



MENDOCINO COUNTY TOURISM COMMISSION, INC.
VISITOR SERVICES COMMITTEE AGENDA
DATE: Tuesday, FEBRUARY 14, 2023, TIME: 2:00 PM
CALL IN LOCATION: <https://us02web.zoom.us/j/89802315130>

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

1. CALL TO ORDER:

2. ROLL CALL:

Committee Member:	Attendance Status		Title
Jon Glidewell (JG)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Chairperson
Scott Connolly (SC)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Rakesh Taneja (RT)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Jo Bradley (JB)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Terrie Swift (TS)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member

Staff Member:	Attendance Status		Title
Travis Scott (TRS)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Executive Director
Ramon Jimenez (RJ)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Marketing and Sales Manager
Jamie Peters-Connolly (JC)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Public Relations & Communications Manager
Mckenzie McLain (MM)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Marketing & Communications Coordinator
Janis MacDonald (JM)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Festival Coordinator
Jennifer Seward (JS)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Development Manager

3. INTRODUCTION OF GUESTS:

4. CHAIR’S COMMENTS:

5. PUBLIC COMMENT ON NON-AGENDA ITEMS:

Brown Act Requirements: Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period.

6. CONSENT AGENDA ITEMS Discussion Action Item

- Minutes from November 10, 2022 – *APPROVE – See Attached*

7. ITEMS FOR REVIEW Discussion Action Items

- Visitor & Resident Survey Analysis – *See Attached*
- Fuller Digital Media Script
- Grant Program Update
- Next Meet & Greet: Feb 21 @ 3PM County Museum in Willits
- Gateway Signage - Bid

8. FUTURE AGENDA ITEMS

9. NEXT MEETING DATE

TENTATIVE: TBD

10. ADJOURN