



MENDOCINO COUNTY TOURISM COMMISSION, INC.
VISITOR SERVICES COMMITTEE AGENDA
THURSDAY MAY 2, 2019 – 3 PM

345 NORTH FRANKLIN STREET, FORT BRAGG CA 95437 & 105 WEST CLAY STREET, UKIAH CA 95482
CALL IN: (605) 562-0400, ACCESS CODE 443-8581#

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

I. CALL TO ORDER

II. ROLL CALL

III. COMMENTS OF CHAIR

IV. PUBLIC COMMENT ON NON-AGENDA ITEMS

Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period.

V. APPROVE MINUTES FROM FEBRUARY 7, 2019 MEETING

VI. SALES – DISCUSSION ON FY SALES PLAN

VII. STATE FAIR BOOTH – UPDATE

VIII. PROPOSED IN-MARKET RESEARCH STUDY

IX. PARTNER RELATIONS MANAGER REPORT

a. HAP update

b. Educational workshops update.

X. DIRECTOR OF TOURISM DEVELOPMENT REPORT

a. Visitor Guide update

b. Mini Guide reprint

c. Orange bags

d. Event Guide reprint

e. Upcoming Post IPW FAM

f. Update on Kiosk restocking by Scott

XI. FUTURE AGENDA ITEMS

XII. NEXT MEETING DATE – August 1, 2019?

XIII. ADJOURN