



MENDOCINO COUNTY TOURISM COMMISSION, INC.

VISITOR SERVICES COMMITTEE AGENDA

DATE: Thursday June 2, 2016

TIME: 11:00 AM

LOCATION: Fort Bragg office at 345 N. Franklin St.

CALL-IN NUMBER: 1-605-475-5950

ACCESS CODE: 694806

1. Call to Order

2. Roll Call

3. Comments of Chair

4. Public Comment – *Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period*

5. Old Business

A. Gualala Gateway Sign

B. South Coast Tear Off Maps

C. State Fair Display

D. Boonville Restroom Facility

E. Fillmore Jazz Festival

6. New Business – Action Items – Committee Recommendations

A. Budget

B. Hopland Kiosk

C. Yorkville Visitor Proposal

D. Future of Visitor Guide

E. Future of Calendar

F. Sales Plan for FY 16/17

(a) – Portland Consumer Here and There event

(b) – Bay Area Adventure Show – Santa Clara

(c) – Los Angeles Adventure Show – Downtown

(d) – Sunset Celebration Weekend – Sonoma

(e) – Proposed Sportsmen’s Expo – Sacramento

(f) – Proposed pet events

(g) – Proposed wedding events

(h) – Other

7. Next Meeting Date

8. Adjourn