

**MENDOCINO COUNTY TOURISM COMMISSION, INC.**

**VISITOR SERVICES COMMITTEE AGENDA**

**DATE: August 15, 2017**

**TIME: 10:30 AM**

**PLACE: Visit Mendocino County offices at 345 N. Franklin St. Fort Bragg CA 95437**

**NOTE: To abide by the Brown Act, call in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations below.**

**CALL-IN-LOCAION: None**

**1. Call to order by the Chair**

**2. Roll Call**

**3. Comments of the Chair**

**4. Public Comment**

**5. Approval of Minutes dated March 3, 2017**

**6. Old Business:**

 **A. Tear off map status**

 **B. State Fair exhibit update**

 **C. Sales Plan Update**

 **D. Green Bags**

**7. New Business:**

 **A. Discussion per Board request on leveraging county events to enhance community and the creation of a how to event packet**

 **B. 2018 State Fair exhibit**

 **C. Visitor Guides and Certified**

 **D. Upcoming FAM trips**

 **E. Pet Guide update**

 **F. Glossary of industry terms**

**8. Action Items:**

**9. Next Meeting Date:**

**10. Adjourn**