



MENDOCINO COUNTY TOURISM COMMISSION, INC.

VISITOR SERVICES COMMITTEE AGENDA

DATE: Tuesday, September 23, 2025, TIME: 11:00 AM

CALL IN LOCATION: <https://us02web.zoom.us/j/82170923742>

***Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.**

• **CALL TO ORDER:**

• **ROLL CALL:**

Committee Member:

Jon Glidewell (JG)

Jo Bradley (JB)

Kevin Fleming (KF)

Alina Reyes (KF)

Attendance Status

☐ Present

☐ Absent

☐ Present

☐ Absent

☐ Present

☐ Absent

☐ Present

☐ Absent

Title

Chairperson

Member

Member

Member

Staff Member:

Ramon Jimenez (RJ)

Jamie Peters-Connolly (JC)

Lisa Batson (LB)

Mckenzie McLain (MM)

Janis MacDonald (JM)

Attendance Status

☐ Present

☐ Absent

☐ Present

☐ Absent

☐ Present

☐ Absent

☐ Present

☐ Absent

☐ Present

☐ Absent

Title

Executive Director

Public Relations & Communications Manager

Marketing Manager

Marketing & Communications Coordinator

Festival Coordinator

• **INTRODUCTION OF GUESTS:**

• **CHAIR'S COMMENTS:**

• **PUBLIC COMMENT ON NON-AGENDA ITEMS:**

Brown Act Requirements: Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period.

• **CONSENT AGENDA ITEMS** ☒ Discussion ☒ Action Item

- Minutes from September 24, 2025 – APPROVE – *See Attachment*

• **ITEMS FOR REVIEW** ☒ Discussion ☐ Action Items

- Gateway Signage Update
- Tear-Off Maps – *See Attachment*
- Stakeholder Meeting

• **FUTURE AGENDA ITEMS**

- What would this committee like us to focus on?

• **NEXT MEETING DATE**

TENTATIVE: TBD

• **ADJOURN**