





Fun and adventure abound!

Good times and surprises await around every turn. Fairytale forests. Magical beaches. Rushing rivers and babbling brooks. Tempting treats and delicious discoveries. A trip to Mendocino County is like a jaunt through a living storybook. All you need is a playful sense of adventure.





Land on delicious destinations

Mendocino is a culinary castle, with friendly farms, scrumptious seafood, inviting vineyards and happy livestock. Enjoy the treats along the road, or jump ahead to fine dining where you might even find a famous star. No matter what you choose, you cannot lose.





A bounty of beverages

Reds, whites, even tickling bubbles – you'll find welcoming wineries waiting to tease your taste buds. Do suds make you smile? You can explore the bountiful brews from a bevy of breweries. Or lift your spirits by raising a glass at our growing group of distinctive distilleries.





So many natural choices

In Mendocino County, "The Great Outdoors" just seems a bit greater than anywhere else. You can hike or bike past the world's mightiest trees in the magical redwood forests. Feel the power of Mother Pacific's waves — or even surf them. Get close to Ocean Royalty on a whalewatching boat. Or ride the crystal-clear waters of our rivers. Either way, you're sure to have an adventure you'll never forget.





No need to rush home

You'll be having so much fun, why not stay a little longer? Really, we'd love it! You can take your pick from lovely bed & breakfasts and luxury resorts to cozy cottages and campgrounds. Relax and recharge after the day's adventures, then wake up fresh and ready for another fun-filled Mendocino County day. Or, take it easy and enjoy being away from it all. We promise you'll be welcomed warmly.



Picture-Perfect

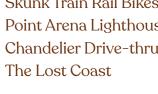


Enviable selfies

Blow up social media, or just save the wonderful memories with amazing snaps of yourself, friends, and family with the wonders of Mendocino. There you are in the vineyards, surrounded by redwoods, on the breath-taking coast, or goofing by a herd of shaggy sheep. Get ready for all the messages of "Where are you?" and "So jealous."

Here are some of our favorite photo ops:

Skunk Train Rail Bikes B. Bryan Preserve Mendocino Sea Arch Point Arena Lighthouse Point Cabrillo Overlook Chandelier Drive-thru Tree Montgomery Woods





88.9736° N. 92.7432° W. Ruta Estal de C

Bring the Kids!



Give them a new favorite game

Here, outside voices are encouraged. Running is practically mandatory. Laughter is infectious. And learning just can't be helped. With so many outdoor activities, Mendocino County is the perfect place for kids to be kids. And don't forget the dog! You'll find accommodations and businesses that will give you all a king's welcome.





Happily ever after starts here

Put some "extra" in your Special Day. Romantic ocean cliff-tops, enchanted lakes, peaceful valleys, fantastic forests, beautiful wedding sites abound. And an army of talented wedding planners, chefs, photographers and caterers are at your service. Here is where you land to make your fairytale begin.



Pick a month, any month

Feast on crab or mushrooms, see wild flowers bloom, watch the whales, taste the wine harvest-every month there's something going on. Mother Nature gives us so much that we just can't help sharing it. It would be selfish not to share this bounty, so we throw parties. Of course, you're invited.

Here are a few:

January Crab Feast Mendocino **February** White Wine Festival **March** Mendocino Whale Festivals **April** Spring Feast Mendocino May Boonville Beer Festival July Mendocino Music Festival **August Redwood Empire Fair**

July Mendocino Music Festival **August** Redwood Empire Fair **September** Winesong October Hopland Harvest Days **November** Mushroom Feast Mendocino **December** Festival of Lights

visitmendocino.com For even more, visit our website!



Let the adventure begin

Mendocino County is an easy day's journey from the Greater Bay Area. Just hop in the car, and pick your favorite route. For spectacular ocean vistas, you can travel on Highway I. For a more direct path, U.S. 101 will lead you right into the heart of the county, through cities like Hopland, Ukiah, and Willits – with plenty of scenery to admire.

From farther away, fly into Santa Rosa Airport (55 miles), and Oakland or San Francisco airports (each 2.5 hours drive). If you fly your own plane, there are places to land throughout the county.



Come and play with us!



Visit Mendocino County

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