



**VISIT MENDOCINO VISITORS GUIDE  
ILLUSTRATION SAMPLES**

## **Visit Mendocino “Happy Land”**

We have tapped 3 illustrators to assist with making the VMC visitors guide as unique and special as the place we are promoting. By creating beautiful and engaging illustrations for our guide we will elevate our concept Mendocino “Happy Land”.

Each illustrator has a whimsical and playful style that will work for our needs. The request was for a 1 year usage and full buyout.

# Tom Jellett

<http://www.tomjellett.com>

Tom Jellett is an Australian illustrator based in Sydney. Tom has been an editorial illustrator for News Limited, working on The Australian, The Weekend Australian and The Daily Telegraph.

He has also illustrated a number of books for children, including Australia at The Beach by Max Fatchen, Why I Love Footy for Penguin Books, The Gobbledygook is Eating A Book by Justine Clarke and Arthur Baysting, My Dad Thinks He's Funny by Katrina Germein and the follow up My Dad Still Thinks He's Funny for Walker Books.

Tom has also been included in the Editorial and Book category for Illustrators 57, exhibited at the Society of Illustrators, New York in 2015. He was also included in Communication Arts Illustration Annual 2012, 3x3 Children's Show No. 9, and was also Highly Commended in the 2013 Illustrators Australia Awards.

## FEES

\$700 for cover and \$2800.00 spot illustration

**TOTAL: \$3500.00** for full buyout

