 57 Website Maint / Development	**$ 4,074.99**	**$ 17,165.00**	**-$ 13,090.01**	**23.74%**	**$ 13,197.43**	**$ 73,480.00**	**-$ 60,282.57**	**17.96%**
58 Leisure / Group Sales			0.00		0.00	0.00	0.00	
5810 Promotion Items, Booth Develop		1,000.00	-1,000.00	0.00%	1,388.56	3,000.00	-1,611.44	46.29%
5880 Travel - Leisure/Group Sales	119.32		119.32		139.32	0.00	139.32	
5890 Misc. Sales Opportunities		500.00	-500.00	0.00%	0.00	6,000.00	-6,000.00	0.00%
Total 58 Leisure / Group Sales	**$ 119.32**	**$ 1,500.00**	**-$ 1,380.68**	**7.95%**	**$ 1,527.88**	**$ 9,000.00**	**-$ 7,472.12**	**16.98%**
Total 1- MEDIA & WEBSITE	**$ 15,718.32**	**$ 42,081.67**	**-$ 26,363.35**	**37.35%**	**$ 69,440.76**	**$ 382,896.66**	**-$ 313,455.90**	**18.14%**
2- VISITOR SVS / PARTNERSHIPS			0.00		0.00	0.00	0.00	
Partnerships			0.00		0.00	0.00	0.00	
6550 Conferences & Seminars		3,600.00	-3,600.00	0.00%	0.00	7,000.00	-7,000.00	0.00%
6555 Conferences & Seminars Travel	146.72	4,950.00	-4,803.28	2.96%	2,688.50	9,060.00	-6,371.50	29.67%
6570 In-County Relations		1,050.00	-1,050.00	0.00%	1,312.93	13,350.00	-12,037.07	9.83%
6575 Stakeholder Networking		250.00	-250.00	0.00%	0.00	3,000.00	-3,000.00	0.00%
6580 Contracted Writing Services			0.00		12.60	0.00	12.60	
6590 Memberships		0.00	0.00		0.00	3,600.00	-3,600.00	0.00%
6610 North Coast Tourism Council		0.00	0.00		13,000.00	13,000.00	0.00	100.00%
Total Partnerships	**$ 146.72**	**$ 9,850.00**	**-$ 9,703.28**	**1.49%**	**$ 17,014.03**	**$ 49,010.00**	**-$ 31,995.97**	**34.72%**
Visitor Services			0.00		0.00	0.00	0.00	
6720 Event & Festival Guides	34.58	3,500.00	-3,465.42	0.99%	156.40	46,000.00	-45,843.60	0.34%
6770 Visitor Centers & Signage		0.00	0.00		0.00	20,000.00	-20,000.00	0.00%
Total Visitor Services	**$ 34.58**	**$ 3,500.00**	**-$ 3,465.42**	**0.99%**	**$ 156.40**	**$ 66,000.00**	**-$ 65,843.60**	**0.24%**
Total 2- VISITOR SVS / PARTNERSHIPS	**$ 181.30**	**$ 13,350.00**	**-$ 13,168.70**	**1.36%**	**$ 17,170.43**	**$ 115,010.00**	**-$ 97,839.57**	**14.93%**
3- ADMIN EXPENSES			0.00		0.00	0.00	0.00	
General Admin			0.00		100.00	0.00	100.00	
7010 Accounting	2,355.00	2,300.00	55.00	102.39%	7,590.00	36,300.00	-28,710.00	20.91%
7060 Bank Fees	5.00	50.00	-45.00	10.00%	15.00	600.00	-585.00	2.50%
7070 Civitas	6,240.00		6,240.00		18,720.00	0.00	18,720.00	

7080 Board Development		6,275.00	-6,275.00	0.00%		0.00	38,825.00	-38,825.00	0.00%
7090 Copying & Printing	59.39	200.00	-140.61	29.70%		59.39	2,400.00	-2,340.61	2.47%
7100 Dues & Subscriptions	2,230.33	1,373.00	857.33	162.44%		7,717.45	16,476.00	-8,758.55	46.84%
7130 Legal Fees		0.00	0.00			0.00	1,000.00	-1,000.00	0.00%
7150 Meeting Expenses		135.00	-135.00	0.00%		738.88	1,620.00	-881.12	45.61%
7200 Office Expense		400.00	-400.00	0.00%		77.34	4,800.00	-4,722.66	1.61%
7210 Postage & Shipping	96.23	475.00	-378.77	20.26%		1,568.01	5,700.00	-4,131.99	27.51%
7280 Travel Expenses	925.95	1,000.00	-74.05	92.60%		2,940.63	12,000.00	-9,059.37	24.51%
Total General Admin	**$ 11,911.90**	**$ 12,208.00**	**-$ 296.10**	**97.57%**	**$**	**39,526.70**	**$ 119,721.00**	**-$ 80,194.30**	**33.02%**
Occupancy Costs			0.00			0.00	0.00	0.00	
7650 Rent	3,105.00	2,700.00	405.00	115.00%		8,505.00	32,400.00	-23,895.00	26.25%
7660 Insurance	131.58	253.00	-121.42	52.01%		677.58	3,036.00	-2,358.42	22.32%
7850 Repairs & Maintenance	264.85	375.00	-110.15	70.63%		3,858.48	4,500.00	-641.52	85.74%
7890 Taxes		0.00	0.00			303.30	300.00	3.30	101.10%
7910 Telecommunication	-20.02	535.00	-555.02	-3.74%		-1,100.87	6,420.00	-7,520.87	-17.15%
7950 Utilities	947.36	955.00	-7.64	99.20%		2,941.19	11,460.00	-8,518.81	25.66%
7990 Depreciation Expense	557.72		557.72			1,673.16	0.00	1,673.16	
Total Occupancy Costs	**$ 4,986.49**	**$ 4,818.00**	**$ 168.49**	**103.50%**	**$**	**16,857.84**	**$ 58,116.00**	**-$ 41,258.16**	**29.01%**
Total 3- ADMIN EXPENSES	**$ 16,898.39**	**$ 17,026.00**	**-$ 127.61**	**99.25%**	**$**	**56,384.54**	**$ 177,837.00**	**-$ 121,452.46**	**31.71%**
4- PERSONNEL			0.00			0.00	0.00	0.00	
8510 Salaries & Wages	20,000.00	33,000.00	-13,000.00	60.61%		68,540.60	396,000.00	-327,459.40	17.31%
8511 Retirement		0.00	0.00			0.00	0.00	0.00	
8520 Paid Time Off	860.60	2,333.33	-1,472.73	36.88%		6,483.17	27,999.96	-21,516.79	23.15%
8530 Payroll Taxes	1,686.83	4,570.50	-2,883.67	36.91%		6,630.54	54,846.00	-48,215.46	12.09%
8540 Payroll Processing Fees		89.00	-89.00	0.00%		295.00	2,228.00	-1,933.00	13.24%
8550 Workers Comp	141.42	0.00	141.42			141.42	3,000.00	-2,858.58	4.71%
8570 Health Insurance Allowance	1,550.00	2,750.00	-1,200.00	56.36%		7,450.00	33,000.00	-25,550.00	22.58%
8580 Other Employee Benefits		0.00	0.00			910.00	2,500.00	-1,590.00	36.40%
8590 Contract Work	14,500.00		14,500.00			43,500.00	0.00	43,500.00	
8615 Employee Recruitment	510.77		510.77			877.41	0.00	877.41	
Total 4- PERSONNEL	**$ 39,249.62**	**$ 42,742.83**	**-$ 3,493.21**	**91.83%**	**$**	**134,828.14**	**$ 519,573.96**	**-$ 384,745.82**	**25.95%**
Payroll Expenses			0.00			0.00	0.00	0.00	
Company Contributions			0.00			0.00	0.00	0.00	
Retirement	852.00		852.00			3,927.50	0.00	3,927.50	
Total Company Contributions	**$ 852.00**	**$ 0.00**	**$ 852.00**		**$**	**3,927.50**	**$ 0.00**	**$ 3,927.50**	
Wages			0.00			0.00	0.00	0.00	
Hourly ED	0.00		0.00			0.00	0.00	0.00	
Misc Income	500.00		500.00			2,000.00	0.00	2,000.00	
Total Wages	**$ 500.00**	**$ 0.00**	**$ 500.00**		**$**	**2,000.00**	**$ 0.00**	**$ 2,000.00**	
Total Payroll Expenses	**$ 1,352.00**	**$ 0.00**	**$ 1,352.00**		**$**	**5,927.50**	**$ 0.00**	**$ 5,927.50**	
Total Expenditures	**$ 73,399.63**	**$ 115,200.50**	**-$ 41,800.87**	**63.71%**	**$**	**283,751.37**	**$ 1,195,317.62**	**-$ 911,566.25**	**23.74%**
Net Operating Revenue	**-$ 73,358.63**	**-$ 15,200.50**	**-$ 58,158.13**	**482.61%**	**-$**	**283,710.37**	**$ 4,682.38**	**-$ 288,392.75**	**-6059.11%**
Net Revenue	**-$ 73,358.63**	**-$ 15,200.50**	**-$ 58,158.13**	**482.61%**	**-$**	**283,710.37**	**$ 4,682.38**	**-$ 288,392.75**	**-6059.11%**

Visit Mendocino County

Statement of Cash Flows
September 2026

Account Name	Total
OPERATING ACTIVITIES	
Net Income	-73,358.63
Adjustments to reconcile Net Income to Net Cash provided by operations:	
1230 Prepaid Expenses	902.20
2000 Accounts Payable	-11,185.62
2210 Payroll Liabilities:Federal Taxes (941/944)	-540.56
2220 Payroll Liabilities:CA PIT / SDI	-162.05
2230 Payroll Liabilities:CA SUI / ETT	0.00
2270 Payroll Liabilities:Accrued Payroll	807.38
2275 Payroll Liabilities:Accrued PTO	860.60
Direct Deposit Payable	0.00
Payroll Liabilities:401(k) Contribution	0.00
QuickBooks Tax Holding Account	702.61
Ramp Card	-6,417.86
Total Adjustments to reconcile Net Income to Net Cash provided by operations:	**-$15,033.30**
Net cash provided by operating activities	**-$88,391.93**
INVESTING ACTIVITIES	
1600 Accumulated Depreciation	557.72
Net cash provided by investing activities	**$557.72**
NET CASH INCREASE FOR PERIOD	**-$87,834.21**
Cash at beginning of period	**$327,691.74**
CASH AT END OF PERIOD	**$239,857.53**

Visit Mendocino County
Statement of Activity Comparison
September 2026

	TOTAL		
	Sep 2026	Sep 2025 (PY)	$ Change (PY)
Revenue			
Other Income			
4950 Interest Income	41.00	55.19	-14.19
Total for Other Income	**$41.00**	**$55.19**	**-$14.19**
Total Revenue	**$41.00**	**$55.19**	**-$14.19**
Gross Profit	**$41.00**	**$55.19**	**-$14.19**
Expenditures			
1- MEDIA & WEBSITE			
50 Advertising / Media			
5130 Print & Online Advertising	7,909.21	12,951.40	-5,042.19
5280 Video Development	500.00	500.00	0.00
Total for 50 Advertising / Media	**$8,409.21**	**$13,451.40**	**-$5,042.19**
55 Marketing / Public Relations			
5510 Public Relations Contract		10,429.32	-10,429.32
5520 Marketing Agency Contract	2,000.00	1,500.00	500.00
5610 Travel -PR Related	583.96		583.96
5680 Visiting Media FAM Expenses	530.84	121.07	409.77
Total for 55 Marketing / Public Relations	**$3,114.80**	**$12,050.39**	**-$8,935.59**
57 Website Maint / Development			
5710 Interactive Media Coordinator	3,000.00	2,500.00	500.00
5750 Development/ Maintenance	1,074.99	3,757.12	-2,682.13
Total for 57 Website Maint / Development	**$4,074.99**	**$6,257.12**	**-$2,182.13**
58 Leisure / Group Sales			
5810 Promotion Items, Booth Develop		863.42	-863.42
5880 Travel - Leisure/Group Sales	119.32		119.32
Total for 58 Leisure / Group Sales	**$119.32**	**$863.42**	**-$744.10**
Total for 1- MEDIA & WEBSITE	**$15,718.32**	**$32,622.33**	**-$16,904.01**
2- VISITOR SVS / PARTNERSHIPS			
Partnerships			
6555 Conferences & Seminars Travel	146.72		146.72
6570 In-County Relations		947.48	-947.48
6575 Stakeholder Networking		25.63	-25.63
Total for Partnerships	**$146.72**	**$973.11**	**-$826.39**
Visitor Services			
6720 Event & Festival Guides	34.58	4,578.92	-4,544.34
6730 Incentives & Sponsorships		625.00	-625.00
Total for Visitor Services	**$34.58**	**$5,203.92**	**-$5,169.34**
Total for 2- VISITOR SVS / PARTNERSHIPS	**$181.30**	**$6,177.03**	**-$5,995.73**

Visit Mendocino County
Statement of Activity Comparison
September 2026

	TOTAL		
	Sep 2026	Sep 2025 (PY)	$ Change (PY)
3- ADMIN EXPENSES			
General Admin			
7010 Accounting	2,355.00	4,410.00	-2,055.00
7060 Bank Fees	5.00	5.00	0.00
7070 Civitas	6,240.00		6,240.00
7090 Copying & Printing	59.39		59.39
7100 Dues & Subscriptions	2,230.33	1,625.03	605.30
7140 Licenses & Permits		25.00	-25.00
7200 Office Expense		35.08	-35.08
7210 Postage & Shipping	96.23		96.23
7280 Travel Expenses	925.95		925.95
Total for General Admin	**$11,911.90**	**$6,100.11**	**$5,811.79**
Occupancy Costs			
7650 Rent	3,105.00	2,700.00	405.00
7660 Insurance	131.58	252.58	-121.00
7850 Repairs & Maintenance	264.85	445.90	-181.05
7910 Telecommunication	-20.02	372.42	-392.44
7950 Utilities	947.36	1,428.45	-481.09
7990 Depreciation Expense	557.72	679.67	-121.95
Total for Occupancy Costs	**$4,986.49**	**$5,879.02**	**-$892.53**
Total for 3- ADMIN EXPENSES	**$16,898.39**	**$11,979.13**	**$4,919.26**
4- PERSONNEL			
8510 Salaries & Wages	20,000.00	30,195.90	-10,195.90
8520 Paid Time Off	860.60	1,087.17	-226.57
8530 Payroll Taxes	1,686.83	2,555.00	-868.17
8540 Payroll Processing Fees		89.00	-89.00
8550 Workers Comp	141.42	120.75	20.67
8570 Health Insurance Allowance	1,550.00	2,750.00	-1,200.00
8590 Contract Work	14,500.00	2,291.16	12,208.84
8615 Employee Recruitment	510.77		510.77
Total for 4- PERSONNEL	**$39,249.62**	**$39,088.98**	**$160.64**
Payroll Expenses			
Company Contributions			
Retirement	852.00	1,359.42	-507.42
Total for Company Contributions	**$852.00**	**$1,359.42**	**-$507.42**

Visit Mendocino County
Statement of Activity Comparison
September 2026

	TOTAL		
	Sep 2026	Sep 2025 (PY)	$ Change (PY)
Wages			
Hourly ED	0.00		0.00
Misc Income	500.00		500.00
Total for Wages	**$500.00**		**$500.00**
Total for Payroll Expenses	**$1,352.00**	**$1,359.42**	**-$7.42**
Total Expenditures	**$73,399.63**	**$91,226.89**	**-$17,827.26**
Net Operating Revenue	**-$73,358.63**	**-$91,171.70**	**$17,813.07**
Net Income	**-$73,358.63**	**-$91,171.70**	**$17,813.07**

Visit Mendocino County

Statement of Activity by Class
September 2026

	Coast	Inland	Not specified	Total
Revenue				
Other Income				
4950 Interest Income			41.00	41.00
Total for Other Income			**41.00**	**$41.00**
Total Revenue	**0.00**	**0.00**	**41.00**	**$41.00**
Gross Profit	**0.00**	**0.00**	**41.00**	**$41.00**
Expenditures				
1- MEDIA & WEBSITE				
50 Advertising / Media				
5130 Print & Online Advertising	4,400.00	1,100.00	2,409.21	7,909.21
5280 Video Development			500.00	500.00
Total for 50 Advertising / Media	**4,400.00**	**1,100.00**	**2,909.21**	**$8,409.21**
55 Marketing / Public Relations				
5520 Marketing Agency Contract			2,000.00	2,000.00
5610 Travel -PR Related			583.96	583.96
5680 Visiting Media FAM Expenses			530.84	530.84
Total for 55 Marketing / Public Relations			**3,114.80**	**$3,114.80**
57 Website Maint / Development				
5710 Interactive Media Coordinator			3,000.00	3,000.00
5750 Development/ Maintenance			1,074.99	1,074.99
Total for 57 Website Maint / Development			**4,074.99**	**$4,074.99**
58 Leisure / Group Sales				
5880 Travel - Leisure/Group Sales			119.32	119.32
Total for 58 Leisure / Group Sales			**119.32**	**$119.32**
Total for 1- MEDIA & WEBSITE	**4,400.00**	**1,100.00**	**10,218.32**	**$15,718.32**
2- VISITOR SVS / PARTNERSHIPS				
Partnerships				
6555 Conferences & Seminars Travel			146.72	146.72
Total for Partnerships			**146.72**	**$146.72**
Visitor Services				
6720 Event & Festival Guides			34.58	34.58
Total for Visitor Services			**34.58**	**$34.58**
Total for 2- VISITOR SVS / PARTNERSHIPS			**181.30**	**$181.30**

Visit Mendocino County

Statement of Activity by Class
September 2026

	Coast	Inland	Not specified	Total
3- ADMIN EXPENSES				
General Admin				
7010 Accounting			2,355.00	2,355.00
7060 Bank Fees			5.00	5.00
7070 Civitas			6,240.00	6,240.00
7090 Copying & Printing			59.39	59.39
7100 Dues & Subscriptions			2,230.33	2,230.33
7210 Postage & Shipping			96.23	96.23
7280 Travel Expenses			925.95	925.95
Total for General Admin			**11,911.90**	**$11,911.90**
Occupancy Costs				
7650 Rent			3,105.00	3,105.00
7660 Insurance			131.58	131.58
7850 Repairs & Maintenance			264.85	264.85
7910 Telecommunication			-20.02	-20.02
7950 Utilities			947.36	947.36
7990 Depreciation Expense			557.72	557.72
Total for Occupancy Costs			**4,986.49**	**$4,986.49**
Total for 3- ADMIN EXPENSES			**16,898.39**	**$16,898.39**
4- PERSONNEL				
8510 Salaries & Wages			20,000.00	20,000.00
8520 Paid Time Off			860.60	860.60
8530 Payroll Taxes			1,686.83	1,686.83
8550 Workers Comp			141.42	141.42
8570 Health Insurance Allowance			1,550.00	1,550.00
8590 Contract Work			14,500.00	14,500.00
8615 Employee Recruitment			510.77	510.77
Total for 4- PERSONNEL			**39,249.62**	**$39,249.62**
Payroll Expenses				
Company Contributions				
Retirement			852.00	852.00
Total for Company Contributions			**852.00**	**$852.00**
Wages				
Hourly ED			0.00	0.00
Misc Income			500.00	500.00
Total for Wages			**500.00**	**$500.00**
Total for Payroll Expenses			**1,352.00**	**$1,352.00**
Total Expenditures	**4,400.00**	**1,100.00**	**67,899.63**	**$73,399.63**
Net Operating Revenue	**-4,400.00**	**-1,100.00**	**-67,858.63**	**-$73,358.63**
Net Income	**-4,400.00**	**-1,100.00**	**-67,858.63**	**-$73,358.63**

Visit Mendocino County
Statement of Activity by Class
September 2026