



MENDOCINO COUNTY TOURISM COMMISSION, INC.

VISITOR SERVICES COMMITTEE AGENDA

DATE: Tuesday, June 24, 2025, TIME: 11:00 AM

CALL IN LOCATION: <https://us02web.zoom.us/j/89145636224>

***Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.**

1. CALL TO ORDER:

2. ROLL CALL:

Committee Member:

Jon Glidewell (JG)

Jo Bradley (JB)

Kevin Fleming (KF)

Alina Reyes (KF)

Attendance Status

☐ Present

☐ Present

☐ Present

☐ Present

☐ Absent

☐ Absent

☐ Absent

☐ Absent

Title

Chairperson

Member

Member

Member

Staff Member:

Ramon Jimenez (RJ)

Jamie Peters-Connolly (JC)

Lisa Batson (LB)

Mckenzie McLain (MM)

Janis MacDonald (JM)

Attendance Status

☐ Present

☐ Present

☐ Present

☐ Present

☐ Present

☐ Absent

☐ Absent

☐ Absent

☐ Absent

☐ Absent

Title

Executive Director

Public Relations & Communications Manager

Marketing Manager

Marketing & Communications Coordinator

Festival Coordinator

3. INTRODUCTION OF GUESTS:

4. CHAIR'S COMMENTS:

5. PUBLIC COMMENT ON NON-AGENDA ITEMS:

Brown Act Requirements: Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period.

6. CONSENT AGENDA ITEMS ☒ Discussion ☒ Action Item

- Minutes from March 25, 2025 – APPROVE – *See Attachment*

7. ITEMS FOR REVIEW ☒ Discussion ☐ Action Items

- Gateway Signage Update
- Tear-Off Maps
- Tourism Matters
- Stakeholder Meeting

8. FUTURE AGENDA ITEMS

9. NEXT MEETING DATE

TENTATIVE: TBD

10. ADJOURN