

Mendocino County Tourism Commission
Account QuickReport: 5130 Print & Online Advertising
July 2018 - June 2019

Date	Trans Type	Num	Name	Memo/Description	Amount
10/31/2018	Bill	103118	Chase M/C 7099	Ad Supply - Google Ads	5,000.00
				Total Ad Supply - Google Ads	5,000.00
06/30/2019	Bill	2651	BAR Media, Inc.	Bay Area Reporter: 1x1" Mendocino Pride	1,750.00
				Total Bay Area Reporter: 1x1" Mendocino Pride	1,750.00
07/31/2018	Bill	73118	Chase M/C 7099	FaceBook	644.89
08/31/2018	Bill	83118	Chase M/C 7099	FaceBook	602.23
09/30/2018	Bill	93018	Chase M/C 7099	FaceBook	157.87
10/31/2018	Bill	103118	Chase M/C 7099	FaceBook	220.04
11/30/2018	Bill	120218	Chase M/C 7099	FaceBook	260.06
12/31/2018	Bill	123118	Chase M/C 7099	FaceBook	158.90
01/31/2019	Bill	13119	Chase M/C 7099	FaceBook	144.99
03/31/2019	Bill		Chase M/C 7099	Facebook	120.64
04/30/2019	Bill	05/01/2019	Chase M/C 7099	Facebook	181.25
05/31/2019	Bill	05/2019	Chase M/C 7099	Facebook – Use	170.77
02/28/2019	Bill	8915 2/2/19-3/1/19	Chase M/C 7099	Facebook 02/28	129.99
				Total Facebook	2,791.63
10/31/2018	Bill	103118	Chase M/C 7099	Google Ads	5,350.00
11/30/2018	Bill	120218	Chase M/C 7099	Google Ads	262.42
				Total Google Ads	5,612.42
09/01/2018	Bill	AVWA/PDEM 69	Anderson Valley Winegrowers Assoc.	Press Democrat Ad in Wine Well section 06-21-18 (invoiced late)	160.00
				Total Anderson Valley Winegrowers Assoc.	160.00
12/31/2018	Bill	123118	Chase M/C 7099	vendor holiday gifts	994.67
				Total vendor holiday gifts	994.67
08/09/2018	Bill	4971326	Business Wire, Inc.		1,171.00
				Total Business Wire, Inc.	1,171.00
09/01/2018	Bill	2018-472	DogTrekker, Inc.		7,500.00
				Total DogTrekker, Inc.	7,500.00
12/07/2018	Bill	21290	Ionic Media Corp.	Digital BB Sac I-80, Light Rail Sac, BB Bay Bridge & Toll Plaza	25,270.00
02/01/2019	Bill	21307	Ionic Media Corp.	Digital BB Sac I-80, Light Rail Sac, BB Bay Bridge & Toll Plaza (Fe	25,270.00
03/01/2019	Bill	+ 21310	Ionic Media Corp.	Digital BB Sac I-80, Light Rail Sac, BB Bay Bridge & Toll Plaza (Me	2,005.00
03/01/2019	Bill	21310	Ionic Media Corp.	Digital BB Sac I-80, Light Rail Sac, BB Bay Bridge & Toll Plaza (Fe	25,275.00
03/01/2019	Bill	+ 21310	Ionic Media Corp.	Digital BB Sac I-80, Light Rail Sac, BB Bay Bridge & Toll Plaza (Fe	2,000.00
04/01/2019	Bill	21323	Ionic Media Corp.	Media Commissions	2,813.00
04/01/2019	Bill	21323	Ionic Media Corp.	Light Rail Sac	9,000.00
04/01/2019	Bill	21323	Ionic Media Corp.	Digital BB Sac I-80	5,000.00
04/01/2019	Bill	21323	Ionic Media Corp.	BB Bay Bridge & Toll Plaza SF	10,462.00
05/01/2019	Bill	21338	Ionic Media Corp.	Media Commissions	2,813.00
05/01/2019	Bill	21338	Ionic Media Corp.	Digital BB Sac I-80	5,000.00
05/01/2019	Bill	21338	Ionic Media Corp.	Light Rail Sac	9,000.00
05/01/2019	Bill	21338	Ionic Media Corp.	BB Bay Bridge & Toll Plaza SF	10,462.00
06/01/2019	Bill	21339	Ionic Media Corp.	Digital BB Sac I-80	5,000.00
06/01/2019	Bill	21339	Ionic Media Corp.	Light Rail Sac	9,000.00
06/01/2019	Bill	21339	Ionic Media Corp.	BB Bay Bridge & Toll Plaza SF	10,462.00

06/01/2019	Bill	21339	Ionic Media Corp.	Media Commissions	2,813.00
Total Ionic Media Corp.					161,645.00
11/30/2018	Check	6352	Media Matters Worldwide	2019 Winter/Spring campaign - 1st payment	40,731.00
12/05/2018	Check	6453	Media Matters Worldwide	2019 Winter/Spring campaign - 2nd pmt	44,393.28
12/05/2018	Check	6453	Media Matters Worldwide	balance from #MT100	0.46
01/01/2019	Bill	MT102	Media Matters Worldwide	3rd pmt	38,966.76
02/01/2019	Bill	MT 103	Media Matters Worldwide	4th Pmt	44,393.28
03/01/2019	Bill	MT 104	Media Matters Worldwide	5th Payment, April Paid Media	44,184.62
04/01/2019	Bill	MT 105	Media Matters Worldwide	6th Payment, May Paid Media	38,966.76
05/01/2019	Bill	MT106	Media Matters Worldwide	7th Payment, June Paid Media	38,363.85
Total Media Matters Worldwide					290,000.01
11/10/2018	Bill	W/S 680	Steppin Out	back cover, winter 2018 & spring 2019	5,500.00
Total Steppin Out					5,500.00
08/03/2018	Bill	80318	TheorySF	Brand development for Feast Mendocino event	7,500.00
11/01/2018	Bill	110118	TheorySF	Feast Mendo Landing Page Production	1,960.00
12/01/2018	Bill	120118	TheorySF	Feast Mendocino Landing Page, Round 2	960.00
Total TheorySF					10,420.00
07/31/2018	Bill	5256	Travel Guide Group, LLC	travelguidesfree.com	150.00
08/31/2018	Bill	5312	Travel Guide Group, LLC	travelguidesfree.com	150.00
Total Travel Guide Group, LLC					300.00
04/30/2019	Bill	22250290	VIA Magazine	VIA Spring 2019	1,250.00
Total VIA Magazine					1,250.00
Total for 5130 Print & Online Advertising					494,094.73
Total for 50 Advertising / Media					494,094.73
Total for 1- MEDIA & WEBSITE					494,094.73
TOTAL					494,094.73