



**MENDOCINO COUNTY TOURISM COMMISSION, INC.**  
**VISITOR SERVICES COMMITTEE AGENDA**  
**DATE: Thursday, AUGUST 11, 2022, TIME: 11:00 AM**  
**CALL IN LOCATION: <https://us02web.zoom.us/j/84593277479>**

\*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

**1. CALL TO ORDER:**

**2. ROLL CALL:**

<b>Committee Member:</b>	<b>Attendance Status</b>		<b>Title</b>
Scott Connolly (SC)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Rakesh Taneja (RT)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Jon Glidewell (JG)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Jo Bradley (JB)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member

<b>Staff Member:</b>	<b>Attendance Status</b>		<b>Title</b>
Travis Scott (TRS)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Executive Director
Ramon Jimenez (RJ)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Marketing and Sales Manager
Jamie Peters-Connolly (JC)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Public Relations & Communications Manager
Mckenzie McLain (MM)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Marketing & Communications Coordinator
Janis MacDonald (JM)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Festival Coordinator

**3. INTRODUCTION OF GUESTS:**

**4. CHAIR’S COMMENTS:**

**5. PUBLIC COMMENT ON NON-AGENDA ITEMS:**

Brown Act Requirements: Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period.

**6. CONSENT AGENDA ITEMS  Discussion  Action Item**

- Minutes from June 9, 2022 – APPROVE

**7. ITEMS FOR REVIEW  Discussion  Action Items**

- Select New Chair - APPROVE
- Visitor Perspective Survey – Post Survey Highlights
- Grant Program Form & Monies for Event Support (Attachment) – APPROVE
- Gateway Signs – 4<sup>th</sup> Quarter Road Trips
- Visit 128 Project – Updating Website Backend

**8. FUTURE AGENDA ITEMS**

**9. NEXT MEETING DATE**

TENTATIVE: TBD

**10. ADJOURN**