

SOCIAL MEDIA

- CENTERING ON 'ROOM TO ROAM' – OPEN, UNIQUE EXPERIENCES WHERE YOU CAN BE UNDISTURBED;
- JANUARY GENERATED 495,504 IMPRESSIONS & 17,153 ENGAGEMENTS IN SPITE OF TEMPORARY PAUSE DURING STATE SIP;
- FIRST 4 DAYS OF 'ROOM TO ROAM' CAMPAIGN GENERATED 7,183 CLICKS (382,184 IMPRESSIONS) ON \$1816.49 SPEND ON FB/IG;

