

# VISIT MENDOCINO

MENDOCINO COUNTY TOURISM COMMISSION, INC.

VISITOR SERVICES COMMITTEE AGENDA

DATE: Monday, APRIL 9, 2024, TIME: 11:00 AM

CALL IN LOCATION: <https://us02web.zoom.us/j/82705898723>

\*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

## 1. CALL TO ORDER:

## 2. ROLL CALL:

### Committee Member:

	Attendance Status		Title
Jon Glidewell (JG)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Chairperson
Jo Bradley (JB)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Kevin Fleming (KF)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Alina Reyes (KF)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member

### Staff Member:

	Attendance Status		Title
Ramon Jimenez (RJ)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Executive Director
Jamie Peters-Connolly (JC)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Public Relations & Communications Manager
Lisa Batson (LB)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Marketing Manager
Mckenzie McLain (MM)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Marketing & Communications Coordinator
Janis MacDonald (JM)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Festival Coordinator

## 3. INTRODUCTION OF GUESTS:

## 4. CHAIR'S COMMENTS:

## 5. PUBLIC COMMENT ON NON-AGENDA ITEMS:

Brown Act Requirements: Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period.

## 6. CONSENT AGENDA ITEMS Discussion Action Item

- Minutes from February 26, 2024 – APPROVE – *See Attachment*

## 7. ITEMS FOR REVIEW Discussion Action Items

- Visitor Guide to Print – APPROVE – *See Attachment*
- Gateway Signage Design – APPROVE – *See Attachment*

## 8. FUTURE AGENDA ITEMS

## 9. NEXT MEETING DATE

TENTATIVE: TBD

## 10. ADJOURN